

DISTRIBUTED BY MC CANDLESS NEWS AGENCY,
MIDLAND, MICH.

NO. 1B-H1045

ORDER NO. 0481

DATE JUNE 7, 1941

6½ M POST CARDS ART COLORTONE ☒ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

DOW CHEMICAL PLANT, MIDLAND, MICH.

FRONT NO.

R. M. NO
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE THE TOP HALF OF PICTURE AND REMOVE THE TELEPHONE POLES
AND BRUSH IN THE FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 10 1941	
SKETCH				
RETOUCHING	12-21- 10-11-	4		6/17 Gr. Bth
PHOTO-LITHO				
BLUEPRINT STAMPING, ORPAULING	81		6-17	
ENGRAVING				
HAND COLOR PROOF	225	13		24 June Bth
ARTIST DEPT.	215	9	6 67/41	7/1/41

DATE BLUEPRINT OK'D

By

DATE

7.9.41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*Roll Sawman half of picture
by using top half of picture
we will have two more*

make 22

DISTRIBUTED BY MC CANDLESS NEWS AGENCY,
MIDLAND, MICH.

NO. 1B-H1046

ORDER NO. 0481

DATE JUNE 7, 1941

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

HIGH SCHOOL, MIDLAND, MICH.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAN BRICK

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
The following instructions should be read
carefully and each other
to obtain the best results.

[Handwritten initials]

JUN 11 1941 WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
REWORKING, PHOTO SET UP			
PRINTING	17 2½		6/17 <i>[initials]</i>
REWORKING			
REWORKING	81	6-17	
REWORKING			
REWORKING	225 1½		23 <i>[initials]</i>
ARTIST DEPT.	214 8½	6-27-41	6-30-41

DATE BLUEPRINT OR D. *[initials]* 7-19-41

DATE HAND COLOR PROOF OR D. *[initials]*

DATE Photo Returned to Customer *[initials]*

make 7-1
22

NO. 1B-H1047

Y.M.C.A., A & M COLLEGE, COLLEGE STATION, TEXAS

ORDER NO. 0489

DATE JUNE 7, 1941

12½ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

NEW DORMITORIES AND THE MESS HALL
OF A. & M. COLLEGE, COLLEGE
STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

~~NO~~ YES

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JUN 11 1941 AND WORK SCHEDULE

By

Date

	TIME	DATE	DATE
No. Time Allowed	ENTERED DEPT.	COMPLETED	
CONCEPTS BY ARTIST		JUN 11 1941	JUN 11 1941
SKETCH			
RETOUCHING	8 5		6/18 Pth
PHOTOGRAPH			
BLUEPRINT	81	C-20	
STRIPPING OF PLATE			
ENGRAVING			
HAND COLORING	225 13 1/2		24 J. M. Pth
ARTIST DEPT.	207 10 1/2	6-25	

DATE BLUEPRINT

By

DATE HAND COLOR

By

DATE Filed

By

DATE Photo Returned to Customer

Stamps
Rephoto

Rm 31
V5

Reynolds

ESTIMATE		Cost Dept. Checked	
JUN 11 1941		By _____	
WORK SCHEDULE		Date _____	
DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSED		JUN 11 1941	JUN 11 1941
SKETCH	15 6		6/18 9 PM
RETOUCHING			
PHOTO-ETCH			
BLUEPRINT	81	6-19	
STRIPPING			
ENGRAVING			
HAND COLOR	27 2 1/2		6-41-23 PM
ARTIST DEL.	201 1 1/2	6-28	6-30
DATE BLUEPRINT SENT		DATE FILED	5-9-41
DATE HAND COLOR SENT		DATE PHOTO RETURNED TO CUSTOMER	

By

Rephote

make 25

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 1B-H1050

ORDER NO. 0569

DATE 6/7/41

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF NOTRE DAME UNIVERSITY, NOTRE DAME, INDIANA

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER LEFT BORDER - PHOTO BY ELMORE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE IMPRINT ON PHOTO "UNIVERSITY ETC." BRING OUT STADIUM LARGE ENOUGH. THE DOME IN THE CENTER IS GOLD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Please use the following instructions in marking your photos. The numbers are in brackets and are in harmony with each other to make an effective set.

Rephoto as marked

ESTIMATE			
JUN 11 1941		Cost Dept. Checked	
WORK SCHEDULE		By	
		Date	JUN 11 1941
OPERATION	DATE	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		JUN 11 1941	JUN 11 1941
SKETCH			
RETOUCHING	13 4		6-17-41
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPERATING	81	6-17	
ENGRAVING			
HAND COLOR PROOF	27 2 1/2		6-23-41
ARTIST DEPT.	210 13	6-25-41	7-1-41

DATE BLUEPRINT OR D. DATE FILED 7-9-41
By By
DATE HAND COLOR PROOF DATE Photo Returned to Customer
By

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 1B-H1051

ORDER NO. 0570

DATE 6/7/41

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM SOUTH BEND, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE-

PUT IN SMALL TYPE IN LOWER LEFT PLATE - (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW SKETCH OF STADIUM, (USE 9AH848) USE PHOTOS NOS. 9AH1953 9A-H840, 9A-H839, OBH1043, 9AH842, 9AH1954, 9AH846, 9AH1962 (DOME) SHOW STADIUM AT BOTTOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF SKETCH YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...on order for this card set. Please see to it that all cards in set are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten signature]

ESTIMATE				Cost Dept. Checked
JUN 28 1941				By
JUN 28 1941				Date
COMMENTS	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
SKETCH	4	7		
RETOUCHING	2	5	6-24	6-30 Pth
PHOTO-LITHO				
BLUEPRINT	21	7-1		
ENGRAVING				
ARTIST LEPT.	214	13 1/2	7-7-41	7-9-41

DATE BLUEPRINT CARD 7-14-41
DATE HANDCOLOR PROOF 7-14-41

[Handwritten note: "D.W. [unclear]"]



R4

NO. 1B-H1052

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 1002

DATE JUNE 10, 1941

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

S.S. "POCAHONTAS" FERRY BOAT
BETWEEN CAPE CHARLES AND LITTLE
CREEK, NORFOLK, VA.

PRIV. NO. BEFORE TITLE - 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOAT WHITE, LIGHT GREEN BASE LINE. BRIGHT DARK BLUE TOP CORNICE TRI
BUFF STACK. ON RIGHT REAR BLDGS DARK RED, GRAY PIER. ON LEFT BLDG
DARK TAN GRAY. MAKE WATER BLUE. PUT FLAGS ON POLE, (LIKE ON
PRINCESS ANNE BOAT REPRINT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ADD WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP	JUN 11 1941	JUN 11 1941
STITCH		
TRIMMING	12 2	6/17 9 13th
PHOTO-LITHO		
PRINTING	18	
ENGRAVING		
HAND COLOR PROOF	201 1/2 6-24	6-25 13th
ARTIST DEPT.	57 9	

DATE BLUEPRINT OK'D _____ DATE Filed 7-14-41

By _____

DATE HAND COLOR PROOF OK'D _____

By _____ DATE Photo Returned to Customer _____

Rm 25
25

Legends

NANCY LINCOLN INN, HODGENVILLE, KY.

NO. 1B-H1053

ORDER NO. 1004

DATE JUNE 30, 1941

12½ M POST CARDS GROUP 2 C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

TITLE (IN FULL)
ABRAHAM LINCOLN NATIONAL HISTORICAL
PARK, HODGENVILLE, KY.
BOT - LINCOLN BIRTHPLACE -
INSCRIPTIONS IN MEMORIAL HALL

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GROUP 2. PICTURE OF LINCOLN CABIN ON LEFT. VERSES ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*1 Extra Neg for
Doubleprinting*

ESTIMATE				Cost Dept. Checked
JUN 11 1941				By JUN 11 1941
WORK SCHEDULE				Date JUN 11 1941
OPERATION	EST. TIME Clocks Time	DATE STARTED	DATE COMPLETED	
COMPOSING, TYPE & T. UP		JUN 11 1941		
SKETCH	1 1/2			7/19/41 Pette
RETOUCHING	2			
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8 1/2	6-20		
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		7-1-41 Pette
ARTIST DEPT.	226	9		7-14-41

DATE BLUEPRINT OK'D _____

DATE Filed 7-31-41

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

27

NO. 1B-H1054

PUBLISHED FOR PARKER'S BOOK STORE, DANVILLE, VA. ORDER NO. 1012

DATE JUNE 10, 1948

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)
NIGHT VIEW OF MAIN STREET,
DANVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT 1ST LIGHT GRAY, DARK SIGN. 2 LIGHT GRAY, 3 RED BRICK,
GRAY TRIM, BUFF SIGN ON STORE FRONT. 4&5 GRAY, 6 RED. 7 TALL BLDG
WHITE FRONT, LIGHT BUFF SIDE. 8 CREAM. OTHERS RED & GREY. ON RIGHT -
1 DARK RED, 2 LIGHT BUFF. 3 GRAY, 4 BUFF, 5 GRAY, 6&7 RED BRICK.
8 GRAY, 9 10 & 11 RED BRICK. 12 RED BRICK 13 TALL BLDG DARK RED,
GRAY CORNICE & FIRST FLOOR. 14 RED. MAKE NIGHT SCENE SHOWING LIGHTS
& SIGNS ILLUMINATED. DARK STREET PAVING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,775

ESTIMATE

By W. J. [Signature] Cost Dept. Checked

Date JUN 11 1948 WORK SCHEDULE JUN 11 1948

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 11 1948	JUN 11 1948
SKETCH			6/17/48 B.H.
RETOUCHING	10 6		
PHOTO-LITHO			
BLANKET	81	6-17	
STRIPEING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	226 2		6-24-48 B.H.
ARTIST DELT.	212 12	7-16-41	7-19-41

DATE BLANKET T O D _____ DATE FINE 7-31-41

By _____ By [Signature]

DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____

By _____

make 2nd

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½	M	POST CARDS	SIZE	3½ x 5½	GROUP 2	STYLE	ART	COLOR	TONE	FULL FACE
-----	---	------------	------	---------	---------	-------	-----	-------	------	-----------

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full **JOE LOUIS' SPRING HILL FARM**

"A Good Place to Eat and Drink"
9700 HAMLIN ROAD UTICA, MICHIGAN

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS

1. CHANGE 12 MILE ROAD TO / READ 15 MILE ROAD.
2. CURVE IN HAMLIN ROAD UNDER YOUR STAR ALSO AT THE INTERSECTION OF AUBURN ROAD COULD TAKE THE SHAPE OF YOUR ARROW AND BE IN KEEPING AS THEY ARE BOTH VERY SHARP.
3. "A GOOD PLACE TO EAT" CHANGE TO READ: "A GOOD PLACE TO EAT AND DRINK" IF YOU CAN DO SO WITHOUT CHANGING THE LOOKS OF THE CARD.

COLOR DESCRIPTION

FOLLOW OB4H362 FOR COLORING OF MAP. ~~SEE~~ BUILDING COLORS: CHIMNEY RED BRICK, ROOF SLATE GREY WITH FLECKS OF GRAVEL. SHUTTERS GREEN. BUILDING WHITE SIDING, SHRUBBERY TO BE LEFT TO YOUR DISCRETION.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

3M—1-2-40

CURT TEICH & CO. CHICAGO, ILL.

NO. 1B-H1056

ORDER NO.

DATE 6/9/41

M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) "STREAMLINING THROUGH
WONDERFUL FLORIDA"

IMPRINT

114 F - TROPICAL FLORIDA SERIES

IN SKY

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FODLOW SKETCH MAKING CORRECTS AS MARKED ON TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JUN 11 1941
ESTIMATE
WORK SCHEDULE

Cost Dept. Checked

By

JUN 13 1941

Date

OPERATION	EST. TIME	DATE COMPLETED
MAKING THE SET UP		JUN 11 1941
SKETCH		JUN 13 1941
RETOUCHING	7	
PHOTOGRAPH		
ETCHING		
PROOFING	74	6-12
HANDCOL PROOF	225	12 7 1941
ARTIST RET.	213	8/28/41

DATE BLUEPRINT ORD

DATE Filed

9-12-41

DATE HAND COL PROOF ORD

DATE Plate

MAKEOVER

Charge to

EST. MAY 1941 TIME

MAKING THE SET UP	
SKETCH	
RETOUCHING	
PHOTOGRAPH	
ETCHING	
PROOFING	
HANDCOL PROOF	
ARTIST RET.	

22

CURT TEICH & CO., CHICAGO, ILL.

NO. IB-H1057

ORDER NO.

DATE 6/9/41

X2X M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) X2X "FLORIDA GREETINGS" IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ATTACHED FRUIT BOX (SKETCH) SHOULD BE LARGER ON CARD. FOR GOOD ORANGE AND GRAPEFRUIT COLORS, SEE CARDS 6AH2164 & 6AH2163

Left side of basket is colored shipping tag
oranges + grapefruit

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

M YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

8-25-41

OPERATION	EST. TIME	DATE	DATE
		INTER. DEPT.	COMPLETED
POSING TYPE SET UP		JUN 12 1941	JUN 12 1941
CH	4		
RE-ETCHING	3		
PHOTO LITHO			
ETCHING, CLIPPING	81	6-12	
ENGRAVING			
HAND COLOR PROOF	226 2		6-12-41
ARTIST DEPT.	11		

LATE BLUEPRINT OK'D

DATE Filed

8-25-41

By

By

25

HAND COLOR PROOF OK'D

DATE

2BH102
Extra try
for Red

Make Red impression

Don

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1B-H1058

ORDER NO.

DATE 6/9-41

M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

TITLE (IN FULL) THE GOLDEN FRUIT OF
FLORIDA . . . HOPE YOU ENJOY THE FRUIT WE ARE
SENDING YOU

IMPRINT

NONE

NO

52

© CURT TEICH & CO., INC.

43H861

PHOTO PROPERTY OF

FC.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3542. ~~XXXXXX~~ STRIP IN NEW BOX AT UPPER RIGHT.
USE PHOTO ATTACHED OF FRUIT BOX, SHOWING ~~XXXX~~ SAME WRITE-UP
ON BOX AS SHOWN ON NEGATIVE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
JUN 11 1941			
AND WORK SCHEDULE			
Cost Dept. Checked By JUN 11 1941			
OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 11 1941
SKETCH			
RETOUCHING	2	3	6/11/41
TO LITHO			
PROOFING, CORRECTIONS	81	6-11	
ENGRAVING			
HAND COLOR PRANCE		2 1/4	
ARTIST REPT.	28	11 1/2	8/18/41

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

Print in 1B-H1057

Best Standard
Shut one strip in front of
in all new or make
entire lot. new

Large handwritten signature or initials.

ADV. ORDER

DIAL No. **1B-H1059**

ORDER NO. 0597

DATE 6/10/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE HOLT OIL COMPANY

FEDERALSBURG, MARYLAND

12½ M POST CARDS

SIZE

 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No
1. <i>Chrysomelidae</i>		
2. <i>Curculionidae</i>		
3. <i>Chrysomelidae</i>		
4. <i>Chrysomelidae</i>		
5. <i>Chrysomelidae</i>		
6. <i>Chrysomelidae</i>		
7. <i>Chrysomelidae</i>		
8. <i>Chrysomelidae</i>		
9. <i>Chrysomelidae</i>		
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59. <i>Chrysomelidae</i>		
60. <i>Chrysomelidae</i>		
61. <i>Chrysomelidae</i>		
62. <i>Chrysomelidae</i>		
63. <i>Chrysomelidae</i>		
64. <i>Chrysomelidae</i>		
65. <i>Chrysomelidae</i>		
66. <i>Chrysomelidae</i>		
67. <i>Chrysomelidae</i>		
68. <i>Chrysomelidae</i>		
69. <i>Chrysomelidae</i>		
70. <i>Chrysomelidae</i>		
71. <i>Chrysomelidae</i>		
72. <i>Chrysomelidae</i>		
73. <i>Chrysomelidae</i>		
74. <i>Chrysomelidae</i>		
75. <i>Chrysomelidae</i>		
76. <i>Chrysomelidae</i>		
77. <i>Chrysomelidae</i>		
78. <i>Chrysomelidae</i>		
79. <i>Chrysomelidae</i>		
80. <i>Chrysomelidae</i>		
81. <i>Chrysomelidae</i>		
82. <i>Chrysomelidae</i>		
83. <i>Chrysomelidae</i>		
84. <i>Chrysomelidae</i>		
85. <i>Chrysomelidae</i>		
86. <i>Chrysomelidae</i>		
87. <i>Chrysomelidae</i>		
88. <i>Chrysomelidae</i>		
89. <i>Chrysomelidae</i>		
90. <i>Chrysomelidae</i>		
91. <i>Chrysomelidae</i>		
92. <i>Chrysomelidae</i>		
93. <i>Chrysomelidae</i>		
94. <i>Chrysomelidae</i>		
95. <i>Chrysomelidae</i>		
96. <i>Chrysomelidae</i>		
97. <i>Chrysomelidae</i>		
98. <i>Chrysomelidae</i>		
99. <i>Chrysomelidae</i>		
100. <i>Chrysomelidae</i>		

Copyright in Plate	Yes	No
--------------------	-----	----

Title in full RX FOR ~~WINTERCONDITION~~ WINTER CONDITIO

HOLT CUSTOM BUILT BATTERY (Etc. AS PER SKETCH)

FRONT NO.

SPEC.

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

ING Made Mark Yes No

Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLACE IN STAMP SPACE * HOLTS PERMIT AS ON
1B-H497

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

FOR COPY OF BATTERY USE PHOTO FROM 1B-H497

COLOR DESCRIPTION

FOLLOW SKETCH FOR ~~EXPLANATIONS~~ COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M—1-2-4C

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1060 / ORDER NO. 0600 DATE 6/10/41

CUSTOMER HOTEL FAULDING
SANTA BARBARA, CALIFORNIA

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 15 EAST HALEY ST., SANTA BARBARA,
CALIFORNIA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

No. on Front
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

WHILE CUSTOMER WANTS TO TAKE OUT POLES AND WIRES FOR PHONE AND POWER DO NOT
TAKE OUT THE AERIAL ON TOP OF BLDG. STATION K.D.B IS IN THE HOTEL
SEE TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS AS TO TAKE OUTS ETC.

COLOR DESCRIPTION

FOLLOW ~~SKETCH~~ TISSUE OVERLAY ON PHOTO FOR COLOR INSTRUCTIONS

1-2-41
28-

PHOTO RETURNED

TO

PHOTO USED FOR

225-100 1-1/2
29-7/31 Cont 9
JUN 12 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H1061 ORDER NO. 0601 DATE 7/7/41

CUSTOMER ORTHOPEDIC SHOE COMPANY
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMFORT

DISGUISED IN A FLATTERING SHORTER LOOKING SHOE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND TYPED INSTRUCTIONS FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND SAMPLES OF ~~LEATHER~~ LEATHER FOR COLORS.
AND ALSO TYPED INSTRUCTIONS

2hr
8-8-41

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

577
J6 2½
Prt 7½
JCE2
Jut 12
225

Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-11062 ORDER NO. 0602 DATE 7/7/41 DEPT. RETOUCHING DATE COMPLETED
CUSTOMER ORTHOPEDIC SHOE COMPANY
PORTSMOUTH, OHIO
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STEP LIVELY STEP SMARTLY IN COMFORT
ALL DAY!

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

THE SCOUT
WORN BY THOUSANDS OF ACTIVE WOMEN

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND TYPED INSTRUCTIONS FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND TYPED INSTRUCTIONS AND ALSO SAMPLES OF LEATHER
FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

5-7

JB 1½

Ret 8

JB 2

Ret 11-51

Shing

228

Plate Correct.

Lat 1¾ hrs.

8-8-41
LB

make DK. Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **1B-H1063** ORDER NO. **o603** DATE **6/10/41**

CUSTOMER **ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE **ART COLORTONE** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NEWS IN COMFORT SHOES**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, DRAWINGS AND TYPED INSTRUCTIONS FOR
LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND TYPED INSTRUCTIONS FOR COLORING

*Drawings
ret 7/30/41
H*

*7-31-41
ph.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 12 1941

JUN 12 1941

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. ~~1B-11064~~ 1BH1064

ORDER NO. 0609

DATE 6/11/41

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER BORDER.
TITLE (IN FULL) HOTEL WESTWARD HO -- PHOENIX, ARIZONA
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEPER LEFT BORDER -- P.53
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO FOR RETOUCHING AND COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUN 11 1941
Cost Dept. Checked
By *[Signature]*

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 11 1941
SKETCH		
RETOUCHING	8 5	6/17/41 <i>PTH</i>
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUENESS	81	6-17
ENGRAVING		
HAND COLOR PROOF	226 134	6-25-41 <i>PTH</i>
ARTIST DEPT.	215 9 1/2	8/1/41 8/3/41

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE Photo Returned to Customer _____
By _____

in case full
25

make font 28

Ar.

SOUTHERN PACIFIC COMPANY, SAN FRANCISCO

NO. 1B-H1066

ORDER NO. 0619

DATE 6/11/41

6 1/2 M POST CARDS ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SHASTA DAM DURING COURSE OF CONSTRUCTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects will
under the blue tinted. Please
be sure that all work is made
and that all colors are
in harmony with each other
to make an effective set.

ESTIMATE

Cost: 100.00

By JUN 12 1941

JUN 12 1941

WORK SCHEDULE

DESCRIPTION	DATE	DATE COMPLETED
CONSTRUCTION	JUN 12 1941	JUN 12 1941
REPHOTO	12 1	6/18 J. P. P.
PHOTO PROOF	81	6-19
ENGRAVING	225 2	23 J. P. P.
HAND COLOR PROOF	206 11 1/2	8-7-41

DATE BLUEPRINT OR'D. DATE Filed 8-20-41

By By

DATE HAND COLOR PROOF OR'D. DATE Photo Returned to Customer

By

12

make 2
EP

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 1B-H1067

ORDER NO. 0626

DATE 6/11/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRCRAFT ASSEMBLY PLANT
(Fairfax Industrial District, near
Kansas City, Kansas)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 83

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO YES
BEFORE 6/20/41

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By *[Signature]* Date JUN 12 1941
Cost Dept. Checked By *[Signature]* Date JUN 17 1941

OPERATION	EST. TIME Clock No. Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 12 1941	
SKETCH			
RETOUCHING	8 4		6/19/41 <i>Pete</i>
PHOTO LITHO			
BRACKET STRIKING, OPAQUE	81 -	6-19	
ENGRAVING			
HAND COLOR PROOF	225 2		24 June <i>Pete</i>
ARTIST DEPT.	28 11	7/7/41	7/9/41

DATE BLUEPRINT OK'D _____

By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

By _____

DATE *7-14-41*

DATE *6/12/41*

Rephoto

*Rm 25
98*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 1B-H1060	ORDER NO. 1014	DATE JUNE 14, 1941	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER MILLER JONES COMPANY COLUMBUS, OH O					
	25 POST CARDS SIZE 3 1/2 X 5 1/2					
	STYLE ART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		(All of this on address side)				
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. Yes No				
Title in full (BLITZ)		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
		Trade Mark Yes No Special type as sample				
		IMPRINT: Customer C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
FOLLOW GENERAL INSTRUCTIONS ATTD.						
COLOR DESCRIPTION						
RETURN PHOTO						
YES						
NO						

PHOTO RETURNED TO

PHOTO USED FOR

49 6 26
49 6-28
1 1/2 hr. color.

52 - 7 1/4
51 - 1 1/2

7-16

7-21-41

4-28-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	1B-H1069	ORDER NO.	1014	DATE	JUNE 14, 1941	DEPT.		DATE COMPLETED	
	CUSTOMER	MILNER JONES COMPANY COLUMBUS, OHIO								
	25 M POST CARDS SIZE 3 1/2 X 5 1/2									
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout									
PHOTO PROPERTY OF C. T. & CO.	Title in Plate	Yes	No	Copyright in Plate	Yes	No	FRONT NO.	5	R. M.	Yes No
	Title in full	(WILDA)					(All of this on address side)			
							R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
							Trade Mark Yes No Special type as sample			
NO							IMPRINT: Customer C. T. Imprint No Imprint			
YES										
RETURN PHOTO										

RETUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW GENERAL INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO PHOTO USED FOR

PHOTOS for this Customer

3M-1-2-40

51-34-
49 6-26-41-1 1/2
50-2 1/2
3 1/2
La. 5 3/4
53-7-16-41-7-17-41-5 1/2

Rush

Rush
7-31-41
pb.

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. B-H1070

ORDER NO.

1014

DATE

JUNE 14, 1941

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MILLER JONES COMPANY
COLUMBUS, OHIO

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(KORREL)

3.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW GENERAL INSTRUCTIONS ATTD.

COLOR DESCRIPTION

Rush
7-31-41

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-40

225 No. 12
L.A. 9
1/2 = 53-7-16-41 - 746-41
1/2 51-7-16-41

Rush

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1071 ORDER NO. 1014 DATE JUNE 14, 1941

CUSTOMER MILLES JONES COMPANY
COLUMBIA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
(SPURL)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW GENERAL INSTRUCTIONS ATTD

COLOR DESCRIPTION

Rush
Lbr
7-31-41

Schuy
#27
AC-1½
L.A. 80
(50) →

MW

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. 1B-H1072 ORDER NO. 1014 DATE JUNE 14, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED
CUSTOMER MILLER JONES COMPANY COLUMBUS, OHIO
Photos for this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (PINTO)
FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW GENERAL INSTRUCTIONS

COLOR DESCRIPTION
New design
RUSH
7-31-41
lb.

PHOTO RETURNED
TO
PHOTO USED FOR

1/10/41
Schung
226-6-26-41
48-7-17-41
RW
JUN 17 1941
Lush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1073 ORDER NO. 1015

DATE JUNE 11, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
HOTEL INDIANA
FORT WAYNE, INDIANA

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL INDIANA - FORT WAYNE, INDIANA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

7-31-41
LH

Handwritten notes and signatures on the back of the card, including "7-27", "6-2", "1-2", "10", "7-23/41", and a large "X" mark.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1074 ORDER NO. 1016 DATE JUNE 11, 1941 DEPT. DATE COMPLETED

CUSTOMER PRICE BATTERY CORP.
HAMBURG, PA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLEART COLORTONE **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PACKED WITH POWER - THOR BATTERIES, ETC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

7-14-41
JH

make Red impression
DK Blue "

49 6-29
Heavy Artwork
Print from file
1 Replate 100
LO 3
Rt 62
He 12
Lat 82 #28
Btt
JUN 13 1941
JUN 13 1941

FREED NEWS CO., SPRINGFIELD, OHIO

NO. 4987 1B-H1075

ORDER NO. 1023

DATE JUNE 11, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)
NIGHT VIEW OF LIMESTONE STREET
FROM HIGH STREET, SPRINGFIELD,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAKE RIGHT SCENE SHOWING LIGHT & WINDOWS ILLUMINATED. REMOVE TRAFFIC
ON LEFT 1ST CREAM TERRICOTTA, LIGHT BROWN CENTER BELT & FIRST
FLOOR COLUMNS. GOLD LETTERS ON SIGN. BLACK BASE LINE, BROWN &
WHITE STRIPED SWINGS. 2 BROWN, 3 & 4 LIGHT GRAY. 5 BROWN 6 & 7
GRAY, 8 DARKRED. ON RIGHT 1ST DARK RED BRICK TOYS SIGN BUFF, RED
LETTERS. 2 CREAM BROWN CORNICE, 3 WHITE. 4&5 GREY, 6 WHITE
STEEPLE SLATE. 7 TALL BLDG DARK RED, BRONZE CORNICE, BLUE SIGN, WHIT
LETTERS

SUBMIT RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Days	By
JUN 14 1941			
AND WORK SCHEDULE		Date	
COMPOSING THE SET UP		JUN 14 1941	
SKETCH			
RETOUCHING	10 5/2		6/19/41 Btr
PHOTO LITHO			
BLUEPRINT			
STEEPLE			
ENGRAVING			
HAND COLOR PROOF	225 2		24 7/11/41 Btr
ARTIST DEPT.	220 11	11-19-41	1-2-42

DATE BLUEPRINT OFD 1-12-42
DATE HAND COLOR PROOF 04.
By

6-17

make 24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-111076 ORDER NO. 0629 DATE 6/20/41

CUSTOMER SANDERS SERVICE INC.
CORBIN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SANDERS COURTS

TILE BATHS — STEAM HEATED (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

No pay as along work done

3-10-42

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
He 1 3/4
Lat 8 1/2

As quoted.

MD

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H1077 ORDER NO. 0633 DATE 6/13/41

CUSTOMER DELUXE MOTOR INN
BROWNFIELD, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE WHITE BOR.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DE LUXE MOTOR INN
BROWNFIELD, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN
MAKE LOWER PART OF SIGN LEGIBLE

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

7/31/41
ds

make DK. Blue image more

Ret 7
226 - 6-25-41
206 - Cat 9 7-25-41

[Handwritten signature]

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 1B-H1078

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S. D. ORDER NO. 0641

DATE 6/12/41

121 M POST CARDS ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) AIR VIEW OF SIOUX FALLS, SO. DAK.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

MAKE REPHOTO
FOLLOW TISSUE OVERLAY FOR COLORS.
CUT AT BOTTOM OF PHOTO FOR PROPORTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE Cost Dept. 8

By PH Date 4-17-42

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1941	
SKETCH			
RETOUCHING	11 4		6-23-41 Pth
PHOTO-LITHO			
BLUEPRINT STRIPPING, CRAWLING	81	6-24	
ENGRAVING			
HAND COLOR PROOF	27 2 1/2		7-2-41 Pth
ARTIST DEPT.	15 1/2	6-24-42	6-24-42

DATE BLUEPRINT OK'D _____ By _____
DATE HAND COLOR PROOF OK'D _____ By _____
DATE _____ By _____

32

CLEARWATER DIV. OF SUN NEWS CO., ST. PETERSBURG, FLA.

NO. IB-H1079

ORDER NO. 1036

DATE JUNE 12, 1941

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

CLEARWATER BEACH AND MEMOR AL CAUSEWAY, CLEARWATER, FLA

PRIV. NO BEFORE TITLE - C-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

AS PER TISSUE OVERLAY .

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5

Subjects of order for this material. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date *[Signature]*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 17 1941	
SKETCH			
RETOUCHING	13 3		6/26/41 <i>[Signature]</i>
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		7/1/41 <i>[Signature]</i>
ARTIST DEPT.	226 9		7-29-41

DATE BLUEPRINT OK'D. _____ DATE FILED. 7-31-41

By _____ By *[Signature]*

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer. _____

By _____

Photom
718 H-794
7/30/41

14
14
28

Rm 28
28

CLEARWATER DIV. OF SUN NEWS CO.,
ST. PETERSBURG, FLA.

NO. 1B-H1080

ORDER NO. 1036

JUNE 12, 194

12 1/2 POST CARDS

ART COLORTONE

DATE
FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)
CLEARWATER COUNTRY CLUB,
CLEARWATER, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - C-8

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Intuitive Color Process

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME (Clocks, Mins, Secs)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	JUN 13 1941
SKETCH			
RETOUCHING	10 3		6/22/41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	6-26-41	
ENGRAVING			
HAND COLOR PROOF	27 134		6-30-41
ARTIST DEPT.	204 9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

By

DATE PROOF

By

DATE PROOF RETURNED TO CUSTOMER

By

Photo in
7BH-794
7/30/47

ATTENTION!

5
Please see to it that all negatives are uniform and in harmony with the order to make an attractive set.

28

CLEARWATER DIV. OF SUN NEWS CO.,
ST. PETERSBURG, FLA.

NO. 1B-H1081

ORDER NO. 1036

DATE JUNE 12, 1941

K2½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
BEAUTIFUL MEMORIAL CAUSEWAY,
CONNECTING CLEARWATER, FLA. WITH
ITS BEACH ON THE GULF OF MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - C-9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD 7A-H1340

in D6676

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 subjects in
order for the photo. Please
see to it that all subjects
are uniform and of equal
in harmony with each other
to make an attractive set.

ESTIMATE
DATE WORK SCHEDULE

OPERATION	EST. TIME CHARGE (1 hr. = \$1.00)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	
SKETCH	8 3/2		6/25/41 Pth
RETOUCHING			
PHOTO LITHO			
BLU. INT. STEPPING, TRACING			
ENGRAVING			6-28-41 Pth
HAND COLOR PROOF	226 1/2		
ARTIST DPT.	28 9/2	8/5/41	8/6/41

DATE RECEIVED
DATE PAID
DATE RETURNED

CLEARWATER DIV. OF SUN NEWS CO.
ST. PETERSBURG, FLA.

NO. 1B-H1082

ORDER NO. 1036

DATE JUNE 12, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

ENJOYING THE SANDS ALONG THE
GULF OF MEXICO AT CLEARWATER BEACH,
FLA.

PRIV. NO. BEFORE TITLE - C-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

NO SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. BE VERY CAREFUL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		AND WORK SCHEDULE	
By <i>[Signature]</i>		By <i>[Signature]</i>	
Date <i>JUN 12 1941</i>		Date <i>JUN 12 1941</i>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE EXTENSION	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 12 1941	JUN 12 1941
SKETCH			
RETOUCHING	13 5/4		6/20 9:30 PM
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	6-24-41	
ENGRAVING			
HAND COLOR PROOF	225 1/4		27 June PM
ARTIST DEPT.	26 9/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

7-31-41

By

DATE HAND COLOR PROOF

ATTENTION!

5. Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Photos in
7/20/47
7/30/47*

CLEARWATER DIV. OF SUN NEWS CO.,
ST. PETERSBURG, FLA.

NO. 1B-H1083

ORDER NO. 1036

DATE JUNE 12, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1 R. M. NO

(IN SKY)
CLEARWATER BEACH ON THE GULF OF
MEXICO, CLEARWATER, FLA.

IMPRINT

SAME AS ABOVE

PRIV. NO BEFORE TITLE - C-12

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLXX. PLEASE BE MOST CAREFUL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

JUN 13

ESTIMATE

AND WORK SCHEDULE

By

Date

LOC. 75

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTRER DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	JUN 13 1941
SKETCH			
RETOUCHING	7 3		6/13/41 Bte
PHOTO LITHO			
BLUEPRINT STANDARD, SPACING	74	6-25	
ENGRAVING			
HAND COLOR PROOF	225 13/4		30 June 1941 Bte
ARTIST DEPT.	50 9 1/2		

DATE BLUEPRINT OK'D

By

DATE Proof

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

order for this customer. Please
see to it that all colors are
times are uniform and color are
in harmony with each other
to make an attractive set

Photo in
7/11/41
7/30/41

make 2nd
28

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 18-H1084

ORDER NO. 1045

DATE JUNE 12, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
MEDICAL CENTER, JERSEY CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER-11J

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD 8A-H290 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *g*
Date *6-13-41*

OPERATION	EST. TIME Clerk No. Time	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	JUN 14 1941
SKETCH			
RETOUCHING	11 4		6/24 G. Teich
PHOTO LITHO			
BLIND STAMPING			
ENGRAVING			
HAND COLOR PROOF	226 1/2		7-1-41 P. Teich
ARTIST REPT.	9		

DATE BLUE REPT. BY *g* DATE *7-31-41*
DATE HAND COLOR PROOF OK'D *g*
DATE *7-31-41*



11

218

Reg both 5x7

FRED HARVEY, CHICAGO, ILL.

NO. 1B-H1085

ORDER NO. 0672

DATE 6/12/41

6 1/2 M POST CARDS	ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 14	R. M. YES <i>encl.</i>
TITLE (IN FULL) STAR SPOTS IN AND AROUND HOLLYWOOD (ETC. AS PER SKETCH)	IMPRINT TRADEMARK (SAME AS 1B-H73)	PRIVATE NO. ON FRONT AT BOTTOM CENTER H-4496
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

FOLLOW DRAWING AND COLOR GUIDE FOR INSTRUCTIONS
USE BRIGHTER COLORS THAN USED ON COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

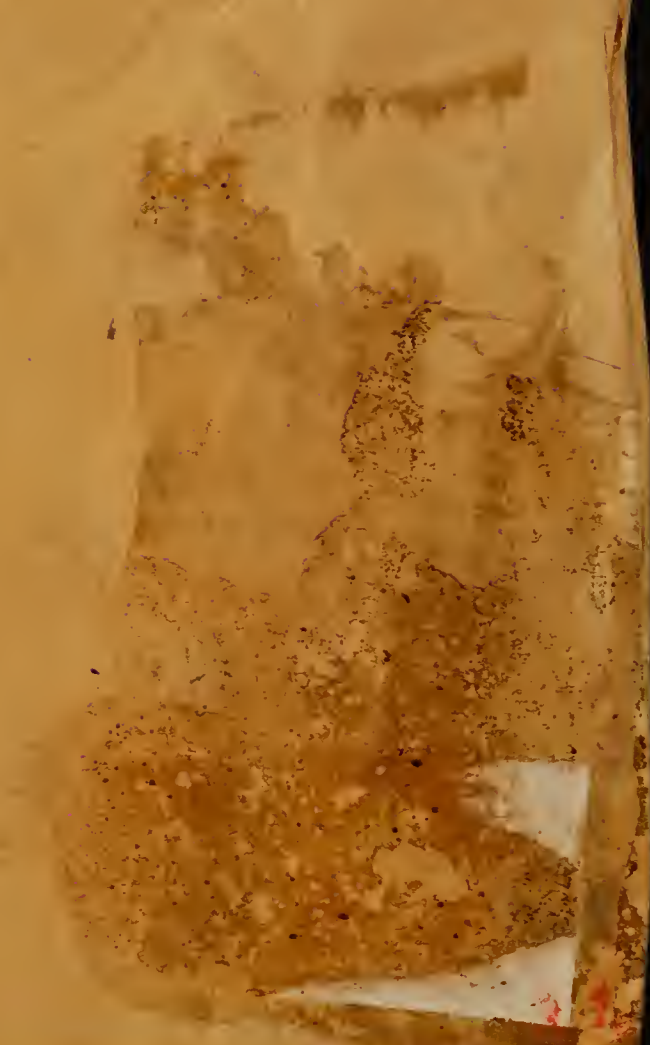
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*
Date *6-12-41* **AND WORK SCHEDULE** By *[Signature]* Date *6-12-41*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		6/12/41	
SKETCH			
RETOLCHING	1 1/2		6/19 G.T. Bth
PHOTO-LITHO			
BLU. PROOF			
STRIKING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	2 1/2		Bth
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT ORD. _____ DATE Fwd. *7-31-41*
By _____ By *[Signature]*
DATE PHOTOGRAPH RETURNED TO CUSTOMER _____
By _____

1 Extra neg for Dk Blue
1 Extra neg for Red
Red + Dk Blue
Landscape



LUDINGTON NEWS CO., DETROIT, MICH.

NO. 1B-H1086

ORDER NO. 6675

DATE 6/12/41

25	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I R. M. NO
TITLE (IN FULL) SAGINAW STREET SHOWING PEOPLES STATE BUILDING, PONTIAC, MICH. (IN SKY)		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE & P-2		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
PUT FLAG ON FLAGPOLE. TAKE OUT SIGN ON RIGHT, CARS AND PEOPLE, LAMP POST & WIRES.
COLOR BLDG. TAN BRICK WHITE, STONE BASE AND TOP?

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the picture. Be sure
the picture is in focus and
the colors are in harmony with
the background to make an attractive
picture.

Straight

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 17 1941 WORK SCHEDULE

Due

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 14	
SKETCH			6/19/41
RETOUCHING	10 4		
PHOTO LITHO			
BLUEPRINT STUDYING, OPAQUING	7 1	6-21	
ENGRAVING			
HAND COLOR PROOF	207 13 1/2	6-24	
ARTIST DEPT.	214 9 1/2	7-10-41	7-12-41

DATE BLUEPRINT OK'D

DATE

7-31-41

DATE PAID FOR BY

DATE PAID FOR BY

By

By

[Handwritten signature]

Walt Jones
20

LUDINGTON NEWS CO., DETROIT, MICH.

NO. 1B-41087

ORDER NO. 0675

DATE 6/12/41

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN UPPER RIGHT PLATE) FISHER BODY PLANT

IMPRINT SAME AS ABOVE

(LOWER CENTER PLATE) PONTIAC MOTOR CO.
PLANT, PONTIAC, MICH.

PRIVATE NO. BEFORE TITLE -- P-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	
SKETCH			
RETOUCHING	15 4		6/24/41 Pth
PHOTO-LITHO			
BLUEPRINT STRIPTYPE, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	226 2 1/4		6-30-41 Pth
ARTIST DEPT.	55 13	7/24	7/28

DATE BLUEPRINT ORD. 7-31-41

DATE HAND COLOR PROOF ORD.

DATE PHOTO RETURNED TO CUSTOMER

By

ATTENTION!

order for this material. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Extra Neg
for Ludington News Co.
Pth

made 28

LUDINGTON NEWS CO., DETROIT, MICH.

NO. 1B-H1088

ORDER NO. 0675

DATE 6/12/41

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (GROUP 2) (IN SKY)

IMPRINT SAME AS ABOVE

UPPER VIEW - PONTIAC GENERAL HOSPITAL
LOWER VIEW - ST. JOSEPH'S MERCY HOSPITAL

PONTIAC, MICH.

PRIVATE NO. BEFORE TITLE - P-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ON TOP VIEW - TAKE OUT CARS, WIRES, LIGHTS, PEOPLE AND BLACK STREAK ALSO
TELEPHONE WIRE POLE AND STOP LIGHT. TAN BRICK WHITE STONE BASE.
ON BOT. VIEW - TAKE OUT STREAK, CARS, BUT FLAG ON FLAG POLE. BROWN BRICK WHITE
TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Straighten both photos put both on 5x7



ESTIMATE AND WORK SCHEDULE
By *[Signature]* Date *6-12-41*
By *[Signature]* Date *6-12-41*

OPERATION	EST. TIME	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE SET UP		6-12-41	
SKETCH			
RETUCHING	5		6-20-41
PHOTO LITHO			
BLUEPRINT SCHEDULING, SCHEDULING	81	6-24	
ENGRAVING			
HAND COLOR PROOF	226	2 1/4	6-28-41
ARTIST DEPT.	220	11	7-7-41

DATE BLUEPRINT ORD. *7-14-41*

DATE HAND COLOR PROOF ORD. *7-14-41*

DATE Photo Returned to Customer

[Handwritten signatures and notes]

make 32

LUDINGTON NEWS CO., DETROIT, MICH.

NO. 1B-H1089

ORDER NO. 0675

DATE 6/12/41

25 M POST CARDS ART COLORTONE

WHIT FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PONTIAC STATE
HOSPITAL, PONTIAC, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — P-4

~~XXXXXXXX~~

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT CARS. RED BRICK, BLACK ROOF. WHITE TRIM.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4
Order for the Ludington News Co.
see to it that all the negatives
are uniform and store them
in harmony with each other
to make an attractive set.

By OK Date 6/12/41

ESTIMATE

Cost Dept. Checked

By OK Date 6/12/41

By OK Date 6/12/41

OPERATION	TIME	DATE	DATE
	EST. TIME	ENTIRE DEPT.	COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1941	JUN 13 1941
SKETCH			
RETOUCHING	12 2		6/23/41
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	7:15 1 1/2		28 June Pth
ARTIST DEPT	220 9	7-12-41	7-18-41

DATE BLUE-PRINTED

DATE FILED

7-31-41

By OK

By OK

DATE ORDER RECEIVED

DATE ORDER RECEIVED

make front 28

Shd 5 7

ORDER No. 0675

~~14~~

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) GREETINGS FROM PONTIAC
MICHIGAN

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT PLATE (c) Curt Teich
& Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS OF PONTIAC MOTOR CO. ✓ PEOPLES STATE BLDG.
1/24/10 ✓ PONTIAC STATE HOSPITAL ✓ POST OFFICE ✓ PONTIAC GENERAL HOSPITAL ✓
1/24/10 ✓ ST. JOSEPHS MERCY HOSPITAL ✓
1/24/10 ✓
1/24/10 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **SKETCH** ~~HAND DRAWN~~ PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
By _____
Date JUN 13 1940 WORK SCHEDULE

OPERATION	S.P. TIME	DATE	DATE
	ENTERED	ENTERED	COMPLETED
COMPOSING TYPE SET UP	12-4	12-4	12-4
SKETCH	8-2	7-1	
RETOUCHING	8-1	6-12	6/30
EXPOSED			
PRINTED	51	7-1	
INLAYING			
REDOUBLED			
ARRANGED	#56	12	

nat. 3
44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1091 ORDER NO. 1056

DATE JUNE 13, 1941 DEPT.

DATE COMPLETED

CUSTOMER ALLIED MILLS
FT. WAYNE, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

150 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(WAYNE EGG MASHES)

FRONT NO. 4 Spec

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW POSTER FOR DESIGN AND COLORING

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

B6

Ret 7

225 He 2 1/2

204 Effect 12

Do quantity

Am

24
20
7-9-41

VERM R WSA

Wash

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1092 ORDER NO. 0679 DATE 6/16/41

CUSTOMER THE WARREN CO.
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IT HAS EVERYTHING
WARREN'S NEW DISPLAY & STORAGE CASE
WITH AUTO-MAGIC SENTINEL
—THE PRICE IS RIGHT! —

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN BUT NOTE
CUSTOMER HAS ADDED THE SYMBOL (&) BETWEEN THE WORDS & "DISPLAY STORAGE"
AS THE COPY SHOULD READ "WARREN'S NEW DISPLAY & STORAGE CASE WITH ETC."

COLOR DESCRIPTION

~~XXX~~ FOLLOW ART WORK FAITHFULLY FOR COLORING

R. Wash
7-31-41
llz.

main DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1/10/41 5-7
Photo 8
Photo 1 1/2
Photo 9

Clayton
M. M.

JUN 17 1941

ERIC NELSON NEWS CO., OMAHA, NEB.

4 BARKALOW BROS. TRADEMARK

NO. 1B-11093

ORDER NO. 0682

6/14/41

DATE

25 M

POST CARDS

A T COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AK-SAR-BEN FIELD AND COLISEUM,
OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

WORK IN FLOWERS AND BUSHES IN SPACE AS ON SKETCH. CUT OFF AS MARKED.
BRICK BLDG. LIGHT RED. GREY ROOF. BARNS PAINTED GREY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order the photo as shown
see to it that all negatives
tives are uniform in color and
in harmony with each other
to make an attractive set.

Relative OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 27 1941

JUN 27 1941

OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 17 1941
SKETCH			
RETOUCHING	15	5	6/30 1941
PHOTO-ENG.			
BLANKET			
STAMPING, ENGRAVING			
ENGRAVING			
HAND COLOR PHOTO	225	2 1/4	27 June 1941
PRINTING	1218	13 1/2	7/25/41

DATE RECEIVED

DATE FILED

by

7-31-41
P/S

T.M. 40
36

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 1B-H1094

ORDER NO. 0682

DATE 6/14/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF OMAHA,
NEB.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES No
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
CUT OFF ON RIGHT ABOUT AS MARKED. COLORS AS MARKED ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUN 17 1941
Date JUN 17 1941

OPERATION	TIME	COST	DATE
		IN. DEPT.	COMPLETED
COMPOSING TYPE SET UP		JUN 13 1941	
SKETCH			
RETOUCHING	10 7 1/2		6/20 Gr Bth
PHOTO LITHO			
PRINTING	81	6-23	
ENGRAVING			
HAND COLOR PROOF	225 2 1/4		27 JUNE Bth
PRINTING	201 13 1/2	7-28	

DATE LITHO OF D. DATE Filed 7-31-41

DATE HAND COLOR PROOF OF D. By 2/6

Photo Returned to Customer

ERIC NELSON NEWS CO., OMAHA, NEB.

Barstow Bros. Trademark

NO. 1B-H1095

ORDER NO. 0682

DATE 6/14/41

125 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FATHER FLANAGAN BOYS' HOME,
NEW BOYSTOWN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES No
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PORTION OF PHOTO ABOUT AS MARKED ON TISSUE OVERLAY
COLORS AS MARKED ON TISSUE OVERLAY
PUT FOLIAGE ON TREES.
SHOW SOME SMALL TREES AROUND NEW BLDGS. AS INDICATED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By <i>[Signature]</i>		Date <i>JUN 17 1941</i>	
OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. PHOTO. SET UP		JUN 17 1941	JUN 17 1941
SWITCH			
RETOUCHING	10 5		6/23/41 <i>[Signature]</i>
PICTURE			
BLACK & WHITE	76	6-25-41	
ENG. PRINTING			
REPRODUCTION	226 2		6-27-41 <i>[Signature]</i>
ARTIST. DEPT.	53 12	7-7-41	7-16-41

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

By _____

DATE FILED: 7-31-41

By *[Signature]*

DATE PRESS RETURNED to Customer _____

~~THIS IS NOT A PHOTOGRAPH~~

DISTRIBUTED BY "THE SHADES" SCENIC PARK, WAVELAND,
IND.

NO. 1B-H1096

ORDER NO. 0697

DATE 6/14/41

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM THE SHADES
Indiana's most Scenic Park, Waveland,
Indiana

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER LEFT PLATE

(c) Curt Teich & Co., Inc.

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE NEW PHOTOS FOR VIEWS IN LETTERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform and are in harmony with each other to make an attractive set.

Colored 8

MAR 13 1942

ESTIMATE

Cost Dept. Checked

By

MAR 13 1942

DATE COMPLETED

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
MAR 13 1942	6	8		MAR 13 1942
QUANTITY	2	7		
PHOTO				
PRINTING	79	3-21		
ENGRAVING				
PAID COLOR PROOF				
ARTIST FEELT	226	14		4-8-42

DATE BLUEPRINT SENT

DATE FILED

4-17-42

DATE AND QUANTITY

By

1-5

Rm 2

8

Colored Skt 8 in
~~skt~~

NO. 1B-H1097

SEIDLER NEWS AGENCY, ROCKFORD, ILLINOIS

ORDER NO. 1082

DATE JUNE 16, 1941

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

SAME AS

TITLE (IN FULL) (IN PLATE)

IMPRINT

NONE

113H612

GREETINGS FROM CAMP GRANT
ILLINOIS

SMALL TYPE, LOWER BORDER:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE THE NINE NEW VIEWS MADE UP RECENTLY.

SUBMIT SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

D-644 for Bag

JUN 20 1941

JUN 20 1941

DATE
COMPLETED

CLIP

SKETCH

REPRODUCTION

PHOTOGRAPH

BLANK

STAMP

ENGRAVING

HANDWRITING

ARTIST'S

DATE

DATE

DATE Photo Returned to Customer

257 14 7-9-41
7-14-41
ON 25th sheet

49

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 1B-H1098

ORDER NO. 1085

DATE JUNE 16, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

"POTATO - PEELING AT BOOM TOWN"
CORNER SAND AVE. AND DUST BLVD.,
MAC DILL FIELD, TAMPA, FLA.

PRIV. NO. BEFORE TITLE - 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE. ADD PLACES OF PHOTO NO. 1 IN SKY.

*Planes by
Growth*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all orders are
filled and that all orders are
in the hands of the customer
to make the customer happy.

504553

*Planes by
Growth*

35

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 1B-H1099

ORDER NO. 1085

DATE JUNE 16, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

BARRACKS AT MAC DILL FIELD, U.S.
ARMY AIR BASE, TAMPA, FLA.

PRIV. NO. BEFORE TITLE 108

FRONT NO.

IMPRINT

R. M. NO
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE. ADD PLANES IN SKY, USING PLANE PHOTO
NO. 2 AS IS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all cuts or
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5B H 553

ESTIMATE		Cost By Checked	
By		By	
Date		Date	
COMPLETED		COMPLETED	
10	2 1/2	6-24	9 P.M.
24	6-24		
225	1 1/2	28	June P.M.
57	9		
DATE RECEIVED		DATE	
By		By	
DATE HAND COLOR PROOF		DATE	
By		By	

7-31-41
RD-

make 25

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 1B-H1100

ORDER NO. 1085

DATE JUNE 16, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
ONE OF THE HUGE HANGARS AT
MAC DILL FIELD, U.S. ARMY
AIR BASE, TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE- 109

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE - ADD PLANES IN SKY, USING PLANE PHOTO NO. 2
BUT REVERSE FLYING POSITION OF PLANES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to insure the maximum use

ESTIMATE		ORDER NO. 1085	
JUN 16 1941		DATE	
OPER. A. 100		DATE COMPLETED	
C. 100		DATE	
S. 100		DATE	
RETOUCHING 12-1/2 3		Pitts	
PHOTO-LITHO 74		6-24-41	
BLUEPRINT 27		6-30-41 Pitts	
STRIPPING 206		7-23-41	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			
DATE BLUEPRINT ORD.		7-31-41	
DATE HAND COLOR PROOF			
DATE			

make 7 +
BT

HILLSBORO NEWS CO., TAMPA, FLA.

NO. B-H1101

ORDER No. 1085
DATE JUNE 16, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY)

AIR CORPS DRILL DAY AT MAC DILL
FIELD, TAMPA, FLA.

PRIV. NO. BEFORE TITLE - 110
IN SMALL TYPE : PHOTO BY U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLORS SEE TISSUE. ADD SAME 3 PLANES AS IN CB-H1109

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

JUN 20 1941

Cost Dept. Checked

By JUN 27 1941

Date

	DATE COMPLETED
ETCH	6-27-41
ETCHING	6-27-41
PHOTO LITHO	6-27-41
BLUPRINT	6-27-41
ENGRAVING	6-27-41
HAND COLOR PROOF	6-27-41
ARTIST DEPT.	6-27-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

DATE

DATE

13

-58

HILLSBORO NEWS CO., TAMPA, FLA.

NO. IB H1102

ORDER No. 1085

DATE JUNE 16, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT ~~NAME~~ SAME AS ABOVE

HUGE U.S. ARMY BOMBERS AND
HANGARS AT MAC DILL FIELD, TAMPA,
FLA.

PRIV. NO. BEFORE TITLE - III

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY. ADD THE 3 PLANES OF PLANE PHOTO
NO. 1. AS IS.

*Planes by
Grommet*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please
see on it the date of order. Also
that the material and service are
to be delivered with the order.
To make the material and service.

*make for
75*

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 1B-H1103

ORDER NO. 1092

DATE JUNE 16, 1941

12½ M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARK SCHOOL, OSSINING, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

REGULAR BROWNISH BRICK, LGITH COLOR ROAD. TRIM LIGHT CREAM.
TAKE OUT POLES. TAKE OUT STICK AROUND HEDGE. WINDOW SHADES ALL
1/2 WAY. ADD FEW FLOWERS AROUND BASE OF BLDG. ~~BRXEMX~~ BRING OUT
RIGHT END CLEARER. PUT AUTUMN FOLIAGE ON TREES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE	DESCRIPTION	AMOUNT	DATE COMPLETED
8 31			6/24 G. T. H.
81	6-25		
225			11 July
27			7-21-41 G. T. H.
37	7-16-41		7-21-41 G. T. H.

DATE 7-31-41

By: AM

DATE 7-31-41

DATE 7-31-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1104 ORDER NO. 0704

DATE 7/17/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
GOFF'S RESTAURANT
WAUKESHA, WISCONSIN

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOFF'S RESTAURANT WAUKESHA,
WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN
AS YOU NOTICE, BY THE PHOTO, THE HURRICANE LAMPS IN THE CENTER OF ALL
TABLES ARE NOT VERY ACCURATE ON THE SKETCH

COLOR DESCRIPTION

SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS - THE TABLE AND CHAIR LETS ARE
PAINTED A SORT OF BLUE GREEN NOT QUITE AS DARK AS THE TURQUOISE CHAIR
BACKS - POSSIBLE A LITTLE MORE GREY IN IT.

THE COLOR OF THE FLOOR IS EVEN LIGHTER THAN SHOWN ON THE SKETCH
THE CONNECTING STRIPE BETWEEN BLOCKS IS BLACK.

OTHERWISE FOLLOW SKETCH FOR COLORS.

Photo ret
9/20/41
XX

lbr
8-19-41

JUL 18 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H1105 ORDER NO. 0707

DATE 6/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER KRIPPENDORF-DITTMAN
CINCINNATI, OHIO

Photos for
this Customer

200 M POST CARDS SIZE

3½ x 5½

STYLEART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AUTUMN PREVIEW FOOT REST SHOES

(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

For copy use black-and-white wash drawing. For the handling of the background ~~x~~ and letter-
ing follow the sketch, making only this change; Add "As seen in Vogue" in the position in-
dicated in pencil on the sketch. Include the name of each shoe as shown in ~~pen~~ pencil
on the sketch. in a position immediately below each shoe, as indicated by the sketch.

(OTHERWISE FOLLOW SKETCH)

COLOR DESCRIPTION

FOLLOW SKETCH AND SWATCHES OF LEATHER FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

226-7-3-41

NO. 32

7-11-51

Add. Sketches +
Reprints

9.00

net

W.

7-31-41
No.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1106 ORDER NO. 0710 DATE 6/18/41

CUSTOMER THE MOUNT VIEW HOTEL
CALISTOGA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER RIGHT.

MOUNT VIEW HOTEL
CALISTOGA, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

226 7-2-41
218 7/16/41
7/18/41

7-31-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO. 1B-H1107	ORDER NO. 0712	DATE 7/17/41	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER PASADENA INN ROYAL OAK, MARYLAND					
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2					
	STYLE ART COLORTONE WHITE BOR.					
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout			FRONT NO. 5 (All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No		
	Title in full AIR VIEW OF BEAUTIFUL PASADENA INN, ROYAL OAK, MARYLAND.			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
				Trade Mark Yes No Special type as sample		
RETURN PHOTO	RETOUCHING DEPARTMENT			IMPRINT: Customer C. T. Imprint No Imprint		
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	Follow Layout					
	FOLLOW SKETCH FOR LAYOUT AND DESIGN					
YES	COLOR DESCRIPTION					PHOTO USED FOR
	FOLLOW SKETCH AS IS FOR COLORING					

PHOTO RETURNED TO PHOTO USED FOR

#27 Ret 6
He 1 3/4
Lat 10 3/4

X
M

2/2
9/12/41

JUL 18 1941

ADV. ORDER

CUSTOMER GOLF MOTEL
SANTA BARBARA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full GOLF MOTEL, MONTECITO, SANTA BARBARA,
 CALIFORNIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT AND TISSUE OVERLAY ON PHOTO FOR
DESIGN AND RETOUCHING INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS AS TO COLORS.

7.3 lbs. : 41

49 6-28 Red = 2
Hc 1 1/2
#28 Sact 8 3/4

This image shows a blank, aged, cream-colored page, likely an endpaper or flyleaf of a book. The paper has a slightly textured appearance with some minor discoloration and a small, dark, irregular mark near the top center. The page is set against a dark background.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1109 ORDER NO. 0724 DATE 6/27/41

CUSTOMER FIVE O'CLOCK CLUB
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AT THE FIVE O'CLOCK CLUB OF COURSE!

DRINKS ON THE HOUSE AT (5) O'CLOCK

DINING AND DANCING
MIAMI BEACH FLORIDA

KEEP 'EM FLYING

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH MAKING THE FOLLOWING CORRECTION

Copy in bottom panel to be somewhat condensed to allow inclusion as last line

"KEEP 'EM FLYING" This line might be 1½ " long well centered as last line

Goudy Cursive, caps and L.C. or any other type which to you may appear more appropriate

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Plate # on front

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW ~~K&T~~ SKETCH ~~WITH~~ FOR COLORS WITH THE EXCEPTION MAKE LIGHT BLUE
BACKGROUND PANEL WILL BE ~~NO~~ NO MORE THAN 1" WIDTH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

B6

702
703

702

709 #28

Apv

JUN 30 1941

7-31-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER
C. T. & CO.
PHOTO PROPERTY OF

DIAL No. 1B-H1110 ORDER NO. 0725 DATE 7/17/41

CUSTOMER KARTSENS CAFETERIA
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½ GROUP 2

STYLE ART COLORTONE WHITE BOR

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUST SOUTH OF GRAND CIRCUS PARK

CASCADE ROOM...WAITRESS SERVICE

KARTSEN'S SELF SERVICE...CAFETERIA

BOT - ESTABLISHED BEB. 16TH 1915, 1548-50

WOODWARD AVENUE, DETROIT, MICHIGAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE SKETCH EXACTLY FOR DETAILS OF LETTERING
LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW THE COLORED SKETCH FOR THE COLOR SCHEME IN WHICH WE ARE
TO ILLUSTRATE BOTH THE INTERIOR AND THE EXTERIOR VIEW

IT IS SUGGESTED THAT YOU USE THE SALESMAN'S ROUGH DRAWING WHICH IS
ATTACHED IN OBTAINING AN ACCURATE COLORING FOR THE SIGN. WE HAVE
ALREADY EXPLAINED TO THIS CUSTOMER THAT THE WORD "CAFETERIA"
CANNOT BE ILLUSTRATED IN GREEN AS INDICATED. THEREFORE, USE BLUE
IN BRINGING OUT ~~XX~~ THIS WORLD "CAFETERIA" ON THE SIGN/

R. W. H.
9-12-41
R.H.

*make Red impression
OK Blue*

PHOTO RETURNED

TO

PHOTO USED FOR

#27
#28
#30
Begin - 5-27-41
FIN. 8-28-41

JUL 21 1941

GW

3-30
4-5
3-2½

1249
DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N.M.

NO. IB-H1111

ORDER NO. 1103

DATE JUNE 16, 1941

12 1/2" POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

YES
SAME AS ABOVE

IMPRINT

TITLE - RIO GRANDE AND VOLCANOES
AS SEEN FROM AIR BASE
+ RM incl.

PRIV. NO. BEFORE TITLE - A-34

CUST

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW COLOR GUIDE AND INSTRUCTIONS ON EDGE OF PHOTO

SUBMIT TWO BLUEPRINTS

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of
order for this material. Please
see to it that all colors are
given and uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

QUANTITY	UNIT TIME	DATE ENTERED DEPT.	DATE COMPLETED
1	8 2	6-27	6/25/41 Bth
1	81	6-27	
1	225 1/2		17 July Bth
1	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

By

DATE Photo Returned to Customer

8
DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N.M.

NO. 1B-H1112

ORDER NO. 1103

DATE JUNE 18, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *same as 88-36*

IMPRINT SAME AS ABOVE

TITLE: A CHIMAYO WEAVER AT
HIS LOOM

PRIV. NO. BEFORE TITLE - 139

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE OVER FROM AMERICAN ART 88386. REMOVE ALL RETOUCHING FROM
PHOTO AS USED FOR AM. ART.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4-
Subject on
order for this camera. Please
see to it that all camera nega-
tives are uniform and colors are
in accordance with each other
to make an attractive set.

88-36
JUN 18 1941 WORK SCHEDULE
By *JS* Date *6/27/41*

OPERATION	EST. TIME (Time in Long)	DATE ENTERED	DATE COMPLETED
PHOTOGRAPH	8	2	6/27/41
PHOTOGRAPH	81	6-28	
ENGRAVING	226	2	7-2-41
HAND COLOR PROOF		11	
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE *8-8-41*

By _____

By *JS*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N.M.

NO. IB-HI113

ORDER NO. 1105

JUNE 18, 1941

DATE

12½ M POST CARDS

ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 YES
R. M. SAME AS ABOVE

IMPRINT

TITLE: NEWS-PAPER ROCK
PETRIFIED FOREST, ARIZ.

PRIV. NO. BEFORE TITLE - P.F.42

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order the color photo. Please
see to it that all the colors
are in harmony with each other
to make an attractive set.

1 Print

By
Date

OPERATION	DATE	ENTERED DEPT.	DATE COMPLETED
COLOR PHOTO			
RETOUCHING	15 2		6/26 G. Schuy
PHOTO FILM			
BLUEPRINT STRIPPING COATING	81	C-27	
ENGRAVING			
HAND COLOR PROOF	225 1½		17/41 Btt
ARTIST DEPT.	213 8½	8/8/41	8/12/41

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE Filed

8-20-41

By

DATE Photo Returned to Customer

neg. ret. 6/24/41

46

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N.M.

NO.1B-H1114

ORDER No. 1105

DATE JUNE 18, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT

TITLE: ^{GC-17} LEAP FOR LIFE
GRAND CANYON

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTR. ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

1 Print

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME Hrs. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING	4	6-23	6-27
PHOTO LITHO	81	6-27	
ENGRAVING	226	7-2-41	
HAND COLOR PROOF	34	8-1	8-5
ARTIST LEPT.			

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE

DATE

6/23/41

Handcolor 6/23/41

41x

Pl. 29

LYCOMING NEWS AGENCY, 319 HEPBURN ST.
WILLIAMSPORT, PA.

NO. 1B-H1116

ORDER NO. 1115

DATE JUNE 18, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CONSTITUTION BRIDGE ~~SM~~ SPANNING
THE SUSQUEHANNA RIVER, LOCK
HAVEN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CEMENT ALL OVER. LIGHT CEMENT PIERS. GREEN SHRUBERY IN
FOREGROUND, DARK ROAD. REAR BUILDINGS GRAY

42H1008

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUN 21 1941
NO WORK SCHEDULE
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LYCOMING NEWS AGENCY, 319 HEPBURN ST.,
WILLIAMSPORT, PENNSYLVANIA

NO. 1B-H1117

ORDER NO. 1115

JUNE 18, 1941

DATE

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

JUNCTION OF LOYALSOCK CREEK AND
SUSQUEHANNA RIVER, OVERLOOKING MON-
TOURSVILLE, WILLIAMSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

SAME AS ABOVE

NO

PRIV. NO. UPPER LEFT CONNER - ~~W-50~~

W-50

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW RIVER WINDING FROM LEFT UP THROUGH CENTER OF PHOTO.
REAR BRIDGE & BLDGS LIGHT GRAY. REAR MTS. GREEN. SHOW 2
BRIDGES IN REAR CENTER LIGHT GRAY. SHOW REAR MOUNTAINS CLEAR

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3. Please on
the back of each photo
show the name of the
owner of the photo and
the name of the person
to whom the photo is
being sent. This is
to make it as attractive
as possible.

ESTIMATE
By W. J. Schuler Date JUN 21 1941
Date JUN 21 1941 Date JUN 21 1941

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 21 1941	
SKETCH			
RETOUCHING	15 3		6-25-41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	81	6-26	
ENGRAVING			
HAND COLOR PROOF	226 1½		6-30-41
ARTIST DEPT.	212 9	7-25-41	7-26-41

DATE BLUEPRINT OK'D _____ DATE Filed 7-31-41
By _____ By W. J. Schuler
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

Amek 40

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 1B-H1118

ORDER No. 0717

DATE 6/19/41

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) U. S. COURT HOUSE AND POST
OFFICE, LINCOLN, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LT. GREY STONE. LIGHT DOORS AND WOODWORK. PUT ON U.S. FLAG. PUT IN LAWN
TAKE OUT CAR. REMOVE POLES AND WIRES. PUT ON LIGHT GLOBES ON LEFT ENTRANCE. PUT
ON 4 HANGING LIGHT GLOBES ON 3 LIGHT POSTS AS INDICATED. PUT FLOWERS IN FLOWER
POTS. ON EXTREME RIGHT, TOUCH OUT FRAME SHACK AND INDICATE HOTEL ENTRANCE AS ON
CARD ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
LAND WORK SCHEDULE		By	
COLLECTION	ST. 10	DATE ENTERED DEPT.	DATE COMPLETED
COMMISSION, TR. & C. UP		6/25/41	
SKETCH			
PROOFING	11	5/2	6/25/41
PRINTING			
BUILDING			
STUDY & AD. ING			
ENGRAVING			
MAKE & DEL. OF	226	1/5	7-1-41
ARTIST DEPT.	220	7-11-41	7-12-41

DATE RECEIVED OF _____ DATE PAID 7-31-41
By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

40

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 1^B-H1119

ORDER NO. 0717

DATE 6/19/41

12¹/₂ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AIR VIEW OF STATE CAPITOL,
LINCOLN, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ENLARGE AND USE PORTION OF PHOTO AS SHOWN. BLDG. LIGHT GREY STONE, DARK ROOF.
YELLOW DOME. SHOW "SOWER" STATUE ON TOP OF DOME AS SHOWN ON ATTACHED CARD.
TOUCH OUT SHADOW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto
as marked*

DATE	TIME	DATE	DATE
ENTERED	ENTERED	DEPT.	COMPLETED
COMPOSING			
SKETCH			
RETUCHING	3	4	6-26-41
PHOTO LITHO			
BLUEPRINT	78		
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	2 1/4	30 June
ARTIST DEPT.	204	12	

DATE BLUEPRINT ORDERED	DATE FILED
DATE HAND COLOR PROOF ORDERED	DATE PHOTO RETURNED TO CUSTOMER

8

SEIDLER NEWS AGENCY, ROCKFORD, ILL.

NO. 1B-H1120

ORDER No 0720

DATE 6/18/41

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ROCKFORD,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PUT IN SEITE LOWER LEFT PLATE IN SMALL TYPE

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW WRITEN INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

SKETCH

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
JUN 20 1941

DESCRIPTION	DATE COMPLETED
CONSTRUCTION	JUL 2 1941
SKETCHING	
ETCHING	
PROOFING	
FLUORESCENT	
SCREENING & QUENCHING	
ENCLOSING	
ARTIST DEPT.	7/11/

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

ON 259th sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **1B-H1121** ORDER NO. **0727** DATE **6/18/41**

CUSTOMER **HOTEL STRAND**
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½**

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL STRAND** **MIAMI, FLORIDA**

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN TAKING OUT THE PALM BRANCHES AND
SUBSTITUTING SKY.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

7-31-41
Lh.

PHOTO RETURNED

TO

PHOTO USED FOR

225- He 1½

#27 Sent 9

X

JUN 19 1941

38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **LB-H1122** ORDER NO. **0728** DATE **8/25/41**

CUSTOMER
TUDOR HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TUDOR HOTEL, MIAMI BEACH, FLORIDA**

~~DOT~~ HALF BLOCK FROM OCEAN

FRONT NO. **5** (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH WITH FOLLOWING CORRECTIONS:

SIDEWALK SAME COLOR AS BLDG ON 1A-H361. LIGHT GREEN TRIM ON HOTEL STRUCTURE SAME LIGHT GREEN
AS AREA MARKED xx ON TISSUE OVERLAY OF 4A-H2189

COLOR DESCRIPTION

SAME AS ABOVE.

MAILED
MAILED
ORIGINAL V.O. WILLIAMS PHOTO
GRAPH 8x10 print 5/22/45
FIRST CLASS

28
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Ret 12
13 #27
Ret 9 1/2
Ret 14 1/2
Ret 14 1/2

SEP 3 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1123 ORDER NO. 0730 DATE 6/18/41

CUSTOMER FERRO ENAMEL CORP:
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HUGE FERRO PORCELAIN ENAMEL MURAL
DESIGNED BY J. SCOTT WILLIAMS
BOT. PANEL — THIS 72 FOOT BY 28 FOOT MURAL
DECORATES THE SOUTH WALL OF THE MAIN CONCOURSE
OF THE UNION TERMINAL AT CLEVELAND, OHIO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW ATTACHED TYPED INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW ATTACHED TYPED INSTRUCTIONS FOR COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Scenery Ret 3 1/2
#27 Ret 1/2
Chart 6

17-31-41
20

JUN 21 1941

29

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1841124 ORDER NO. 0732 DATE 6/18/41

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLORSHEIM

TAKES PAINS — TO END YOURS

FEETURE ARCH
(ETC. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH ~~FOR~~ AND SAMPLES FOR ~~REMARKS~~ COLORS.

*Drawings
7/9/41
JK*

RUSH

*7-31-41
JK*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3N-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-2

JK

1 3/4

JK

9 1/2

-51

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

(ETC. AS PER COPY)

(All of this on address side)

R. M. Yes No

Special type as sample

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW EX DRAWING AND SAMPLES FOR COLORS.

Drawing set
7/9/11
20

1 31 41
2/2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

49 7-2 16 2 1/4
#55 7/21 7/22 29 12

~~W~~

This image shows a blank, aged, cream-colored page, likely an endpaper or flyleaf of a book. The paper has a textured appearance with numerous small brown spots (foxing) and larger, irregular brown stains, particularly concentrated in the center and right side. The color is uneven, ranging from a light cream to a darker tan. There is no text or other markings on the page.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-11126 ORDER NO. 670732 DATE 6/18/41

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLUE RIBBON TANNAGE OF WORLD'S FINEST
LEATHER

FLORSHEIM HARVEST GRAIN (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW DRAWING AND SAMPLES FOR COLORS.

*Drawing made
7/1/41
WA*

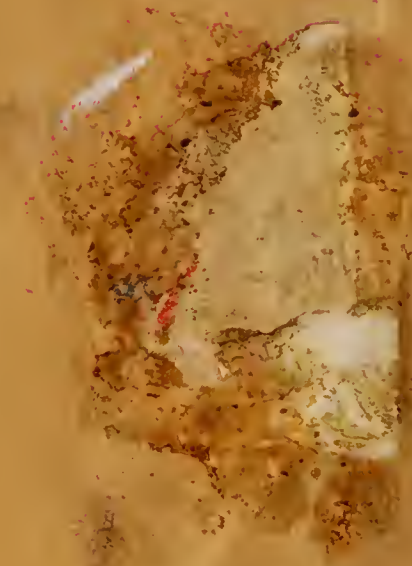
*RUSH
7-31-41
28.*

PHOTO RETURNED

TO

PHOTO USED FOR

Special color 49 7-2 48-7-23-41
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PC impression of 7
MA



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-11127 ✓ ORDER NO. 0732 DATE 6/18/41

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

REPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART.

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHICH LINE IS LONGER?

FLORSHEIM FRENCH TOES

(ETC. AS COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING FOR LAYOUT AND SK DESIGN

COLOR DESCRIPTION

FOLLOW DRAWING FOR AND SAMPLES FOR COLORS.

Drawing ret
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RECEIVED

Straighten

INTERBOROUGH NEWS CO., 525 WEST 52ND ST.,
NEW YORK, N.Y.

NO. 1B-H1128 *B4*
ORDER NO. 1124
DATE JUNE 20, 1941

50 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		ART COLORTONE		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1		R. M. NO	
TITLE (IN FULL) FORMATION - BOEING B-17'S "FLYING FORTRESSES" OVER EAST RIVER, MANHATTAN IN FOREGROUND, NEW YORK CITY		IMPRINT SAME AS ABOVE			
RMX SMALL TYPE, LOWER BORDER - OFFICIAL PHOTOGRAPH, U.S. ARMY AIR CORPS		PHOTO PROPERTY OF		CUST	
COLOR DESCRIPTION					

BRING OUT BRIDGES. TAKE ONE OF OTHER NEW YORK CITY CARDS
WHICH SHOES THE VARIOUS BRIDGES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

DESCRIPTION	EST. TIME	EST. COST	DATE COMPLETED
COMPOSING TYPE SET UP			
SLICE			
RETOUCHING	10	6 1/2	6/26/41 <i>Pth</i>
PHOTO-ILLUSTR.			
BLUE-PRINTING	81	6-27	
ENGRAVING			
HAND COLOR PROOF	27	2 1/2	7-1-41 <i>Pth</i>
ARTIST DEL.	28	13	7/24/41

DATE ESTIMATE MADE _____
DATE HAND COLOR PROOF MADE _____
by _____

DATE FURTHER _____
by _____



10

40

E. B. ACKLEY, SANDUSKY, OHIO

NO. 1B-H1129

ORDER NO. 1148

DATE JUNE 19, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE CANADIAN STEAMER PELEE. A
DAILY SERVICE BETWEEN SANDUSKY,
OHIO AND CANADA'S VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 4

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

THE HULL OF BOAT IS BLACK AND WHITE. GREEN CHAIRS ON OPEN
DECK. STACK IS YELLOW WITH BLACK TOP. HAVE SMOKE AND FLAGS
GOING IN OPPOSITE ~~BRX~~ DIRECTION THAN SHOWN ON PRINT. IF POSSIBLE
SHOW MORE SMOKE THAN NOW SHOWS ON PRINT.
SEE INSTRUCTIONS ATTD FOR POSITION OF FLAGS. BRING OUT WORD
PELEE PROMINENTLY ON FRONT OF BOAT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

TO GEO. TREMPER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimates

By

Date

JUN 19 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. *Concord*

By

Date

JUN 19 1941

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	10	2½		6/23/41 <i>Pth</i>
PHOTO LITHO				
B. L. & W. PROOF STRIKING, OPAQUING	76		6-23-41	
ENGRAVING				
HAND COLOR PROOF	27	1½		6-26-41 <i>Pth</i>
ARTIST DEPT.	30	8½	7-3-41	7-3-41

DATE BLUEPRINTS

DATE Filed

7-9-41

By

DATE AND COLOR

DATE Photo Returned to Customer

By

Very Rush

Rm 39

NO. 1B-HL130

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 0735

DATE 6/21/41

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BROADWAY DRINK HALL,
SARATOGA SPRINGS, N. Y. (IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXXXX~~ BEFORE TITLE - 330
PUT IN LOWER LEFT PLATE IN SMALL TYPE

Photo by Edwin J. Ladue

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. PINKISH CREAM STUCCO. DARK GRAY SLATE ROOF. DOORWAYS CREAM WHITE.
PANELS OVER DOORWAYS LIGHT CREAM. BRING OUT SIGN CLEARLY. LETTERS WHITE
BACKGROUND RED. WORDS ARE "HATHORN GEYSER COESA"
TOWER & PART OF BLDG. AT LEFT RED BRICK. BAR BERRY HEDGE.

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
CONTOURING				
SKETCH				
RETOUCHING	4	5.25	21.00	7-8-41
PHOTOGRAPH				
BLUEPRINT	76	7.75	589.00	7-8-41
STEELING & MOUNTING				
ENGRAVING				
HAND COLOR PROOF	226	13.	2938.00	7-8-41
ARTIST LAB.	210	9	1890.00	7-9-41

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

By

Rephoto

*make Red
proofs*



44

LOVEGROVE'S, FLINT, MICHIGAN

NO. 1B-H1131

ORDER NO. 0736

DATE 6/20/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHERN HIGH SCHOOL,
FLINT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. no

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREEN CANOPY. WHITE STONE TRIM. RED BRICK. TAKE OUT KIDS, WIRES & POSTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE			
OPERATION		DATE ENTERED DEPT.	DATE COMPLETED
COMPTON 12½ M		JUN 21 1941	
SKETCH			
RETOUCHING		6-24	7-15 P.H.
PHOTO LITHO			
BLIND STAMPING COLORED		6-27	
ENGRAVING			
HAND COLOR PROOF		225 12	17 July P.H.
ARTIST DEPT.		52 9	

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE FILED 7-31-41

By

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B-H1132

ORDER No. 0737

DATE 6/20/41

6 1/2 M POST CARDS

ART COLORTONE

WM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - FALL RIVER LODGE AND RANCH,
ESTES PARK, COLORADO.
A rustic picturesque Lodge in
the heart of Rocky Mountain
National Park.

PRIVATE NO. BEFORE TITLE - 2244

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CLOSE DOOR IN BASEMENT. COLOR BUILDING THE SAME AS ON ENCLOSED SAMPLE CARD.
BLUE GREEN PINES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By *[Signature]*

Date *[Signature]*

WORK SCHEDULE

DESCRIPTION	EST. TIME	ACT. TIME	DATE COMPLETED
RETOUCHING	2	23	7-25-41 <i>[Signature]</i>
PHOTO FILLED			
BLUEPRINT STRIPPING & COLOURING	81.	6-27	
ENGRAVING			
HAND COLOR PROOF	225	12	17 July 7/24 <i>[Signature]</i>
ARTIST DEPT.	29	10	7/15/41

DATE BLUEPRINT OK'D

DATE Filed 7-31-41

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

R.

RANTOUL NEWS AGENCY, RANTOUL, ILLINOIS

NO. 1B-H1133

ORDER NO. 0738

DATE 6-30-1941

12 1/2" M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) POST HEADQUARTERS, CHANUTE
FIELD, RANTOUL, ILLINOIS

IMPRINT NONE

SMALL TYPE LOWER BORDER—Photo by U.S. Army Air Corps OF CUST.

COLOR DESCRIPTION

MEDIUM DARK RED - SHINGLE ROOF. VARIGATED RED BRICK, SLIGHT TAN VAR.
THE TRIM IS LIGHT SANDSTONE. THE RAILING ON TOP IS BLACK METAL. THE WINDOW
FRAME WORK AND DOORS ARE CREAM. THE STAIRWAY IS LIGHT GRAY STONE. SHOW
CREST OVER DOOR. ALTERNATE FLAGPOLE WITH COLORS YELLOW AND BLACK. (3 yellow
& 2 black) FIX UP FLYING FLAG. REMOVE SIGN IN FOREGROUND AND AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

D7437

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the photo
see to it that the
tives are in
in harmony with the
to make an attractive

ESTIMATE
JUL 1 1941
WORK SCHEDULE
JUL 1 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, T. & C.		JUL 1 1941	
SKETCH			
RETOUCHING	2		Both
PHOTOGRAPHING			
B. & W. PRINTS	82		
EXPOSURE			
PRINTING	22 1/2	1 1/2	14 July
DELIVERY	214	9	7-16-41

DATE DECEMBER ORD. 7-31-41

DATE HAND COLOR PROOF 7-31-41

DATE Photo 7-31-41

2

52

RANTOUL NEWS AGENCY, RANTOUL, ILLINOIS

NO. 1B-H1134

ORDER NO. 0738

DATE 6-30-1941

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STUDENT BARRACK NO. 1,
CHANUTE FIELD, RANTOUL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

SMALL TYPE LOWE BORDER—Photo by U.S.
ARMY Air Corps.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

LARGE ROOF IS MEDIUM LIGHT GREY. SMALL ROOF IS GREY. THE BLDG. IS LIGHT
CREAM FRAME. THE BASE IS GREY. RED BRICK STACK. SILVER PIPE. REMOVE BLDG.
ON LEFT AND RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all negative
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By JUL 1 1941 WORK SCHEDULE
Date JUL 1 1941

OPERATION	EST. TIME	EST. COST	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 1 1941	3 11 1941
SKETCH				
RETOUCHING	5	3	7-1	7-3 SL PHL
PHOTO LITPO				
STYLING, CHAQUING				
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		14 July
ARTIST DEPT.	218	8 1/2	7/16/41	7/31/41

DATE BLUEPRINT CK'D 7-31-41

DATE HAND COLOR PROOF CK'D

DATE Photo Returned to Customer

5

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-11135 ORDER NO. 0748

DATE 6/20/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE CAPITAL BANK
CLEVELAND, OHIO

25 M 25 post cards SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CAPITAL BANK (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH VERY CAREFULLY FOR LAYOUT, DESIGN AND LETTERING

COLOR DESCRIPTION

FOLLOW SKETCH VERY CAREFULLY FOR COLORING

7-34-41
Rb2.

PHOTO RETURNED

TO

PHOTO USED FOR

226-7-3-41

Ret 10 1/2

He 1 1/2

Lat 9 3/4 2/2-7-21-41

2/2-7-25-4

Handcolor



THE J. O. STOLL CO., CHICAGO, ILL.

NO. 1B-11137

ORDER NO. 0752

DATE 6/21/41

50 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) UNION STOCK YARDS,
CHICAGO

PRIVATE NO. UPPER LEFT PLATE

PUT IN LOWER LEFT PLATE IN SMALL TYPE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

6 BH 394
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET.

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this specimen. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pay hat.

ESTIMATE
WORK SCHEDULE

OPERATION	DATE STARTED	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET			
SKETCH			
RETOUCHING	4	6-24	6-30-41 Bth
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	81	7-1	
ENGRAVING			
HAND COLOR PROOF	27	2	7-8-41 Bth
ARTIST DEPT.	53	7-24-41	7-25-41

DATE BLUEPRINT OF BY
DATE HAND COLOR PROOF BY
DATE PHOTO RETURNED TO CUSTOMER BY

NO. 1B-H1138

ORDER No. 0752

DATE 6/21/41

50	M	POST CARDS	ART COLOR TONE	FULL FACE.
----	---	------------	----------------	------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) THE DRAKE, CHICAGO'S IMPRINT SAME AS ABOVE
WONDERFUL HOTEL

PRIVATE NO. UPPER LEFT PLATE
PUT IN LOWER LEFT PLATE IN SMALL TYPE
(c) Curt Teich & Co., Inc.

FRONT No. **I** R. M. **YES**

SMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

IN HAVE THE WORDS "THE DRAKE" STAND OUT PROMINENTLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

The first air force and second air
in harmony with each other
to make an attractive set.

Rephot
as marked

DATE	TIME	LOCATION	DESCRIPTION	REMARKS
JUN 10 1941	10:15
JUN 11 1941
JUN 12 1941
JUN 13 1941
JUN 14 1941
JUN 15 1941
JUN 16 1941
JUN 17 1941
JUN 18 1941
JUN 19 1941
JUN 20 1941
JUN 21 1941
JUN 22 1941
JUN 23 1941
JUN 24 1941
JUN 25 1941
JUN 26 1941
JUN 27 1941
JUN 28 1941
JUN 29 1941
JUN 30 1941

DATE BLUEPRINT OF D _____ DATE *sent* 7-31-41
 By _____
 DATE HA. D COLOR PHOTO OF D _____ By *ps.*
 _____ DATE *Photo returned to Customer.*

NO. 1B-H1139

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 0756

DATE 6/21/41

12 1/2 M POST CARDS C. T. ART COLORTONE FULL PAGE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) (GROUP "2") TOP VIEW - FIRST PRESBYTERIAN CHURCH, VINELAND, N. J. BOT VIEW - FIRST M.E. CHURCH, VINELAND, N. J. Greetings Vineland, N. J. PRIVATE NO. BEFORE TITLE - V-12 12 (ALL OF THIS ON THE ADDRESS SIDE) FRONT NO. I R. M. NO IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION TOP VIEW - DARK GRAY STONE, COLORED WINDOWS. LIGHT GRAY CORNICE & TRIM DARK RED ROOF. OAK DOORS BRONZE LAMP POSTS. GREEN LAWN & SHRUBERY. REMOVE ALL AUTOMOBILES ON RIGHT & LEFT. REMOVE WATER ON STREET. BOT VIEW - DARK GRAY & BROWNISH MIXED STONE. SLATE ROOF, COLORED WINDOWS OAK DOORS. LIGHT STONE CORNICE & STEPS & ARCHES AROUND DOORS & WINDOWS BRONZE LIGHTS OVER DOORS. ON LEFT TWO BLDGS. DARK RED BRICK SLATE ROOFS. WHITE BASE & SASH. BLDG. ON RIGHT DARK RED. REMOVE WIRES & DARK SPOTS ON SKY ON LEFT AND RIGHT. REMOVE AUTOMOBILES. SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

SUBMIT PENCIL SKETCH FOR APPROVAL

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 Rights
Curt. Skt 3 hrs

ESTIMATE AND WORK SCHEDULE Cost Dept. By Date

OPERATION	EST. TIME	DATE	DATE
Check No.	Time Allowed	ENTERED DEPT.	COMPLETED
CAMPING & TYPE SET UP		JUN 21 1941	
REWORKING	1		
REWORKING	6	6-24	7-21 SL 73th
PERIODIC			
REWORKING	78		
ENGRAVING			
REWORKING	49	2	7-26
REWORKING	213	10 1/2	8/6/41

DATE BLUEPRINT ORD. DATE Paid 8-20-41 By DATE HAND COLOR PROOF ORD. DATE Photo Returned to Customer By

6-

J. B. ARMSTRONG NEWS AGENCY
WINSTON-SALEM, N.C.

NO. 1B-H1142

ORDER NO. 1171

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM REYNOLDS PARK,
WINSTON-SALEM, N.C. "THE CAMEL CITY"

PUT PRIVATE NO. ^{TOP RIGHT} ~~BEFORE TITLE~~ # A-24
SMALL TYPE (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INST ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

JUL 15 1941

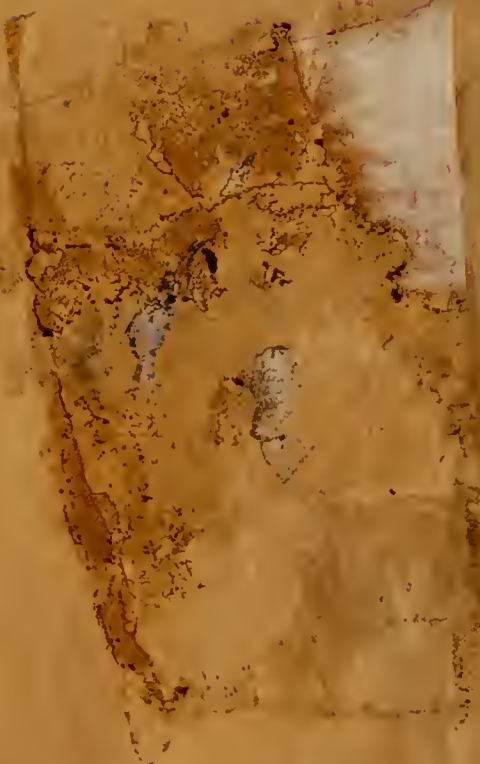
JUL 15 1941

57 15

8 10-41

DATE Photo is used in Caption

Colored Slit 8



Common 66

WALKOHL DRUG COMPANY
BELLEVILLE, ILLINOIS

NO. 1B-H1143

ORDER NO. 1172

DATE 6-23-1941

12½ M POST CARDS C.T. ART. COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CODE CLASS ROOM, SCOTT FIELD,
BELLEVILLE, ILLINOIS

SMALL TYPE LOWER BORDER * PHOTO BY
U.S. ARMY AIR CORPS.

FRONT NO. 1

R. M. YES No.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By

By

Date

Date

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSER TYPE SET UP		JUL - 1 1941	JUL - 1 1941
SKETCH			
RETOUCHING	12 5		7/3 Gr. Reth
PHOTO FITTED			
BLOCKING STAMPING, CLIPPING	74		
ENGRAVING			
HAND COLOR PROOF	27 2		7-11-41 Reth
ARTIST DELIVER	219 11	8-5-41	8-7-41

DATE ESTIMATE MADE

DATE FILED

By

By

DATE PHOTO COPY MADE

DATE PHOTO COPY MADE

DATE PHOTO COPY MADE

WALKOHL DRUG COMPANY
BELLEVILLE, ILLINOIS

NO. 1B-H1144

ORDER NO. 1173

DATE 6-23-1941

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARACHUTE INSTRUCTION, SCOTT FIELD,
BELLEVILLE, ILLINOIS

SMALL TYPE LOWER BORDER - PHOTO BY
U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES No

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 1

1941

WORK SCHEDULE

By

Date

JUL 1

1941

OPERATION	EST. TIME MIN. - SEC.	DATE ENTERED DEPT.	DATE COMPLETED
REWORKING TYPE SET UP		JUL 1 1941	
REWORKING	13 6 1/4		7/3/41
REWORKING	7 8	7-7	
REWORKING			
REWORKING	27 1 1/2		7-9-41
REWORKING	2 10 9	7-15-41	7-16-41

DATE BLUEPRINT ORD.

DATE FILED

7-31-41

By

7/19/41

DATE RECEIVED BY CUSTOMER

DATE RECEIVED BY CUSTOMER

See
no card file

FLORIDA CARD & NOVELTY CO.
ORLANDO, FLA.

NO. ~~WH~~ 1B-H1146

ORDER No. 0785

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

"SEBASTIAN INLET", THE FISHERMEN'S
PARADISE NEAR MELBOURNE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

Date

JUN 24 1941

AND WORK SCHEDULE

By

Date

OPERATION	TIME	DATE	DATE
		BY DEPT.	COMPLETED
COMING, TYPE SET UP		JUN 24 1941	
SKETCH	8		
RETOUCHING	1 1/2		
PHOTO LITHO			
BLUE PRINT			
STRIKING, ORAQUING			
ENGRAVING			
HAND COLOR PROOF	27	1 1/2	
ARTIST DEPT.	2 06	9	7-1-41 Bth
		7-23-41	

DATE BLUEPRINT OND

By

DATE HAND COLOR PROOF OND

By

DATE 7-31-41

By

DATE Photo Returned to Customer

Re am
44

FLORIDA CARD & NOVELTY CO.
ORLANDO, FLA.

NO. 16-H1147

ORDER NO. 0785

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

THE "DRIFTWOOD" ON THE OCEAN FRONT AT
VERO BEACH, FLA.

PRIVATE NO. BEFORE TITLE - V-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY - 7111530

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this process. Please
see to it that no matter how
negatives are in form and that they are
in harmony with the other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Vincent

JUN 23 1941

JUN 23 1941

DESCRIPTION	DATE START	DATE END	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1941	
SKETCH			6/30/41 P.H.
RETOUCHING	10	4	
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUE	74	6-30	
ENGRAVING			7-2-41 P.H.
AND COLOR PROOF	27	1½	7-29
ARTIST DEL.	201	9	7-22

DATE RECEIVED

DATE PAID 7-31-41

DATE HAND CARRIED

DATE PAID

R.H. 45
46

FLORIDA CARD & NOVELTY CO.
ORLANDO, FLA.

NO. 1B-H1148

ORDER NO. 0786

DATE 6-23-1941

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

NEW INDIAN RIVER BRIDGE BETWEEN COCOA
AND MERRITT ISLAND, FLORIDA

PRIVATE NO. BEFORE TITLE - C-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this company. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
		EXP. DEPT.	COMPLETED.
COMPOSING, TYPE SET UP		JUN 21 1941	
SKETCH	15 2		6/26/41
RETOUCHING			
PHOTO LITHO		6-27	
BLUEPRINT	74		
STAMPING, CAPS			
ENGRAVING	225 1/2		17 July 1941
HAND COLOR PROOF	213 8 3/4	7/25/41	7/30/41
ARTIST FEE			

BLUEPRINT OF D

HAND COLOR PROOF OF D

DATE FILED

7-31-41

LL

FLORIDA CARD & NOVELTY CO.
ORLANDO, FLA.

NO. 1B-H1149

ORDER NO. 0786

DATE 6-23-1941

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

MELBOURNE HOTEL, MELBOURNE, FLA.

PRIVATE NO. BEFORE TITLE - M-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all card or photo
titles are uniform and so are in
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JUN 24 1941		By JUN 24 1941	
OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP			
SALON			
RETOUCHING	8 4		6-27 J. P. M.
PHOTO DIFFO			
BUDGET	78	6-28	
ENGRAVING			
PRINTING OR FLOW	27 1½	7-2-41	7-2-41 Note
ARTIST DATE	34 9	7-25	7-29

DATE RECEIVED BY _____ DATE FILED 7-31-41
DATE HAND COLOR COPY MADE _____ By _____
By _____

Dr. Blue
Impresso

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 1B-H1150

ORDER NO. 0787

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

PRESIDENTIAL INSPECTION, U.S. NAVAL
AIR STATION, JACKSONVILLE, FLA.

PRIVATE NO. BEFORE TITLE - 80

SMALL TYPE LOWER LEFT PLATE - OFFICIAL
U.S. NAVY PHOTOGRAPH

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Check for the correct name
and make sure all names are
correctly spelled and in
harmony with each other
to make an accurate set.

JUN 23 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 1.

By

Date

PHOTO DEPT.

DATE
RECEIVED

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REVISION

13 3

76

7-1

207 1½

7-3

215

9

8/2/41

8/4/41

8-8-41

PS.

DATE WHEN ORDERED TO BE SHIPPED

11445
X6

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 1B-H1151

ORDER NO. 0787

DATE 6-23-1941

12¹/₂ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,
TITLE (IN FULL) (IN SKY)

ADMINISTRATION BUILDING, U.S. NAVAL AIR
STATION, JACKSONVILLE, FLA.

PRIVATE NO. BEFORE TITLE - 81

SMALL TYPE LOWER LEFT PLATE - OFFICIAL
U.S. NAVY PHOTOGRAPH

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order of the photo. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

W-231-204

JUN 23 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUN 23 1941
Date

	TIME	DATE	DATE
		STARTED	COMPLETED
REPRODUCTION		JUN 25 1941	JUN 25 1941
REPRODUCTION	11 3		6/26 G. J. Teich
REPRODUCTION			
REPRODUCTION	74	6-28	
REPRODUCTION			
REPRODUCTION	226 1 1/2		7-3-41 P. J. Teich
REPRODUCTION	57 8 1/2		

DATE BLUEPRINT ORD.
By

DATE filed. 8-8-41
By J. J.

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer.

46

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. ~~XXXXXX~~ 1B-H1152

ORDER NO. 0787

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER PLATE)

THE FOUNTAIN OF YOUTH, ST. AUGUSTINE,
FLA.

PRIVATE NO. BEFORE TITLE - S.A.111

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES SAME AS 6AH76

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5. Select the best
photo for this occasion. Please
note that all cards for a set
must be of the same size and
in harmony with each other
to make an attractive set.

JUN 23 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

JUN 23 1941

DESCRIPTION	DATE COMPLETED
COMPARING TYPE SET UP	JUN 25 1941
SKETCH	
RETOUCHING	10 3
PHOTO LITHO	
BLUE PRINT STERILIZED OPACUING	81 7-2
ENGRAVING	
HAND COLOR PROOF	226 13/4
ARTIST DEPT.	9 3/4

DATE BLUEPRINT OR D.

DATE FILED

By

By

DATE HAND COLOR PROOF OR D.

DATE PHOTO REMOVED & RESPONSE

46

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 1B-H1153

ORDER NO. 0787

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

ENTRANCE DRIVE TO "FOUNTAIN OF YOUTH",
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE - S.A.112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

in 2B4967

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 24 1941

JUN 23 1941

		DATE ESTIMATE DATED	DATE COMPLETED
ARTIST'S DESIGN		JUN 25 1941	
ETCHING	10 4		6/27 9. P. B. H.
PHOTO-LITHO	74	6-28	
B. L. & W. PROOF	225 13/4		2 July P. B. H.
ARTIST'S PROOF	9	8-7-41	8-8-41

DATE BILLING MADE

By

DATE HAND CRAFTED

By

DATE Filed

By

DATE Photo Returned to Customer

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 1B-H1154

ORDER NO. 0787

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

PONCE DE LEON MONUMENT AND CIRCLE,
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE - S.A.113

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUN 23 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 23 1941
Date

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET		JUN 25 1941
SKETCH		6/30 G. P. B. H.
RETOUCHING	11 5	
PHOTO-LITH		
BLUEPRINT STRIPPING, CHARGING	21 6-30	
ENGRAVING		
HAND COLOR PROOF	22 1 3/4	2 July B. H.
ARTIST DELT.	50 9 3/4	7/31/41

DATE BLUEPRINT OK'D _____

By _____

DATE Filed 7-31-41

By L. B.

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

P. H. 45

46

WATSON'S BOOK STORE, EAST ST. LOUIS, ILL.

NO. 1B-H1155

ORDER NO. 0788

DATE 6/24/41

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **FLYING CADET AND INSTRUCTOR
IN A PRIMARY TRAINER OVER PARKS AIRPORT
II, EAST ST. LOUIS, ILL.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By Cost Dept. Checked
Date JUN 23 1941

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING	<u>JUN 25 1941</u>	<u>JUN 25 1941</u>
SKETCH	<u>6-25</u>	<u>6-27</u>
RETOUCHING	<u>6-25</u>	<u>6-27</u>
PHOTO-LITHO		
BLUEPRINT		
STRIPPING, CHALKING		
ENGRAVING		<u>7-2-41</u>
HAND COLOR PROOF	<u>226</u>	<u>7-14-41</u>
ARTIST DELT.	<u>214</u>	<u>7-14-41</u>

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE 7-31-41

By

DATE Photo Returned to Cust

4.6

78

NO. 1B-H1156

PARKS AIR COLLEGE, INC.
EAST SAINT LOUIS, ILLINOIS

ORDER No. 0790

DATE 6-23-1941

1 3/4 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M. <u>YES</u>	
TITLE (IN FULL) AIR VIEW OF PARKS AIR COLLEGE, EAST ST. LOUIS, ILLINOIS	IMPRINT NAME WATSON'S BOOK STORE, EAST ST. LOUIS, ILL		
		PHOTO PROPERTY OF <u>CUST.</u>	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By 2
Date JUN 23 1941

DESCRIPTION	EST. TIME (Hrs. Time Allowed)	EST. COST (Dollars)	DATE COMPLETED
CONSTRUCTION WORK			JUN 23 1941
RETOUCHING	6	6 00-25	5-20-41 <i>Pete</i>
PHOTOGRAPHY			
ENGRAVING	74	7-1	
RETOUCHING OF PHOTO	225	13/11	8 July <i>Pete</i>
ARTIST DEPT.	215	11	7/16/41 7/21/41

DATE DELIVERY OF D.

DATE FILED

7-31-41

DATE HAND COLOR PHOTO ORD

By

DATE Photo Returned to Customer

4-25
6-35

45
46

ORANGE NEWS CO.
ORLANDO, FLA.

NO. 1B-H1157

ORDER NO. 0797

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

BEAUTIFUL SANLANDO SPRINGS BETWEEN
SANFORD AND ORLANDO, FLA.

PRIVATE NO. BEFORE TITLE - 0.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
only to this number. Please
send all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Data Check at

JUN 24 1941

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, SET UP		
SKETCH		
REDUCING	8 2	6/26 9 13th
PHOTOGRAPH		
PROOFING	8 1	6-27
ENCORAVING		
HAND COLOR PROOF	225 1 3/4	2 7th 13th
ARTIST DEPT.	53 9 1/2	7-29-41 8-1-41

DATE BLUEPRINT CRD

By

DATE HAND COLOR PROOF CRD

By

DATE Filed

By

DATE Photo Returned to Customer

14
9 1/2
2 3/4

R 4 1/2
14

ORANGE NEWS CO.
ORLANDO, FLA.

NO. 1B-H1158

ORDER NO. 0797

DATE 6-23-1941

12½ M POST CARDS ~~11581158~~ C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER PLATE)

SANLANDO SPRINGS TROPICAL PARK BETWEEN
SANFORD AND ORLANDO, FLA.

PRIVATE NO. BEFORE TITLE - 0.10

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES SAME AS
IMPRINT SAME AS ABOVE 11581158

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please
see to it that all negatives are
uniform and colors are
in harmony with each other.
to make an attractive set.

By W. J. Teich ESTIMATE Cost Dept. Checked
Date JUN 27 1941 WORK SCHEDULE Date JUL 1 1941

OPERATION	EST. TIME (1/2 hr. = 1 Time A lined)	DATE STARTED	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 27 1941	JUN 27 1941
SKETCH			
RETOUCHING	13 2		6/30 9:30 P.M.
PHOTO INTO PROOF STRIKE OFF GRAYINGS	81	6-27	
ENCRAVING			
RETI. COLOR PROOF	225 1/2		17 July 1941
ALTER. RET.	215 9	7/29/41	8/2/41

DATE ESTIMATE ORD. 8-8-41 DATE FILED 8-8-41

DATE HAND COLOR PROOF ORD. 8-8-41 By W. J. Teich

DATE RETURNED TO COMPANY

44

ORANGE NEWS COMPANY
ORLANDO, FLA.

NO. 1B-H1159

ORDER NO. 0797

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (OM SKY)

PALMS AND FLOWERS IN BEAUTIFUL EOLA
PARK, ORLANDO, FLA. "THE CITY BEAUTIFUL"

PRIVATE NO. BEFORE TITLE - 0.27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Senders who
order this business. Please
send that all color or non-
color prints and colors are
in order with each other
to make a complete set.

Rephot

ESTIMATE

ESTIMATE

Cost Dept. Checked

DATE RECEIVED

DATE

OPERATION

TIME

DATE

DATE COMPLETED

CONFIRMING THE SET UP

SKETCH

RETOUCHING

PHOTOGRAPHING

PRINTING

ENGRAVING

PRINTING OR PROOF

ARTIST DEPT.

12 1/2
10 1/2 2

174

226 1 1/2

9 1/2

11.9. Bth

7-8-41 Bth

8-5

DATE RECEIPT CND

DATE

8. 8. 41

By

By

DATE HAND OVER PROOF

When Returned to Customer

By

76

ORANGE NEWS COMPANY
ORLANDO, FLA.

NO. 1B-H1160

ORDER No. 0797

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

BIRDS EYE VIEW OF TROPICAL LAKE EOLA
PARK AND BAND SHELL, ORLANDO, FLA.

"THE CITY BEAUTIFUL"

PRIVATE NO. BEFORE TITLE - 0.26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

better print

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Cost Dept. Checked
Date JUN 23 1941

OPERATION	TIME	DEPT.	DATE COMPLETED
COMPOSING TYPE			JUN 25 1941
SKETCH	13 4		6/30 9/11/41
RE TOUCHING			
PHOTO FITTING			
BLUEPRINT STRIPPING, ORDERING	74	7-1	
ENGRAVING			
BAND COLOR PROOF	225 1 1/2		3 July 1941
ARTIST DEPT.	206 4 3/4	7-30-41	

DATE BLUEPRINT ORD. *8-8-41*
DATE HAND COLOR PROOF *8-8-41*

ORANGE NEWS COMPANY
ORLANDO, FLA.

NO. 1B-H1161

ORDER NO. 0797

DATE 6-23-1041

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)

TITLE (IN FULL)

EPISCOPAL ST. LUKE'S CATHEDRAL, ORLANDO,
FLA. "THE CITY BEAUTIFUL"

PRIVATE NO. BEFORE TITLE - 0.25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

CUT OFF FROM FOREGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Check for this company. If you
do not have a uniform and you
are in uniform with this company
to make an appearance.

ESTIMATE

Cost Dept. Checked

By

Date

Date
Cost Dept.

14 2

6/26 5/10/41

24

6 27

226 1 1/2

7-1-41

44 9

7-24

7-31

DATE HAND COLORTONE

DATE HAND COLORTONE

DATE Photo returned to the

3/17/44 Mackley
no 214

ORANGE NEWS CO.
ORLANDO, FLA.

NO. 1B-H1162

ORDER NO. 0797

DATE 6-23-1941

12¹/₂ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(UPPER PLATE)

TITLE (IN FULL)

CLARA AVE., ONE OF THE MANY BEAUTIFUL
OAK LINED AVENUES IN DELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE # DL.3

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

7
The following information is to be filled in by the customer and is to be used as a guide in the selection of the material to be printed. It is to be filled in by the customer and is to be used as a guide in the selection of the material to be printed.

Make sure
front

ESTIMATE AND WORK SCHEDULE			
JUN 23 1941		By JUN 23 1941	
OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING & SET UP			
SKETCH			
INTRODUCING	12-2 9-1 1/2	3 1/2	
PHOTO-LITHO			
BLIND-PRINTING	74	7-1	
ENGRAVING			
PRINTING	207	7-3	
ARTIST'S PROOF	201	7-28	7-29

4779 Pth

Pth

1 1/2
74

12

46

ORANGE NEWS CO.
ORLANDO, FLA.

NO. 1B-H1163

ORDER NO. 0797

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

THE OLD SPANISH SUGAR MILL AT
PONCE DE LEON SPRINGS, NEAR DELAND,
FLA.

PRIVATE NO. BEFORE TITLE - DL.6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY *

WHEEL LIGHT BROWN WOOD, WEATHERSTAINED GREEN, BLDG. OLD GRAY,
SANDSTONE POSTS. ROOF GRAY SHINGLE, CHIMNEY OLD RED BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7
only one of the pictures. The
see to it that all the pictures
given are exactly as ordered and
is harmony with all other
to make all necessary

ESTIMATE
AND WORK SCHEDULE

By Cost Dept. Checked
Date JUN 23 1941

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1941	JUN 27 1941
SKETCH			6/30 Gr. Bth
RETOUCHING	15 3		
PHOTO-LITHO			
BLUEPRINT	74	7-1	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	27 1 1/4		7-3-41 Bth
ARTIST DEPT.	27 9		

DATE BLUEPRINT ORD. _____ DATE FILED 7-31-41
By _____ By 02
DATE HAND COLOR PROOF _____
By _____

46

STEIN SERVICE & MERCANTILE CO.
CHICAGO, ILLINOIS

NO. 1B-H1164

ORDER NO. 0800

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

S. S. MILWAUKEE CLIPPER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE COLORED PICTURE FOR PROPER COLORING -

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2460
RUSH

ESTIMATE
AND WORK SCHEDULE
By 6 Cust. Dept. Checked
Date JUN 23 1941

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 23 1941
SKETCH		
RETOUCHING	11 3	6-26-41
PHOTO LITHO		
BLUE PRINT STAMPING, DISCUSSING		
ENGRAVING		
HAND COLOR PROOF	226 1/2 834	6-30-41
ARTIST DEPT.		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE PROOF RETURNED TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1165 ORDER NO. 1182

DATE

JUNE 24, 1941

DEPT. DATE COMPLETED

CUSTOMER

KAHN TAILORING CO
INDIANAPOLIS, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

150 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AR T COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TAILORING EXPERT COMING FROM THE KAHN
TAILORING CO. OF INDIANAPOLIS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NOTE; TAKE OUT STAMP BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. THE AIRBRUSH SHADOW IS TO BE ELIMINATED. LIKED THE IDEA
OF VARIATION IN TONE, AND IT SHOULD BE CARRIED OUT AS IT IS ON THE
OTHER SIDE.

COLOR DESCRIPTION

Lettering in 1B. H 2523

*7-31-41
Rb.*

make OK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-8

Lat 11

My



STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NO. 1B-H1167

ORDER NO. 1183

DATE 6-23-1941

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(UPPER LEFT)-USE GOTHIC TYPE-

SHASTA, CALIFORNIA

BOT-SHASTA-CASCADE WONDERLAND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER - 737

SMALL TYPE-PHOTO BY U.S.BUREAU OF
RECLAMATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE
ON FRONT - 737

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY - MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DAYS COMPLETED
RETOUCHING	2	4	6.25	1-25 Pith
PHOTO LITHO				
BLUE PRINT STAMPING, CAPSULES				
ENGRAVING				
HAND COLOR PROOF	225	1/2		8 July Btr
ARTIST L.A.P.T.	201	9/2	7-29	

BLUEPRINT ORD.

By

AND COLOR PROOF ORD.

8-8-41
8-8-41

ATTENTION!

Order for this photograph. Please
see to it that all the in-
structions are followed. The photo-
graph is to be made in
the harmony of the
to make an accurate one.

Rephoto

Am 4646

STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NO. 1168 1B-H1168 B6

ORDER NO. 1183

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

(UPPER LEFT) - USE GOTHIC TYPE -

SHASTA DAM FROM THE AIR

NOT-SHASTA-CASCADE WONDERLAND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER- 738

SMALL TYPE - PHOTO BY U.S. BUREAU OF
RECLAMATION

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

SAME AS ABOVE

IMPRINT

PRIVATE NO. AT XXXXXXXXXXXXXXXXXXXX
BOT. OF DIVIDING LINE ON FRONT - 738

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -
INSTRUCTIONS ATTACHED -

MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

JUN 26 1941 WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 26 1941

DESCRIPTION	EST. TIME	ACT. TIME	DATE COMPLETED
RETOUCHING	12-2 1/2 10 1/2	3	7/1 G. B. M.
PHOTO FILE			
BLUEPRINT	81	7-2	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	13	7 July B. M.
ARTIST DEPT.	204	10	

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE FILED

By

DATE PHOTO RETURNED

8-8-41

ATTENTION!

When you receive your photo, please check to see that it is the same as the original. If it is not, please return it to the photographer. The photographer will be responsible for the quality of the photo. The photographer will not be responsible for the quality of the photo if it is not returned to the photographer. The photographer will not be responsible for the quality of the photo if it is not returned to the photographer.

Rephoto

Rm XG
46

STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NO. 1B-H 1169

ORDER NO. 1183

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER LEFT)-USE GOTHIC TYPE-
SHASTA DAM, CALIFORNIA, AT NIGHT
BOT- SHASTA-CASCADE WONDERLAND
PRIVATE NO. AT EXTREMENRIGHT IN UPPER
BORDER - 739

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE
ON FRONT - 739

PHOTO PROPERTY OF cust.

COLOR DESCRIPTION

SEE TISSUE OVERLAY -

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost 2 Checked

OPERATION	EST. TIME Ord. No. 1000000000	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE SET UP			
ETCH			
ETCHING	11 2		6/30 J.P.H.
PHOTO-LITHO			
BLUING	81	7-1	
STAMPING, GALLERIES			
ENGRAVING			
HAND COLOR PROOF	27 134		7-3-41 P.H.
ARTIST	2/0 9 3/4	7-29-41	7-31-41

DATE OF ORDER

DATE EST.

8-8-41

DATE COLOR PROOF

DATE Photo Returned

Page 46

STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NO. 1B-H1170

ORDER NO. 1183

DATE 6-23-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER LEFT)-USE GOTHIC TYPE-
HEAD TOWER AND MIXING PLANT, SHASTA DAM,
CALIFORNIA.

BOT- SHASTA-CASCADE WONDERLAND
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER - 740

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE
ON FRONT.- 740

CUST.
PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY - MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

order for the photo. Please
see to it that all photo-
tives are uniform and are
in harmony with each other
to make an attractive set.

Rephoto

REPORT OF ESTIMATE

ESTIMATE AND WORK SCHEDULE

Cost Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DUPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 25 1941	
SKETCH				
RETOUCHING	2	4	6-28	7-25 Potts
PHOTO LITHO				
PRINTING	81		7-2	
DELIVERY	27	1 1/2		7-8-41 Potts
EST.	24	8 3/4	7-29-41	7-31-41

DATE Filed 8-8-41

EST. Price \$46.00

Rm 46
46

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Bp

Strangle

W. T. GRANT CO., STORE NO. 32
RICHMOND, VIRGINIA

NO. 1B-H1171

ORDER NO. 1186

DATE 6-23-1941

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO.	
TITLE (IN FULL) W. T. GRANT COMPANY STORE, RICHMOND, VA.	IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.	

BUILDING IS WHITE LIMESTONE. TRIM AROUND THE WINDOWS IS BRONZE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUN 25 1941 WORK SCHEDULE

Cost Dept. Checked By 3 Date JUN 25 1941

OPERATION	TIME	DATE ENTERED	DATE COMPLETED
COMP. SING. TYPE SET UP			
SKETCH			
RETOUCHING	1 5	6-25	7-2 SCB
PHOTO-LITHO			
IMPRINT STOPPING OPAQUING	74	7-2	
ENGRAVING			
HAND COLOR PROOF	27 1 3/4		7-3-41 Bm
ARTIST DEPT.	28 9	7/15/41	7/17/41

DATE FILED 7-31-41
By ds

DATE PHOTO RETURNED TO CUSTOMER _____

46

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1172 ORDER NO. 0826 DATE 6/27/41

CUSTOMER COURIER JOURNAL JOB PRINTING CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ x 5½ (GROUP 5)

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J.B.POUND HOTELS (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

COURIER-JOURNAL JOB PRINTING CO., LOUISVILLE,
KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☐ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR BACKGROUND DESIGN AND LETTERING

SEE INSTRUCTIONS IN HOUSE TELEGRAM ATTACHED FOR DETAILS AS TO BLDGS.

COLOR DESCRIPTION

THE COLORING OF THE FIVE BUILDINGS IS TO BE BASICALLY SPEAKING LIKE THE
THE COLOR SCHEME FOR THE BUILDINGS SUGGESTED BY THIS SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. IB-H1173

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA. ORDER NO. 1196

DATE JUNE 24, 1941

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

WILL ROGERS AIR BASE, OKLAHOMA CITY, OKLA.

FRONT NO.
IMPRINT

(ALL OF THIS ON THE ADDRESS SIDE)
R. M. YES No
SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO

CUT OFF AS MARKED. SEE TISSUE OVERLAY. BARRACKS PAINTED CREAM WITH LIGHT GREEN ROOFS. LARGE HANGAR, DARK COLOR WITH YELLOW ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FOR 145 © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date JUN 28 1941 By JUN 24 1941

OPERATION	TIME	INTER. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
ETCH	15 6		7/1 9:24
RETOUCHING			
PHOTO LITHO			
BLUING			
STRIKING			
ENGRAVING	27 13/4		7-3-41 P.M.
SEND COLOR PROOF	2/4 9 3/4	7-24-41	7-26-41
ARTIST DEPT.			

DATE DELIVERED TO D By DATE Filed 7 31-41 By R/S

DATE HAND COLOR PROOF OF DATE Photo Returned to Customer

By

Rephoto

no card for 11 47

EVANS DRUG, UNION CITY, TENN.

NO. 1B-H1174

ORDER NO. 1204

DATE JUNE 25, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

RUSTIC BRIDGE IN THE PICNIC AREA
AT REELFOOT LAKE NEAR UNION
CITY, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

BLUE WATER, BROWN RUSTIC BRIDGE. PUT LEAFS ON TREES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
By		Cost Dept. Checked	
Date		Date	
OPERATION	EST. TIME	DATE	DATE
		ENTER DEPT.	COMPLETED
COMMISSION			
SKETCH			
RETOUCHING	13 1½		6/30 G. R. R.
PHOTO LITHO			
PRINTING	74	7-1	
ENGRAVING			
STAMPING	225 1½		
ADJUSTING	226 9½		7-16-41 R. R.

DATE DESIGNED

DATE

7-31-41

DATE

By

DATE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
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100.			

3M—1-2.40

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

2 photos net

7-31-41

3- 1
4 -
2 -

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. 1B-H1176	ORDER NO. 0833	DATE 6/27/41	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	LIPP'S LOWER LEVEL CHICAGO, ILLINOIS					
50 M POST CARDS		SIZE	3 1/2 x 5 1/2		STYLE ART COLORTONE FULL FACE	
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5 (All of this on address side) R. M. Yes No				
Title in Plate Yes No Copyright in Plate Yes No		R.M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Title in full LIPP'S LOWER LEVEL - 56 WEST MADISON		Trade Mark Yes No Special type as sample				
STREET - CHICAGO" - "THE PLACE FOR GOOD EATING		IMPRINT: Customer C. T. Imprint No Imprint				
AND DRINKING"		<i>No on front</i>				
(double print over the floor in the lower right						
hand corner the title)						
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						

CROP THE PHOTOGRAPH AT THE TOP AS INDICATED BY THE PENCIL LINE
ON THE TISSUE OVERLAY

COLOR DESCRIPTION

~~EXEMPT~~ COLOR INSTRUCTIONS ARE INDICATED ON THE TISSUE
OVERLAY OF THE PHOTOGRAPH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

PHOTO RETURNED
TO
PHOTO USED FOR

Plt 6
2
Start 12
(50)
My

7 31-41
No.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 1B-H1178 ORDER NO. 0835 DATE 6/27/41

CUSTOMER PA-KAN FURNITURE MFGRS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PA-KAN FURNITURE MFGRS - 6130 BROADWAY,
CHICAGO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW HOUSE TELEGRAM FOR INSTRUCTIONS AS TO LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW HOUSE TELEGRAM FOR COLOR INSTRUCTIONS

*Swatches not
10/7/41
78*

*7-21-41
Jh*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

HC 242 49 7-9
Sheet 12
[Red Stamp]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. ~~1B~~ **1B-11179** ORDER NO. 0836 DATE 6/27/41

CUSTOMER TIVOLI HOTEL
BILOXI, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 6\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL RIVIERA FACING THE GULF
BILOXI, MISSISSIPPI

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND HOUSE TELEGRAM FOR COMPLETE INSTRUCTIONS
AS TO LAYOUT, AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND HOUSE TELEGRAM FOR COLORING

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
10-12-41 49 7-8
15-7/21/41 - 7/25/41

Handwritten signature: M. J.

JUN 27 1941

Handwritten notes:
7-31-41
JL

48

W. A. KUGLER, SEBRING, FLA.

NO. 1B-H1180

ORDER NO. 1249

DATE 8-1-1941

6 1/2" POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

YES

TITLE (IN FULL) SEBRING'S FAMOUS RUBBER TREE, SEBRING, FLA.

MPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

Bldg. is white. ^{Bench} ~~renders~~ WHITE. BACK ROOF SHOWING GREEN. SHOW WINDOW AND WINDOWS ON SIDE (CASTILLIAN BLUE) MAKE AUTO YELLOW. TRUNK OF TREE 2 SHADES GREEN. GRASS UNDER TREE. ALSO SEE TISSUE OVERLAY PHOTO.

MAKE COLORFUL SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the camera. Please be to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE

Cost Dept. Checked

By

WORK SCHEDULE

Date

DATE
ENTERED DEPT.

DATE
COMPLETED

6 3

7-10-41 B.H.

49

1 1/2

7-15

P.H.

33

9 1/2

7-25-41

7-26-41

F.W.

DATE DELIVERED TO

By

DATE FILED

By

7-31-41

DATE HAND COLOR INFO

6

R-13
54

W. A. KUGLER, SEBRING, FLA.

NO. 1B-H1181

ORDER NO. 1249

DATE 7-1-1941

6¹/₂ M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LA SENORITA APARTMENTS,
FRANKLIN ST., SEBRING, FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY PHOTO. TAKE LINES AND ELECTRIC LIGHT OUT. MAKE SKY COLOR
FUL. WINDOW SASH WHITE. FERNS POTS WHITE. BLDG. IS CREAM. ROOF IS RED.
BENCHES ARE WHITE. GRASS WHEREVER IS SHOWS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects are
order for this customer. Please
see to it that all size or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BB
ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked *2*

By *BB*
Date *JUL 2 1941*

EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
Work	Time Allowed		
7	4	7-7	7-14
74		7-11	
27	1 1/2		7-14-41
215	9	8/4/41	8/6/41

BB
Cream building

BB

DATE Filed *8-8-41*

By *BB*

DATE Photo Returned to Cust.

mail
FS

W. A. KUGLER, SEBRING, FLA.

NO. 1B-H1182

ORDER NO. 1249

DATE 7-1-1941

6 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~
~~XXXXXXXXXXXXXXXXXXXX~~
RECREATION CENTRE, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

PUT PHLOX BED ASSORTED COLOR FLOWERS AROUND 3 FRONT TREES. ROOF MOTTLED GREY AND GREEN. WINDOWS AND DOORS WHITE. DARK BROWN SASH. BLDG. CREAM. POST AND TRIM DARK BROWN. COLOR OF AUTO IS MAROON. BENCHES ARE GREEN. MAKE GRASS WHEREVER IT SHOWS. MAKE SKY COLORFUL

But offer marked!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this set. Please see to it that all subjects are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JUL 2 1941

By

JUL 2 1941

Date

DATE COMPLETED

DATE	TIME	BY	DATE COMPLETED
7-1-41	3 7-2		7-5-41
7-2-41	7-1		
7-16-41	27 1/2		7-16-41
8-5-41	206 9		

DATE RECEIVED

DATE FILED

8-8-41

by

DATE FOR PROOF

DATE PROOF RETURNED TO CUSTOMER

2

53

W. A. KUGLER, SEBRING, FLA.

NO. 1B-H1183

ORDER NO. 1249

DATE 7-1-1941

6 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RECREATION CENTRE, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~XXXXXXXXXXXX~~ CUT OFF AS MARKED. ELECTRIC LIGHT SHADES ARE GREEN AND WHITE IN INSIDE. COURTS GREY. THE COLOR OF LADIES DRESSES ARE LIGHT BLUE, YELLOW, & PINK. THE LITTLE BOY HAS BLUE OVERALLS ON. THE BENCHES ARE GREEN. PUT GRASS WHERE IT SHOWS. THE SKY IS VERY COLORFUL. COLORS SAME AS OTHER FRONT VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... on
... Please
... are
... are
... in
... to make an attractive set.

92 6 B4 40-8 4/26/46

ESTIMATE			Cost Dept. Checked
JUL 2 1941			JUL 2 1941
OPERATION	DATE	DATE COMPLETED	
COMPOSING, TYPE SETTING			
SKETCH			
RETOUCHING	6 4 7-2	7-8-41	Bth
PHOTO-LITHO			
BLUEPRINT			
STYLING & ORNAMENT			
ENGRAVING			
HAND COLOR PROOF	27 1/2 9	8-4-41	7-14-41 Bth
ARTIST DEPT.			8-6-41

BLUEPRINT DEPT.

DATE Filed

8-8-41

DATE Photo Printed in Chicago

DATE Photo Printed in Chicago

make 24 53

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B H1184

ORDER No. 1230

DATE JUNE 27, 1941

125M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 3
IMPRINT 2038
TITLE: LOWRY FIELD - DENVER'S
GREAT AIR CORPS TRAINING CENTER
→ RM. encl

IN PLATE, SMALL TYPE
PHOTO BY V. L. HUBBARD

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

TRIM BOTTOM FOR PROPORTION

YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUN 28 1941
WORK SCHEDULE
JUN 28 1941

OPERATION	EST. TIME (1. & No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	7-1	
ENGRAVING			
HAND COLOR PROOF	27 2		7-3-41
ARTIST DEPT.	12 1/2		

DATE BLUEPRINT ORD. _____ DATE FILED 7-31-41

By _____ By _____

DATE ORDER RECEIVED _____ DATE Photo Returned to Customer _____

photo turned
back to 9/11/41
office file

Very Very
Pencil

47

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 1B-M1185

ORDER NO. 0858

DATE 6-30-1941

6 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHURCH OF ST. MARY MAGDALENE,
EVANST'NE, WYO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. ~~XXXX~~

NO DOUBT IT WILL BE NECESSARY TO CUT SOME OF THE TOP OF THE TREE ~~XXXX~~ AWAY
IN ORDER TO GET THE RIGHT PROPORTION FOR THE POST CARD. THE BUILDING GENERALLY
IS MADE OF GRAY SANDSTONE TRIMMED WITH WHITE. THERE IS A CEMENT WALK IN AND
WE UNDERSTAND IT IS ON A CORNER SO THERE WOULD BE A STREET ~~XXXX~~ RUNNING WEST.
NO DOUBT THE FLAGSTONES IN FRONT ARE OF SOME OTHER COLOR. ADD A LITTLE COLOR
TO SOME OF THEM SO AS TO MAKE A HARMONIOUS CARD. ADD LAWN WHERE NECESSARY
AND PUT A FEW LEAVES ON THE TREE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By JUL 1 1941

Date JUL 1 1941

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
1. MATERIALS				
2. LABOR				
3. TRAVEL				
4. MEALS				
5. OTHER				
6. TOTAL				
7. DATE BLUENIT END				
8. DATE HAND COLOR PROOF				
9. BY				

7-11

7-15-41

7-26-41

7-28-41

7-31-41

By

111111111

NO. 1BH1186

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND
WILDWOOD, N.J.

ORDER NO. 0881

DATE 7/3/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PHILADELPHIA MUNICIPAL
AIRPORT, PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER LEFT
BORDER (C) DALLIN AERIAL SURVEYS

*Also Union News Co.
imprint - trade mark*

PRIVATE NO. BEFORE TITLE -

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. GREYISH WHITE & BLUE TRIM. SHOW AEROPLANES AS MARKED
ON TISSUE OVERLAY. REMOVE BLDG. CONSTRUCTION ON LEFT.

OTHERWISE SEE TISSUE OVERLAY FOR
FURTHER INSTRUCTIONS

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

ESTIMATE
By *[Signature]*
Date *7/3/41*

OPERATION	DATE ENTERED	DATE COMPLETED
COMMISSION & TYPE SET UP		
SKETCH		
RETOUCHING	15 6	7/11 Gr Bth
PHOTO LITHO		
BLUE PRINT (STRIPPING & PAQUING)	74 7-15	
ENGRAVING		
HAND COLOR PROOF	49 1 1/2	7-16 Gr Bth
ARTIST DEPT.	210 10 3/4	7-28-41 7-29-41

DATE BLUEPRINT OR'D _____ DATE Paid 7-31-41
By *[Signature]*
DATE HAND COLOR PROOF OR'D _____
By *[Signature]*
DATE Plans Returned to Customer _____

make 2-18

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. IB-H1187

ORDER No. 0883

DATE 7/7/41

6½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
OCEAN PLAZA HOTEL,
MYRTLE BEACH, S. C. AMERICA'S
FINEST STRAND 670 MILES SOUTH OF
NEW YORK 735 MILES NORTH OF MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
REMOVE CARS POLES AND WIRES. NATURAL CEMENT ROAD. PIER NATURAL WOOD
OR ARTIST SELECTION. HOTEL SIDE WALLS COLOR #13. HOTEL ROOF AND
AWNINGS COLOR NO. 54. GUTTER AND DECK TRIMS COLOR NO. 23.
XM (NOTE) ANY COLORING THAT WOULD LOOK BETTER CHANGED HAVE ARTIST TO
USE HIS IDEAM.

ALSO FOLLOW TISSUE OVERLAY ON SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Provy Press

Photo
D 8480
1-14-47

ESTIMATE

Cost Dept. Checked

JUL 8 1941 WORK SCHEDULE

By

Date

JUL 8 1941

OPERATION	EST. TIME No. of Men	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		JUL 8	JUL 8
SKETCH			
RETOUCHING	8 6		7/9 9 PM
PHOTO-LITHO			
BLUEPRINT STRIPPING, CMAQUING			
ENGRAVING			
HAND COLOR PROOF	27 12		7-15-41 7 PM
ARTIST DEPT.	27 9		7/17/41

DATE BLUEPRINT OK'D

By

DATE Filed 7-31-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R

Rm 174
56

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 1B-H1188

ORDER NO. 0883

DATE 7/7/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) OCEAN PLAZA FISHING
PIER, MYRTLE BEACH, S.C., AMERICA'S
FINEST STRAND
670 MILES SOUTH OF NEW YORK
735 MILES NORTH OF MIAMI

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEAVE PEOPLE ON WALK. LEAVE BATHERS ON STRAND. LEAVE FISHERMEN ON
PIER. BASE OF SIGNS COLOR NO. 4 LETTERS OF SIGN WHITE. ROOFS, ON BOTH
PIER HOUSES AND TRIMS ARE COLOR NO. 4. MAKE SIGNS AS PLAIN AS POSSIBLE

ALSO FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. checked

1941 WORK SCHEDULE

By JUL 8 1941

COMMISSION

10%

10%

10%

COMMISSION SET UP

SKETCH

RE-ETCHING

PHOTO-LITHO

BLUETH. T.
STAMPING, GRAF. T. T.

ENGRAVING

HAND COLOR PROOF

ARTIST D. T.

3	5	7-9	7-16-8. 1941
7-16-8	7-16-8		
27	15	7-16-41	
214	9	7-17-41	7-21-41

DATE BLUEPRINT ORD.

DATE F. D.

7-31-41

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

Rush!

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **IB-11189** ORDER NO. **1252** DATE **JULY 8, 1941**

CUSTOMER
**THE HERRIN DAILY JOURNAL
HERRIN, ILLINOIS**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½" M post cards SIZE **3½ x 5½** GROUP **2** STYLE **ART** COLOR **TONE** WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE BANK OF BENTON WELCOMES YOU
BOT: FIRST BANK AUTOMOBILE WINDOW IN ILLINOIS**

FRONT NO. **5** (All of this on address side) R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT AND COLOR INSTRUCTION SHEETS. THE FEATURES OF MAN BEHIND WINDOW ARE NOT TO BE RECOGNIZABLE. A GOOD PICTURE OF A MAN, HOWEVER. BE SURE THAT SIGN 'AUTO WINDOW' HANGING ABOVE THE WINDOW IS READABLE. SUGGEST RED AS COLOR, HOWEVER SELECT COLOR YOU THINK BEST. CUT OUT FRAME BUILDING BEHIND THE BANK BUILDING. BRING OUT BEST POSSIBLE THE MONEY AT WINDOW.

COLOR DESCRIPTION

*2/8
8-19-41*

Bttr
49 7-17
30 8-15-41
8-18-41

[Handwritten signature]

make Red in yellow

57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1190 ORDER NO. 1254 DATE JULY 1, 1941

CUSTOMER MC GOUGH HOSIERY MILLS
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE ~~XXXXXXX~~ 3½ X 5½

STYLE ART COLORTONE

FULL FACE
ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BRANIFF AIRWAYS HOSTESSES WEAR
AIRMAIDS EXCLUSIVELY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes • No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY AND SWATCHES ATTD. CARD OB-H1500 FOR COLOR OF STOCKINGS

COLOR DESCRIPTION

RUSH
7-31-41
JL

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9

SH 8
6

NO. IB-H1191
JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C. ORDER NO. 0891
DATE 7/7/41
128 M POST CARDS C. T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM RALEIGH, N.C.
FRONT NO. 1 R. M. NO yes
IMPRINT SAME AS ABOVE
PUT IN SMALL TYPE IN LOWER LEFT BORDER - (C) CURT TEICH & CO., INC.
PHOTO PROPERTY OF C.T.
COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS AS PER LAYOUT AND DESIGN

XXXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUL 18 1941
Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET		JUL 18 1941	JUL 18 1941
SKETCH	12-4 11-2 6		
RETOUCHING	11 6		
PHOTO FITTING			
BLUEPRINT STRIPPING & CHARGING	14	7-23	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	36 14	7-29	7-31

DATE BLUEPRINT OK'D _____ DATE Filed 8-8-41
By _____ By P.D.
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

5

13

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

NO. IB-HI 192

ORDER NO. 0891

DATE 7/7/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER-

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE ON FRONT
CONFEDERATE MONUMENT
AND STATE CAPITOL, RALEIGH, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS AS PER ATTACHED TYPE SHEET.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Print with
paper on
both sides

1941 **ESTIMATE** Cost Dept. *checked*

TO WORK MEMORANDUM JUL 1941

DESCRIPTION	EST. TIME	DATE COMPLETED
COMPLETING TYPE SET UP		
RETOUCHING	8 3	7-12-41 <i>g. Bm</i>
PHOTO-LITHO		
ENGRAVING	76	7-15-
HAND COLOR PROOF	27 12	7-16-41 <i>Bm</i>
ARTIST DEPT.	30 8½	7-31-41 8-4-41

DATE BLUE PRINT ORD. *8-8-41*
By *PLS.*

DATE HAND COLOR PROOF
By

made 2-58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1BH1193 ORDER NO. 1258 DATE 7/25/51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH.

12 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BEAUTIFUL WASATCH MOUNTAINS NEAR SALT LAKE CITY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

MORE BLUE AT FOOT OF MOUNTAINS SNOW O.K. ON TOP OF MOUNTAINS OTHERWISE FOLLOW SKETCH FOR
DESIGN AND COLORING BUT NOTICE THAT BY RETOUCHING WE ARE TO ENLARGE ROOF OF THE MAIN BARN FROM
SIZE SHOWN IN PHOTOGRAPH.

COLOR DESCRIPTION

WOULD LIKE A LITTLE MORE BLUE AT THE FOOT OF THE MOUNTAINS AND THEY WOULD RATHER HAVE THE
MOUNTAINS APPEAR LIKE THEY DO ON THE ENCLOSED POST CARD OBH2457. IN YOUR SKETCH THE MOUN-
TAINS ARE TOO WHITE ALL OVER. A LITTLE SNOW WOULD BE ALRIGHT ON THE TOPS OF THE MOUNTAINS.
ALSO ENCLOSED IS ONE OF THEIR OWN PICTURES SHOWING THE COLOR OF THE ROOFING MATERIAL. PLEASE
MAKE THE ROOFS IN THIS BUILDING AS NEAR LIKE THAT AS POSSIBLE.

2/8
9.11.41

make DK. blue impression

Ret 7 1/2
#27 Hc 1 3/4
204 Lat 9 1/2

[Handwritten signature]

JUL 30 1941

G. H. WICKMAN, MACKINAC ISLAND, MICH., MADE IN U.S.A.

NO. 1B-H1194

ORDER NO. 0894

DATE 7/7/41

L2½ M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

CITY OF PETOSKEY, MICHIGAN
STATE FERRY, STRAITS OF MACKINAC,
MICH.

IMPRINT

SAME AS ABOVE

Q

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORING SAME AS 8A-H3046 HAVE FLAGS SHOW SAME AS 8AH3046

*funnels are
aluminum with black tops*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

DATE
STARTED DEPT.

DATE
COMPLETED

CONCEIVING PROJECT

SKETCH

RETOUCHING

PHOTO-RETOUCH

BLURRING
STAMPING (OP. NO. 1)

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

15 3

225

207

8½

7-29-41

JUL 10 1941
7/9/41
16 July 1941

DATE BLUEPRINT OK'D

DATE FILED

7-31-41

By

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED

By

Reg'd 12/2/41

15

56

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 1B-H1195

ORDER NO. 0912

DATE 7/3/41

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18 R. M. YES

TITLE (IN FULL) IN PLATED PONTALBA
APARTMENT BUILDINGS, NEW ORLEANS,
LA.

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE
"NEW ORLEANS - AMERICA'S MOST
INTERESTING CITY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ARCH THRU WHICH PHOTOGRAPH WAS TAKEN: AC#17. PONTALBA BLDGS.
AC62. ROOF SLATE. GREY COLOR IRON WORK ON THE PONTALBA BLDGS.
LIKE ON CARD OBH1228. TAKE OUT ALL AUTOS AND THE PICKET FENCE IN
FRONT OF ARCH THRU WHITE PHOTO TAKE. REMOVE ENTIRELY. THE FENCE
ON OPPOSITE SIDE OF THE STREET WITH LAMP POST LEAVE IN. THIS IS
A DARK GREEN IRON FENCE. SHRUBRY IS A BANANA PLANT. ETC., FLOWERS
ON PORCHES. MAKE THESE COLORFUL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
order for this material. Please
see to it that all the material
tives are as fine as possible and
in harmony with each other
to make an attractive set.

Straight

ESTIMATE

1941 WORK SCHEDULE

Cost Dept. Building

By J. H. B. B.

1/1/41

1/1/41

1/1/41

1/1/41

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1/1/41

MAKEOVER

Cliff B. B. B.

1/1/41

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1/1/41

#27

HC 1/2

3

Post

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 1B-H1196

ORDER NO. 0905

DATE 7/3/41

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY) NEW FRENCH
MARKET, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 18 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
COLOR EFFECT SAME AS ON CARD 8AH834. BE SURE THE FRUIT SHOW PLAIN-
LY ON THE STANDS AND PUT MORE IN THE TRUCKS. SEE ATTACHED COMP. CARD
TO GO BY AS TO THE FRUIT. NOT THE COLOR EFFECT OF THE BLDGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Reflects on
the order. Please
note that all color or nega-
tive sets, including and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
JUL 8-1941				Date
ITEM	QTY	DATE ENTERED DEPT.	DATE COMPLETED	
PRINTING				
PROOF				
ARTIST				
FINISHING				
PACKING				
DELIVERY				
27	1/2		7-21-41	
214	9	8-2-41	8-5-41	

DATE BLUEPRINT ORD
DATE HAND COLOR PROOF ORD
DATE Photo Returned to Customer



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. IB-HI197

ORDER NO.

DATE 7/3/41

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,
(IN SKY) CANAL STREET
BY NIGHT, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDINGS LEFT HAND OF STREET READING STRAIGHT DOWN THE BLOCK.
1ST 62 2ND 48 3RD #17 4TH WHITE. 5TH 34. 6TH 23 7TH 15. ETC. ALL
TALL BLDGS IN THE BACKGROUND ARE LIGHT COLORED STONE BLDGS.
LIGHT UP THE STREET AND BUILDINGS BRIGHTLY. THIS LEFT UP TO ART
DEPARTMENT FOR A GOOD EFFECT.

NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

B6

ATTENTION!

3
... on
...
...
...
...
...
to make an attractive art

Photo in D-7449

Cost Dept. Checked By
JUL 8 1941 WORK SCHEDULE Date JUL 11 1941

OPERATION	EST. TIME Hrs. Mins.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUL - 6	JUL - 6
RETRYING	3 6	7-9	7-12 5 Night scene
PROOFING	74	7-15	
ENGRAVING			
HAND COLOR PROOF	27 2 1/2		7-17-41 Bldg.
ARTIST DEPT.	207 12 1/2	8-6-41	

DATE BLUEPRINT ORD _____ DATE Filed 8-20-41
By _____ By 1/2
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

R3 54
56

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 1B-H1198

ORDER NO. 0923

DATE 7/7/41

253

M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

VOCATIONAL AND JUNIOR
HIGH SCHOOLS AND CHRISTIAN CHURCH
ON MIRROR LAKE, ST. PETERSBURG, FLA.
(IN SKY)

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

IMPRINT

SAME AS ABOVE

PUT CUSTOMER'S PRIVATE NO. BE-
FORE CUSTOMER'S IMPRINT - S-46

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY ATTACHED.
BE SURE & TAKE ~~SM~~ SMALL PART OUT OF LAKE, TO BRING FORE- & BACK-
GROUND CLOSER TOGETHER & CREATE A LITTLE MORE SKY FOR PROPORTION.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

ESTIMATE				Cost Dept. Checked
JUL 9 1941 WORK SCHEDULE				By JUL 7 1941
OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TISSUE				
SKETCH				
RETOUCHING	15 4		7-15-41	
PHOTO LITHO				
BLUEPRINT STAMPING & WRAPPING	81	7-21		
ENGRAVING				
HAND COLOR PROOF	226	12	7-23-41	
ARTIST DEPT.	57	7		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned

By



mak 21
58

Wells 56

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. IB-H1200

ORDER NO. 0923

DATE 7/7/41

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
XX ENJOYING OPEN-AIR
BAND CONCERT IN WILLIAMS PARK,
ST. PETERSBURG, FLA. "THE SUNSHINE
CITY" (UPPER PLATE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S

IMPRINT - S-87 In 1B4193

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY
PLEASE BE CAREFUL

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this set. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Straight

AB
ESTIMATE
JUL 9 1941
WORK SCHEDULE
By *AB* JUL 9 1941

OPERATION	EST. TIME	DATE	DATE
COMPOSITION			
SKETCH			
REWORKING	8 4		7/11 <i>CP Pth</i>
PRELIMINARY			
BLUEPRINT	74	7-15	
STEELING OPAQUE			
ENGRAVING			
HAND COLOR PROOF	226	7-23	<i>Pth</i>
ARTIST DEPT	215	8/6/41	8/8/41

DATE BLUEPRINT OK'D

DATE FILE *8120.41*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By *AB*

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. IB-HI201

ORDER NO. 0923

DATE 7/7/41

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY) U. S. VETERANS
TITLE (IN FULL) HOSPITAL, BAY PINES, FLA. NEAR
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S
IMPRINT - S-88

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for color photo sets
see to it that the color
plates are uniform and are
in harmony with your client
to make an attractive set.

1 Print

ESTIMATE				Cost Dept. Checked
WORK SCHEDULE				By
DATE				Date
DATE				Date
RECEIVE OF SET UP				
ETCH				
ETCHING	11	2 1/2		
PHOTO LITHO				
B. L. & W. PROOF	7p		7-14	
ENGRAVING				
NAME FOR PROOF	27	1 1/2	7-18-41	
ARTIST DEPT.	30	10	8-5-41	

DATE BLUEPRINT ORD. 8-8-41

DATE HAND COLOR PROOF 8-8-41

DATE Photo Returned to Customer

NO. LB-H1202

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 0926

DATE 7/7/41

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT OVER GANDY
BRIDGE, SPANNING TAMPA BAY BETWEEN
ST. PETERSBURG AND TAMPA, FLA.
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

NONE

Same as
3A11107

PRIVATE NO. BEFORE TITLE - S-66

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS: PLEASE MAKE SNAPPY MOONLIGHT SCENE.
AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JUL 11 1941 AND WORK SCHEDULE

By

Date

	EST. TIME	EST. COST	DATE COMPLETED
STOCK			
REPRODUCTION	4 4	7 9	7-11
PROOFING			
REPRODUCTION	79	7-14	
ENGRAVING			
HAND COLOR PROOF	49 1/2		7-16
ARTIST LEPT			

Both
Neg + Same

Both

DATE BLUEPRINT OR

DATE HAND COLOR PROOF

7-31-41

11/19/40

By

Date

11/19/40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1203 ORDER NO. 1276 DATE JULY 7, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
E.P. REED SHOE CO.
ROCHESTER, NEW YORK

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

YOU GET A KICK OUT OF THESE NEW
COLLEGE BRED SOFTIES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND GENERAL INSTRUCTIONS

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

42
3½
1¾
8
49 7-18
#56

VERY RUSH
7-31-41
LH

Make OK. See impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO. <u>1B-H1204</u>	ORDER NO. <u>1276</u>	DATE <u>JULY 7, 1941</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <u>E. P. REED SHOE COMPANY</u> <u>ROCHESTER, NEW YORK</u>					
	25 M POST CARDS SIZE <u>3 1/2 X 5 1/2</u>					
	STYLE <u>ART</u> COLOR <u>TONE</u> FULL <u>FACE</u>					
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center—Border <input checked="" type="checkbox"/> Follow Layout		FRONT NO. <u>5</u> (All of this on address side) R. M. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
	Title in Plate Yes <input type="checkbox"/> No <input type="checkbox"/> Copyright in Plate Yes <input type="checkbox"/> No <input type="checkbox"/>		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	Title in full		Trade Mark Yes <input type="checkbox"/> No <input type="checkbox"/> Special type as sample			
	IT'S HARVEST TIME AT COLLEGE BRED SOFTIES		IMPRINT: Customer <input type="checkbox"/> C. T. Imprint <input checked="" type="checkbox"/> No Imprint <input type="checkbox"/>			
RETOUCHING DEPARTMENT						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.						
FOLLOW SKETCH AND GENERAL INSTRUCTIONS						
COLOR DESCRIPTION						
<div>2 drawings set 7/26/41 20</div> <div>VERA ROST 7-31-41 J28</div>						

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

587
5 1/2
3 1/2
2 1/4
10 1/2
F128
975
M

JUL 11 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

RETURN PHOTO YES NO	PHOTO PROPERTY OF C. T. & CO.	DIAL No. 1B H1205	ORDER NO. 1277	DATE JULY 9, 1941	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR		
		CUSTOMER	SELLE JEWELRY COMPANY ST. LOUIS, MISSOURI							
		12½ M	POST CARDS	SIZE 3½ X 5½	GROUP 2	STYLE ART COLORTONE FULL FACE				
		PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5						
Title in Plate Yes No Copyright in Plate Yes No		Title in full		R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
502 CENTRAL AVENUE - SELLE OF ST. LOUIS HOT SPRINGS, ARKANSAS, ETC.		IMPRINT: Customer		C. T. Imprint		No Imprint				
RETOUCHING DEPARTMENT										
Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue								
Follow Layout										
FOLLOW SKETCH WITH CORRECTIONS AS SHOWN ON TISSUE OVERLAY. THE CHAIR EXTENDING OUT IN FRONT IS TO BE ELIMINATED. THE BACK OF THE STORE IS OK WITH THE EXCEPTION THAT THE CURTAIN IN THE BACK IS TO BE BLUE (4). THE SIDE WALLS ARE TO BE THE SAME COLOR AS THE FIXTURES.										
COLOR DESCRIPTION										
<div style="text-align: center; font-size: 2em; color: red;">RUSH</div> <div style="text-align: right;">8-20-41</div>										

26 1/2
Part 10 Ret
Part 2
Part 12

As. 9-10-41
Ph



2

59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1206 ORDER NO. 279

DATE JULY 2, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

CASA DE SEVILLA
SANTA BARBARA, CALIFORNIA

25 POST CARDS SIZE 3 1/2 X 5 1/2

STYLART COLORTONE

FULL FACE
ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SPANISH RESTAURANT UNIQUE - 428
CHAPALA STREET - SANTA BARBARA,
CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No, Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ADDRESS IS TO APPEAR AT BOTTOM OF CARD AS PER SKETCH. MAKE THE AWNING
A BRIGHTER ORANGE COLOR. OTHERWISE FOLLOW SKETCH.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1B H1207 ORDER NO. 1286 DATE JULY 3, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

PEPPERELL MANUFACTURING CO. LINDALE, GEORGIA

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PEPPERELL OFFICE, LINDALE, GEORGIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTD.

COLOR DESCRIPTION

3M-1-2-40

hs. 7-31-41

PHOTO RETURNED TO PHOTO USED FOR

17
225
10-15
20-7
X
JUL 7 1941
14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1208 ORDER NO. 1286 DATE JULY 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
PEPPERELL MANUFACTURING CO.
LINDALE, GEORGIA

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PEPPERALL SCHOOL, LINDALE, GEORGIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

7th 5 1/2
225 100-12
30 0-834

X
Pgy

7-31-41
Pgy

Date Rec. — 7-25-41
Date Fin. — 7-28-41
Clock No. — 30

RM 76
54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H1209 ORDER NO. 1291 DATE JULY 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
O.J. BENNETT SEA FOOD GROTTO
SANTA MONICA, CALIF.

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 2

STYLE PHOTO COLORIT

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"CALIFORNIA'S UNIQUE EATING PLACE"
BOT - BENNETT'S SEA FOOD GROTTO -
SANTA MONICA PIER - SANTA MONICA,
CALIFORNIA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

*special copper stamp free
"Address book and hand to waiter
we will stamp and mail it"*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE COLORED PRINT. THE DARK BLUE OF UMBRELLAS, CHAIRS, FENCE, FLOWER TUB
RIM, ETC. IS JUST ABOUT AS INDICATED. THE RED BRIGHT, ABOUT AS INDICATED
ON DOOR AT RIGHT OF ENTRANCE. THE LIGHT POLE AT LEFT CORNER OF BLDG, &
LETTERING ON BLDG TO LEFT ARE TO BE TAKEN OUT OF PICTURE, AS INDICATED ON
COLORED PHOTO. INSERT OVAL PORTRAIT AS INDICATED ON PENCIL DRAWING.
SEE INSTRUC. ATTD FOR COLORING OF INSET.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Rec. Co.

49

7-15

HC 130

20-02

A 28

JUL 1 1941

8.25.41

54

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. IB-HI211

ORDER No. 1296

DATE JULY 7, 1941

12 1/2 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)
GREETINGS FROM FREDERICKSBURG
(SMALL TYPE, BLACK)
MARY WASHINGTON COLLEGE (SCRIPT - RED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE ROUGH LAYOUT FOR POSITION OF VIEWS.
RED LETTERING SAME SIZE AS ON IB-H655

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EST. TIME		DATE	
COMPOSITION		By	Checked
EST. TIME		DATE	
COMPOSITION		By	Checked
COMPOSING, TYPE SET UP		JUL 14 1941	JUL 14 1941
SKETCH	10	7-14	7-14
ETCHING	5	7-14	7-15 Bm
PHOTO LITHO			
BLIND STAMPING	81	7-21	
ENG. VING			
HAND COLOR PROOF	42	2-4	7-25 Bm
ARTIST LATE	207	15	8-5-41

DATE BLUEPRINT OF D

By

DATE FILE

8-8-41

DATE HAND COLOR PROOF GND

By

LA.

DATE Photo Returned to Customer

By

Bill Savanna
Photo 3500-29
Returned 1929

RM 54
43

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1212 ORDER NO. 0939 DATE 7/7/41

CUSTOMER THE BROGLIO
ULSTER COUNTY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 2½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BROGLIO'S RESTAURANT AND COCKTAIL LOUNGE

ROUTE 9 W WEST PARK-ON-THE-HUDSON

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H1213 ORDER NO. 0941 DATE 7/8/41

CUSTOMER C. W. HUGHES & CO., INC.
MECHANICVILLE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE Upper Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ADIRONDACK INN, SACANDAGA, N.Y.
ADIRONDACK MOUNTAINS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO MAXIM NO. 9A-H1977

COLOR DESCRIPTION

We have had the matter carefully checked and if you will make the corrections indicated below, we believe the photograph itself is as good as could be made. Note that the porch trimming, instead of the bright scarlet, should be more nearly of a russet shade. Again, the porch columns which were colored white, should be of the same shade as the main building which is a buff, and not a bright yellow. In altering, please make both the main portion of the building and the porch columns in buff. The trimming above the porch columns should not be white as indicated but a dark green. The writer refers to that portion showing around the porch edges. The annex roof at the right which you also made a very vivid red, should be more nearly in maroon and the annex building proper should be buff of the same shade as the Inn itself.

OTHERWISE FOLLOW SAME COLORING AS ON 9A-H1977

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Very Russh

7.31.41
Ph.

#27 46 134
59 9 1/2

My

Amis

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1214 ORDER NO. 0944 DATE 7/7/41

CUSTOMER BUCK SMITH'S HOTEL & TAVERN
KEANSBURG, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE #3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUCK SMITH'S HOTEL AND TAVERN, PALMER
& THOMPSON AVES., KEANSBURG, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ELIMINATE WIRES, TELEGRAPH POLE, TREE STUMP, SMALL TREE TRUNK IN FOREGROUND.

DO NOT TAKE OUT THE LARGE TREE. RETOUCH BOTH THE SIGN AT ENTRANCE AND THE SIGN
AT SIDE.

COLOR DESCRIPTION

BUILDING IS WHITE. ROOF IS #21. CHIMNEY COMMON BRICK, SCREENS PEA GREEN. AWNINGS
WIDE #4 THE WIDE WHITE STRIPE HAS 2 NARROW #4 STRIPES. FROM FRONT OF AWNINGS AT
ENTRANCE #4 WITH WHITE LETTERS. SIGN AT SIDE RIGHT BLACK WITH WHITE LETTERS. XXXX

VERY RUSHY
7-31-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Part 1
Part 1 1/2
Part 9
214-7-29-41
AW

RM 74
57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **1B-H1215** ORDER NO. **0946** DATE **7/8/41**

CUSTOMER **THE ALLIS PRESS**
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½**

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **MITCHELL CLINIC AND SANITARIUM, MAIN**
AT SOUTH STREET, EXCELSIOR SPRINGS, MO.

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TYPED INSTRUCTIONS ATTACHED FOR
RETOUCHING INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS ATTACHED FOR
COLOR INSTRUCTIONS

Photo ret 10/1/41

2/12-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

OK 9/2
1/2
212 7/3/41 9/4/41

Handcolor
Handcolor

57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H1217 ORDER NO. 0947 DATE 7/7/41

CUSTOMER PORTIS HAT COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS COPY) All American

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

MARKED B
FOLLOW SKETCH ~~FOR~~ LAYOUT AND DESIGN AND lettering
" 1. MARKED B-1 for background detail

COLOR DESCRIPTION

FOLLOW ART WORK FOR COLORING

by SL

VERY RWSH

7-31-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

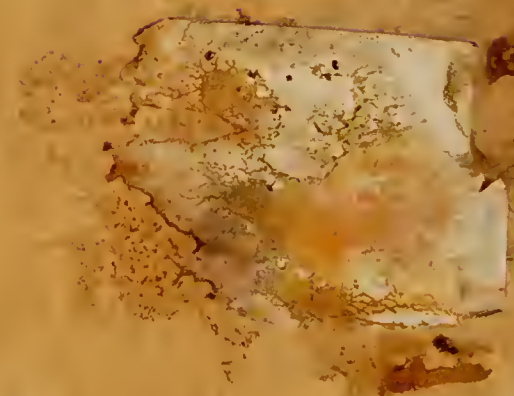
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SL 1
Ret 8 Pth
SL 2
SL 10
49
7-21 ½ HR. EXTRA.
SL



62

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1218 ORDER NO. 0947 DATE 7/7/41

CUSTOMER PORTIS HAT COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE #3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY) Professor

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MARKED "C"
FOLLOW SKETCH FOR LAYOUT AND DESIGN

" " MARKED C-1 FOR background detail

COLOR DESCRIPTION

FOLLOW ~~SKETCH~~ ART WORK FOR COLORING

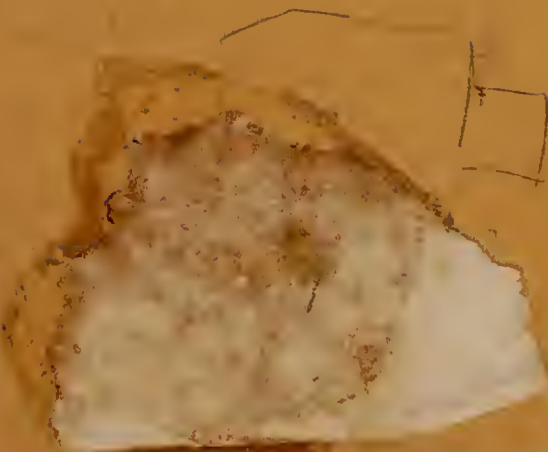
VERY RUSH
7-31-41

PHOTO RETURNED

TO

PHOTO USED FOR

26 1
Ret 82
2 225
10½
49 7-21
1 3/4 HR. COR.
Mw



BAUMGARTNER VARIETY STORE, KEARNEY, NEB.

NO. 1B-H1219

ORDER NO. 0951

DATE 7/8/41-

6 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) STATE HOSPITAL FOR THE
TUBERCULOUS, KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. LIGHT RED BRICK BRICK, SLATE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK'd By *[Signature]* Date *JUL 9 1941*
ESTIMATE AND WORK SCHEDULE
By *[Signature]* Date *JUL 9 1941*
Cost Dept. Checked

OPERATION	DATE STARTED	DATE FINISHED	DATE ENTERED REPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	10	2		7/10 <i>[Signature]</i>
PHOTO-LITHO				
FLUENT TRIPPING, OPAQUING				
DRAWING				
FOR PROOF	27	1 1/2		7-15-41 <i>[Signature]</i>
	27	9	7-15	7-8

OK'D _____ DATE *7-31-41*

By *[Signature]*

RECEIVED

DATE Photo Received by *[Signature]*

10

57
57

BAUMGARTNER VARIETY STORE, KEARNEY, NEB.

NO. 1B-H1220

ORDER NO. 0951

DATE 7/8/41

6½ M POST CARDSQ

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) COTTONMILL LAKE AND
CLUB HOUSE, KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. PINK SANDSTONE. RED ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

DATE JUL 11 1941 WORK SCHEDULE

By JUL 11 1941

OPERATION	DATE	DEPT.	DATE COMPLETED
COMPOSING			
SKETCH			
RETOUCHING	18	2	7/11/41
PHOTO-LITHO			
BLUEPRINT	74	7-14	
STIPPING, CTAQUIN			
ENGRAVING			
HAND COLOR PROOF	27	15	7-15-41
ARTIST DEPT.	230	8 3/4 4-15-41	4-17-41

DATE BLUEPRINT ORD 7-31-41

By

DATE HAND COLOR PROOF

By

DATE PHOTOS RETURNED TO CUSTOMER

By

Rush
on 6th sheet

12-57
61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
DIAL NO. 1B-H0221 ¹²²¹ ORDER NO. 0963 DATE 8/25/41
CUSTOMER PALMER HOUSE
MIAMI BEACH, FLORIDA
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for this Customer

50 M POST CARDS SIZE 3½ x 5½
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PALMER HOUSE
MIAMI BEACH, FLA.
FRONT NO. 5 (All of this on address side) FULL FACE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DEVELOP HAND COLOR PROOF WITH SAME IDENTICAL SHADES OF COLORS AS ON OK'D CPS. PORTION OF HOTEL ENTRANCE IN GREEN SHOULD HAVE LARGER PROPORTION OF WHITE TO IDENTIFY IT AS MARBLISH GREEN

COLOR DESCRIPTION
SAME AS ABOVE.
Photo
RUSH
10.6.41

PHOTO RETURNED

TO

PHOTO USED FOR

13
13
10
#27
#28
1800
APR

AUG 27 1941

120

THE HARRY E. CANN & BRO. CO., BALTIMORE, MD.

NO. LB-H1222

ORDER NO. 0968

DATE 7/9/41

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) POST HEADQUARTERS, FORT
MEADE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. ~~XXXX~~ DARK SLATE ROOF. WHITE SASH & FRAMES &
CORNICE & TOWER, RAILINGS ON TOP. GRAY STEPS & LIGHT GRAY COLUMNS
GREEN LAWN & SHRUBERY. BLDG. ON REAR RIGHT DARK RED BRICK, WHITE
TRIM.

in 3 BHS 16

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JUL 11 1941

WORK SCHEDULE

Date

JUL 11 1941

OPERATION	EST. TIME (HRS. - MIN.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	11 3		7/14/41
PHOTO LITHO			
BLUE PRINT STRIPPING, CAPS	82		
ENGRAVING			
SEND COPY FOR PRINT	27 1/2		7-17-41
ADJUSTED PL.	27 9		

DATE BLUE PRINT OR D.

DATE FILE

8-19-41

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 1B-H1223

ORDER No. 0976

DATE 7/9/41

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER BORDER
(IN SKY) MONUMENT MARKING
DE SOTO'S LANDING, BRADENTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R M NO
SAME AS ABOVE
IMPRINT

PRIVATE NO. BEFORE TITLE - B-1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
COLORS AS PER TISSUE OVERLAY. ADD INSERT AS INDICATED.
PLEASE SUBMIT ROUGH PENCIL SKETCH TO CUSTOMER FIRST, BEFORE
MAKING PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

JUL 24 1941

JUL 24 1941

DATE
INTER. DUPL.

DNS
COMPLETED

DESIGN			
SKETCH			
REPRODUCTION	3		
PHOTOGRAPH			
PRINTING			
DELIVERY			
TOTAL	226	34	8-7-41
REMARKS	30	9	8-28-41 9-3-41

DATE DELIVERED TO CUSTOMER

DATE RECEIVED BY CUSTOMER

DATE RETURNED TO CUSTOMER

Printed Sheet 2 hr

make 2 hr 82

M. E. RUSSELL, SARASOTA, FLORIDA

NO. IB-HI224

ORDER No. 0977

DATE 7/9/41

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY) FOUNTAIN AT
MUNICIPAL AUDITORIUM, SARASOTA,
FLA., "THE AIR CONDITIONED CITY"

(PUT "THE AIR CONDITIONED CITY"
AS SECOND LINE IN RED TYPE IF
POSSIBLE)

PRIVATE NO. BEFORE TITLE - S-12

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLORS AS PER TISSUE; FOUNTAIN SPRAY IS HARDLY VISIBLE IN PHOTO.
SO PLEASE SHOW MORE PLAINLY AS INDICATED.
CUT PHOTO AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

By Dept. Checked

Date JUL 11 1941

AND WORK SCHEDULE

By Date JUL 11 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10 3		7/14 G. Post
PHOTO-LITHO			
BLUEPRINT STAMPING, CHAQUEING	82		
ENGRAVING			
HAND COLOR PROOF	27 13/4		7-18-41 P.H.
ARTIST DEPT.	219 9	8-6-41	8-13-41

DATE BLANK FORD

DATE Filed

8-20-41

By d/g.

DATE FORWARDED TO CUSTOMER

DATE FORWARDED TO CUSTOMER

on card for 61

GEO. W. RUSSELL, ROCHESTER, MINN.

NO. 1B-H1225

ORDER No. 1328

DATE JULY 9, 1941

12¹/₂" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW ADDITION OF THE ST. MARYS
HOSPITAL, ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT THE NAME AND WOMAN, THE SIGN. MEXX TAKE OUT CARS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Straight
Add paper to right
side

714649

8/17

DATE JUL 14 1941

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOS NO. 1000		JUL 14 1941	JUL 14 1941
RETOUCHING	11 4		7/16 9/13/41
PRINTING	2 1/2	7-17	
ENGRAVING			
SEND COLOR PROOF	226 1/4		7-24-41 9/14
ARTIST DEPT.	2/8 9 1/2	7/30/41	8/2/41

DATE BLUEPRINT OK'D _____ DATE PAID 8-8-41

DATE FROM COLOR PROOF OK'D _____ DATE FROM PROOF TO CUSTOMER _____

make final
63

DATE JULY 10, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

R. M. YES

TITLE (IN FULL) (IN PLATE)

IMPRINT

SAME AS ABOVE

TITLE (IN FULL) (IN PLATE)
GREETINGS FROM HIGH POINT,
N. C.

PRIV. NO. IN TOP RIGHT CORNER H-1

SMALL TYPE IN PLATE

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO SUBM T PENCIL SKETCH. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

TO CHAMBER OF COMMERCE, HIGH POINT, N.C.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

ESTIMATE

七

Date _____

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMM. INQ. TYPE		AUG 11 1941	AUG 11 1941
SEARCH	Lo		8/16/41
REF. CHINE	4		
PHOTOGRAPH	7		
BLANKET	8		
SUPPLY	81	8-17	
ENGRAVING			
MAN. OF. OF. OF.			
AD. DEPT.	30	8-29-41	9-3-41

卷四 雜著

۱۰۰

Printed by C. G. Brown.

RM 10

J.B. ARMSTRONG NEWS AGENCY, WINSTON SALEM, N.C.

NO. 1B-H1227

ORDER NO. 1335

DATE JULY 10, 1941

12¹/₄ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

MUNICIPAL SWIMMING POOL, HIGH POINT, N.C.

PRIV. NO. BEFORE TITLE - H-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATT'D.

Photo in

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

TO MR. F.J. SIZEMORE, SECY, CHAMBER OF COMMERCE, HIGH
CURT TEICH & COMPANY, INC., CHICAGO POINT, N.C.
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that the set or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

Rephoto

Attached
unattached
Photos to
7/24

EXECUTIVE ORDER

ESTIMATE

By

By

Date

JUL 16 1941

AND WORK SCHEDULE

Date

JUL 20 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	1 3		7/18 G. P. H.
PHOTO-LITHO			
BLUEPRINT	81	7-21	
STRIPPING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		7-25-41 P. H.
ARTIST DEL.	9 3/4		

DATE BLU. PRINT ON D.

DATE PAID

8-19-41

DATE PAID - CHECK BOOK ON D.

DATE PAID - CHECK BOOK ON D.

8-19-41

R M 63
67

4

NO. 1B-H1228

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

ORDER NO. 1335

DATE JULY 10, 1941

12½ M ROST CARDS

ART KOLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

CITY LAKE BY MOONLIGHT, HIGH POINT, N.C.

PRIV. NO. BEFORE TITLE - H-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9
order for this set. Please see to it that all colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Chicago

By

By

Date

Date

JUL 15 1941

JUL 15 1941

OPERATION

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING TYPE SET UP

JUL 15 1941

JUL 15 1941

SKETCH

RETOUCHING

4

7-11

PHOTO-11 HO

81

7-21

PRINTING & OPAQUE

ENGRAVING

226

1½

7-26-41

HAND COLOR PROOF

28

8½

8/11/41

8/12/41

ARTIST DEPT.

DATE ESTIMATE ORD.

DATE Made

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer.

Photo 10-1-41

Long

Rm. 63
66

NO. 1B-H1229
J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 1335
DATE JULY 10, 1941

12 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) (IN SKY) AMPHITHEATRE, CITY LAKE PARK, AND DAM, HIGH POINT, N.C. PRIV. NO. BEFORE TITLE - H-4	(ALL OF THIS ON THE ADDRESS SIDE) FRONT NO. 1 R. M. YES IMPRINT SAME AS ABOVE PHOTO PROPERTY OF CUST	

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

TO CHAMBER OF COMMERCE, HIGH POINT, N.C.
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Order for this service. Please
see to it that the photo
given and the order and return are
in full pay with each other
to make an attractive set.

Rephoto Photo
marked

ESTIMATE
AND WORK SCHEDULE

DATE ENTERED	DATE COMPLETED
JUL 16 1941	JUL 16 1941
11-3 10-1/2	3 1/2
78	7-25-41
226 1/2	8-12-41
30 8 1/2	8-13-41
8-19-41	
8-19-41	

8

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

NO. IB H1230

ORDER NO. 1335

DATE JULY 10, 1941

12½ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES
TITLE (IN FULL) (N SKY)	IMPRINT	SAME AS ABOVE
CAMPUS SCENE, HIGH POINT COLLEGE. HIGH POINT, N.C		
PRIV. NO BEFORE TITLE H-5	PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION		

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9

order for this photograph. Please see to it that all the negatives are up to date and are in harmony with each other or make an attractive set.

Rephoto

Photo - 11-22-28
Unreached Sept.
color instructions to Smith 2/14



ESTIMATE

Cost Dept. Checked

Date JUL 16 1941 WORK SCHEDULE By JUL 16 1941

	DATE ENTERED	DATE COMPLETED
COMPOSED TO ORDER	JUL 16 1941	JUL 16 1941
SKETCH		
RETOUCHING	12-3 -1 4	
PROOFING		
BLUEPRINT	78	
ENGRAVING		
HAND COLOR PROOF	226 1½	7-24-41 <i>Plt</i>
ARTIST DEPT.	214 9	8-14-41 8-16-41

DATE BLUEPRINT OK'D _____

DATE PAID _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Forwarded to Customer _____

By _____

RM 63
69

NO. IB-HI231

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 1335

DATE JULY 10, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

CHAMBER OF COMMERCE BUILDING,
HIGH POINT, N.C.

PRIV. NO. BEFORE TITLE - H-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO. YES

RET. TO CHAMBER OF COMMERCE, HIGH POINT, N.C.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the State

JUL 16 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, LITHO, SET		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	13 4		7/22 J.P. B.
PHOTO-LITHO			
BEUTLIN	91	7-23	
ST. PRINTING, CHARGING			
ENGRAVING			
STAMPING, LITHO, SET	226 1/2		
ARTIST'S FEE	#56 9		

DATE OF NEXT ORDER

DATE

8-19-41

DATE OF NEXT ORDER

DATE

8-19-41

ATTENTION!

Subjects for
order for this company. Please
be it that all parts or nega-
tives are well over and colors are
in 1 copy with each other
to make an accurate set.

Rephoto
as marked

Ret Photo
12/1/23
Ret Photo
10/4/24

Ret Photo

R.M.
69

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

NO. 1B-H1232

ORDER NO. 1335

JULY 10, 1941

DATE

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)

SOUTHERN FURNITURE EXPOSITION
BUILDING, HIGH POINT, N.C.

PRIV. NO. BEFORE TITLE - H-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

YES

RET TO SOUTHERN FURNITURE EXPOSITION BLDG., HIGH POINT, NC

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform in size, are in harmony with each other to make an attractive set.

Rephoto

Customer Photo
Orig. Photo + Ret Photo
113 H1226

ESTIMATE

ESTIMATE

By

JUL 15 1941

Date

JUL 15 1941 WORK SCHEDULE

Date

JUL 15 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 6 1941	JUL 6 1941
SKETCH			
RETOUCHING	10 5		7/19 7 Ret
PHOTO-LITHO			
BLANKET	78		
STRIKES, OPAQUE			
ENGRAVING			7-25-41
HAND COLOR PROOF	226 1 1/4		
ARTIST REPT.	207 9 3/4	8-13-41	

DATE BLUEPRINT OR D

DATE FOR

8-20-41

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

RM. 63

67

NO. 1B-H1233

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 1335

DATE JULY 10, 1941

12 1/4 POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

UNITED STATES POST OFFICE, HIGH
POINT, N C

PRIV. NO. BEFORE TITLE H-8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS AT D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive, Sales or Associate

ESTIMATE

By

JUL 16 1941

WORK SCHEDULE

By

JUL 16 1941

Date

OPERATION

EST. TIME

Check No.

Time Allowed

DATE
ENTERED DEPT.

DATE
COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO LITHO

BLUEPRINT
STRIKES & CLEANSING

ENGRAVING

HAND COLOR PROOF

ARTIST REPT.

6

4

7-10

7-23 5 PM

CI

7-24

27

1 1/2

8-12-41

7-30-41

8-18-41

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

By

DATE Filed

8-19-41

DATE Photo Returned to Customer

ATTENTION!

1 New Print
+ Straight

Push

69
R.M.-12

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

NO. 1B H1234

ORDER NO. 1335

DATE JULY 10, 1941

125 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

MAIN STREET, AT NIGHT, LOOKING
SOUTH, HIGH POINT, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE H-9

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RET TO CHAMBER OF COMMERCE, HIGH POINT, N.C.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9
Order for this photo should be
see to it that all the subjects
tive are uniform in color and
in harmony with each other
to make an attractive set.

Straight

ESTIMATE

By *AX* JUL 16 1941 WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
COMPOSING, SETTING UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	2 6	7-16	7-22 & 23 PM
PHOTO LITHO			
PRINTING	78		
ENVELOPING			
226 2			7-26-41 PM
206 11		8-14-41	
8-19-41			
8-19-41			

*Ret Photo
10H1234*

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

NO. IB HI235

ORDER NO. 1335

DATE JULY 10, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

SENIOR HIGH SCHOOL, HIGH POINT, N.C.

PRIV. NO. BEFORE TITLE H-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this service. Please
see to it that all subjects are
negatives are secured and orders are
in harmony with each other
to insure an accurate result.

Rephoto
add page number

Executive Committee

ESTIMATE

Cost Dept. Checked

By

Date

JUL 16 1941 WORK SCHEDULE

By

Date

JUL 16 1941

OPERATION	EST. TIME (Est. No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	15 5		7/22 9/7/41
PHOTO-LITHO			
BLUEPRINT STRIKING, CTAQUING	78		
ENGRAVING			
HAND COLOR PROOF	226 1/4		7-25-41
ARTIST DEPT.	215 9 1/2	8/12/41	8/14/41

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Returned to Customer

Pat.

R

ATTENTION

Order for this work is made by the
senior or other person in the
firm or organization who is
in business with the
to make the photograph.

NO. 1B-HI236
ORDER NO. 1346
DATE JULY 10, 1941

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES	
TITLE (IN FULL) (IN PLATE) THE STADIUM, DUKE UNIVERSITY, DURHAM, N.C.	IMPRINT	SAME AS ABOVE	
PRIV. NO. BEFORE TITLE- D-21	PHOTO PROPERTY OF CUST		

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF YES RETURN PHOTO YES
TO MR. H. R. DWIRE, DUKE UNIV., DURHAM NC
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By JUL 16 1941 WORK SCHEDULE
Date

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMINGING, TYPE SET UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	3 5	7-10	7-22-41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACING	78		
ENGRAVING			
HAND COLOR PROOF	27 2		7-26-41
ARTIST LEFT	2 1/2	8-7-41	8-11-41

DATE BLUEPRINT OK'D _____ DATE PAID 8-20-41
By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer 8-20-41

3

RM 62

5

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

NO. 1B-H1237

ORDER NO. 1346

DATE JULY 10, 1941

12¹/₂ POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
THE CHAPEL, DUKE UNIVERSITY,
DURHAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV NO BEFORE TITLE D-22

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clocks No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1941	JUL 15 1941
SKETCH			
RETOUCHING	2 4	7-15	7-22 7 P.M.
PICTURE PHOTO			
BLANKET STAMPING, OILING	7 1	7-24	
ENGRAVING			
PRINTING OR PROOF	22.6 1 1/2		7-29-41 7 P.M.
ADJUSTMENT	2 3/4	8-6-41	8-9-41

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PHOTO RETURNED TO CUSTOMER

2

62

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. 1B-H1238		ORDER NO. 0978	DATE 7/23/41	DEPT.	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER		TECHAU TAVERN		RETOUCHING		
	SAN FRANCISCO, CALIFORNIA				ENGRAVING		
					PHOTO LITHO		
				COMPOSING			
				LITHO ART			
12 M POST CARDS		SIZE	3 1/2 x 5 1/2 (GROUP)		STYLE ART COLORTONE	FULL FACE	
PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>							
Title in Plate		Yes	No	Copyright in Plate	Yes	No	
Title in full		TECHAU					
		SAN FRANCISCO, CALIFORNIA					
		(ETC. AS PER COPY)					
RETOUCHING DEPARTMENT							
Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
Follow Layout							
FRONT NO. 5 (All of this on address side)							
R. M. Yes No							
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front							
Trade Mark Yes No Special type as sample							
IMPRINT: Customer C. T. Imprint No Imprint							
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue							
FOLLOW SKETCH FOR LAYOUT AND DESIGN							
WITH THE FOLLOW EXCEPTION — TAKE OUT THE COCKTAIL GLASS ON THE							
FLOOR AND PUT IN THE FOLLOWING COPY IN WHITE LETTERING							
"THE COCKTAIL LOUNGE AT techau"							
COLOR DESCRIPTION							
SEE SKETCH AND REVISED COLORING INSTRUCTIONS							

Handwritten: Rush 9-11-41

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten: 10 12

Handwritten: As per sketch

JUL 29 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-11240 ORDER NO. 0980

DATE 7/9/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ASBURY-CARLTON HOTEL
ASBURY PARK, NEW JERSEY

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ASBURY-CARLTON, ASBURY PARK,
NEW JERSEY OPEN ALL YEAR

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

5-7
LC 1
Rt 6
JLC 1-2
Jht 9-12
49 7-22
212 8/5-
8/6
as per sketch
Rush
8-8-41
JUN 11 1941
ARK
EY
X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1241 ORDER NO. 0981 DATE 7/9/41

CUSTOMER CONCORDIA PUBLISHING HOUSE
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CONCORDIA PUBLISHING HOUSE, SAINT LOUIS,
MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put in stamp space "Place Stamp Here"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND TYPED INSTRUCTIONS FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND TYPED INSTRUCTIONS FOR COLORING

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
JUL 8 1941
JC 1½
#27
JUL 9 - 8-1-41
8-5-41

JUL 15 1941

64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1242 ORDER NO. 0982 DATE 7/9/41

CUSTOMER SCHWOB MFG. CO.
COLUMBUS, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M post cards SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF SCHWOBILT CLOTHES
COLUMBUS, GEORGIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN

WE ENCLOSE A PHOTOGRAPH of the building which we like better than your artist's sketch. Will it be possible to use this photograph, putting "home of SCHWOBILT Clothes, Columbus, Georgia" underneath it just as you did on your sketch? The SCHWOBILT on your sketch is out of proportion. We are attaching one of our cards which will give you the exact scale.

COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS FOR COLORING

MAKEOVER

MAKEOVER

Charge to ADV S.E.

Makeover Time Required

Worked in Cont. Dept.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

Worked in Cont. Dept.

AUG 2 1941

JUL 11 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H1243 ORDER NO. 0986 DATE 7/9/41

CUSTOMER W.B. COON & CO.
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THIS FALL PUT YOUR FOOT DOWN IN WILBUR

COON FREE TREAD SHOES (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

Do not show shoe numbers

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

*3 drawings incl
7/24/41
X*

*RWSH
7-31-41
JH*

PHOTO RETURNED

TO

PHOTO USED FOR

*53-7-23-41
7-24-41
49
7-18
HC-12
LA-7*

450

RWSH

JUL 21 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 1B-11244 ORDER NO. 0986 DATE 7/9/41

CUSTOMER WI B. COON & COMPANY
ROCHESTER, NY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILBUR COON PRESENT FOOTWEAR FOR FALL
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Do not show shoe numbers

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

3 drawings red
7/24/41
7/24/41

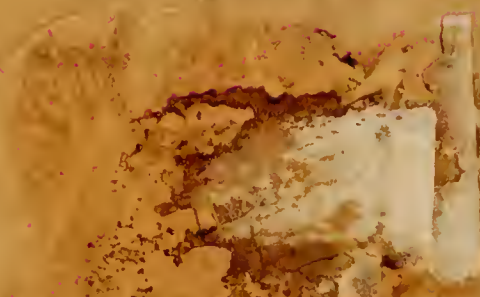
RUSH
7-31-41
2/24

PHOTO RETURNED
TO
PHOTO USED FOR

49 7-18
55 7/23 7/24

525
APV

JUL 11 1941



6 - 11 - 1
3 - 11 - 1
3 - 11 - 1
5 - 11 - 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1245 ORDER NO. 0987 DATE 7/9 41

CUSTOMER M. BORN & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLEART. COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate — Yes No Copyright in Plate Yes No

Title in full AS ADVERTISED IN ESQUIRE

STYLE LEADERS SINCE 1876 BORN CLOTHES

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LARGE ~~DEK~~ COLORED POSTER FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW LARGE COLORED POST FOR COLORS.

VEAR RUSH
7-31-41
flr

PHOTO RETURNED

TO

PHOTO USED FOR

#27 80-104
80-924

Old Artwork
Rephoto 5.00
net

MW



R.M. 734
63

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H1246 ORDER NO. 0986 DATE 7/9/41

CUSTOMER M. BORN & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORETONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BORN CLOTHES

STYLE LEADERS SINCE 1876

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LARGE COLORED POSTER FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW LARGE COLORED POSTER FOR COLORS.

ay St.

VERY RUSH

7.31.41

make Red map room

RM 73/E
63

FRED HARVEY, CHICAGO, ILL.

NO. 1B-H1247

ORDER NO. 0990

DATE 7/12/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) THE ALVARADO, FRED HARVEY HOTEL, ALBUQUERQUE, NEW MEXICO

MPRINT SPECIAL TRADEMARK

PRIVATE NO. BEFORE TITLE - H-2895

PHOTO PROPERTY OF D.T.

COLOR DESCRIPTION

USE PHOTO NO. 7AH644. MAKE BUILDING APPEAR LARGER ON CARD AND ELIMINATE MOST OF FOREGROUND ON ACCOUNT OF RAILROAD TRACKS. THIS CAN BE DONE BY HAVING MORE SKY OR BY LEAVING CONSIDERABLE WHITE SPACE AT BOTTOM OF CARD. WHICHEVER YOU THINK BEST. TO MAKE BUILDING APPEAR LARGER, PORTIONS OF BUILDING AND GARDENS AT RIGHT & LEFT MAY BE ELIMINATED. IT IS IMPORTANT THAT THE FOREGROUND (WHERE RAILROAD TRACKS ARE LOCATED) BE MATERIALLY REDUCED. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ESTIMATE
By JUL 15 1941
AND WORK SCHEDULED Date JUL 15 1941

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET		JUL 15 1941	JUL 15 1941
SKETCH			
RETOUCHING	13 1/2		7/15/41
PHOTO. THO			
PRINTING	74	7-23	
PROOFING	226 1 1/2		7-26-41
FINAL PROOF	210 8 1/2	9-10-41	9-11-41

DATE Photo returned to Customer 9-19-41

PERKINS & BUTLER, INC. WORCESTER, MASS.

NO. 1881248

ORDER NO. 0994

DATE 7/12/41

12 1/2 M POST CARDS (GROUP 4) ART COLORTONE ~~XXXXXX~~

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) UPPER LEFT SKY WORCESTER CITY HOSPITAL, WORCESTER, MASS.	IMPRINT SAME AS ABOVE		
SUB-TITLES - MAIN LOBBY GROUNDS JACQUES MEMORIAL BUILDING CHILDRENS WARD			
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

MAKE UP SAME AS ATTACHED CARD. WITH THE SUBTITLES IN PLATE OF EACH VIEW. CUSTOMER LEAVES IT TO YOU TO ARRANGE THE 4 VIEWS.

Handwritten notes:
Change of view
make picture with
view of hospital grounds
Male white

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
JUL 28 1941		SCHEDULE	
JUL 28 1941		JUL 28 1941	
19		7/28/41	
74		E-6	
225		2 1/2	
206		1 1/2	
8-18-41		12 Aug 1941	

DATE 8-25-41
By RH

Handwritten notes:
EW
Pinned Shot 5h
5X7
an.



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 1B-H1249

ORDER NO. 1505

DATE 7/12/41

25 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 18 R. M. NO

TITLE (IN FULL) "KEEP 'EM FLYING"
BOT - GREETINGS FROM NEW ORLEANS,
LA.

IMPRINT SAME AS ABOVE

IN LOWER LEFT RX BORDER IN SMALL
TYPE PUT - (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H809 FOR BACKGROUND STRIP IN - INSTEAD OF THE
AIRPLANE PASTED ON THE LAYOUT USE THE B17 - ONE ON 1B194
BUT IT MUST BE JUST AS LARGE AS THE ONE SHOWN ON LAYOUT.
IN THE ROUND YELLOW PAPER. USE THE INSIGNA OF THE AIR CORPS
LIKE ON ENVELOPE OF STATIONERY D-6561

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3 Reg. Lots
As marked

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			JUL 21 1941	JUL 21 1941
SET UP				
REPRODUCTION	2	4	7-21	7-25-52 Pth
PHOTO LITHO				
BLOCK SET (TYPE SET COMPOSING)	74		7-24	
ENGRAVING				
NAME COLOR PROOF	226	1 1/2		7-30-41 Pth
ARTIST D. PT.		1 0		

DATE ESTIMATE MADE 8-20-41

DATE BASE FOR FRONT COPIED

DATE PHOTO RETURNED TO CUSTOMER

2

NO. IB-H1250

ORDER No. 1519

DATE 7/12/41

6 1/2	M POST CARDS	ART COLOR/TONE	WHITE BORDER
-------	--------------	----------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLARKSVILLE METHODIST,
JAMIESON MEMORIAL, CLARKSVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

sec to 1 that $\frac{1}{2}$ is negative and unit vectors are in harmony with each other to make an attractive set.

Key hat page
on both sides

ESTIMATE AND WORK SCHEDULE		Cost Dept.	Checked
		By	
		Date	
OPERATION	EST. TIME <small>(Clocking Time Allowed)</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPILING G. TYPE SET UP		JUL 17 1941	JUL 17 1941
SKETCH	6 3	7-17	7-22 E. B.H.
RETOUCHING			
PHOTOGRAPHED	78		
BURNING STRIPS ON PLATE			
ENGRAVING	27 1/2		7-25-41 B.H.
HAND COLOR PROOF	300 8 1/4	8-18-41	8-21-41
ARTIST'S COST			
DATE PAID FROM		8-25-41	
DATE PAID TO		E.B.	
DATE RETURNED TO CUSTOMER			

6

69

HOTEL GRACE, CLARKSVILLE, VA.

NO. 1B-H1251

ORDER NO. 1519

DATE 7/12/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) CLARKSVILLE HIGH SCHOOL,
CLARKSVILLE, VA.

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

Date

JUL 16 1941 WORK SCHEDULE

Date

JUL 16 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 16 1941	JUL 16 1941
SKETCH				7/17 J. B. C.
RETOUCHING	10	2		
PHOTO-LITHO				
BLUEPRINT SKELETON, OPAQUE	81		7-21	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		7-25-H B. C.
ARTIST DEPT.	51	8 3/4	8-16-41	8-25-41

DATE BLUEPRINT ORD

By

DATE FILED

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

made 69

HOTEL GRACE, CLARKSVILLE, VA.

NO. IB-HI252

ORDER NO. 1519

DATE 7/12/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

MAIN STREET IN CLARKSVILLE,

IMPRINT

SAME AS ABOVE

VA.

Q COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

+
order for this order. Please
see to it that you or nega-
tive for this order are
it and if you wish other
to make an objective set.

Reg. h. to

ESTIMATE
AND WORK SCHEDULE
By JUL 10 1941
Date

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1941	JUL 16 1941
ST. PPS	2 4	7-16	7-22 5/10
RE-SET			
PHOTO LITHO			
BLUEPRINT STRIPPING, CRACKING	74	7-23	
ENGRAVING			7-25-41 10/10
HAND COLOR PROOF	27 1 1/2		
ARTIST REPT.	215 10	8/21/41	8/21/41

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

09

HOTEL GRACE, CLARKSVILLE, VA.

NO. IB-H1253

ORDER NO. 1519

DATE 7/12/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) HOTEL GRACE, CLARKSVILLE, VA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE THE BEST PHOTOGRAPH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4
Under the microscope. Please
be sure that all cuts or nega-
tives are made in colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

Date

APP WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 15 1941	JUL 15 1941
SKETCH				
RETOUCHING	2	3	7-15	7-15 <i>P.H.</i>
PHOTO LITHO				
BLUING STAMPING, ORDERING	78			
ENGRAVING	225			14 try 7-25-41 <i>P.H.</i>
HAND COLOR PROOF	226	13/4		
ARTIST DEPT.	33	10'2	9-13-41	9-15-41 F.W.

DATE RECEIVED BY

DATE FILED

By

By

DATE FILED COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

2
2-14-41
66

6
X SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B-H1254

ORDER NO. 1350

DATE JULY 11, 1941

12 1/2 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SMALLX TYPE - PHOTO BY JOHN
B. GOODMAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES
IMPRINT SAME AS ABOVE

TITLE: 2037 - AERIAL VIEW,
THEATRE OF THE RED ROCKS,
COLORADO

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY. ROCKS ARE THE COLOR OF RED FLAGSTONES.
FLAGSTONE COLORING SHADES FROM LIGHT TO DARK ACCORDING TO THE
WAY THE LIGHTS PLAY UPON IT. THE SEATS ARE JUST PLANKS FINISHED
OFF WITH THEIR NATURAL COLORS. THEY SHOULD BE A LIGHT YELLOWISH
CAST. FLOWER BOXES ARE MADE OF STUCCO THE SAME COLOR AS THE
SURROUNDING ROCKS.

SUBMIT: RET. PHOTO REPHOTO MAKE REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

Rush

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME (Hrs. & Mins. Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	15 2		7/17 Gr. Pth
PHOTOLITHO			
BLU. PR. & STR. PR. & OP. PR.	81	7-21	
ENCORAYING			
NAME COLOR PROOF	226 2		7-23-41
ARTIST DEPT.	28 11 1/2	8/4/41	8/5/41

DATE BLUEPRINT OK'D

DATE FILED

8-8-41

DATE PROOF SENT TO CUSTOMER

DATE PROOF SENT TO CUSTOMER

By

67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 18H1255 ORDER NO. 1525 DATE 7/12/41

CUSTOMER LUDINGTON HOTEL
ESCANABA, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LUDINGTON HOTEL ESCANABA,
MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS MAKING THE CHAIRS WHICH APPEAR
IN FRONT AND THE SIGN BE DONE IN RED TRIM, INSTEAD OF ~~GREEN~~ BLUE
AS APPEARS ON SKETCH NOW.

PHOTO RETURNED

TO

PHOTO USED FOR

49 7-25

#30

Rec. 8-4-41
in 8-5-41

JUL 16 1941

make DK Blue impression

67

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 1B-H1256

ORDER NO. 1385

DATE JULY 14, 1941

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THIRD WARD PARK, PASSAIC, N. J.

PRIV. NO. AFTER TITLE - 10
(LEAVE 1/2" SPACE BETWEEN TITLE & NO.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE SUMMER HOUSE LIGHT COLOR. AUTUMN FOLIAGE. ADD MORE FLOWERS.
USE PHOTO 4421-29

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checker

By

By

Date

Date

JUL 16 1941 WORK SCHEDULE

JUL 16 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUL 16 1941	JUL 16 1941
SKETCH			
RETOUCHING	12 3/4		7/21 J. Pitt
PHOTO-LITHO			
BLUE-PRINT	78		
STEREOING (PAULSON)			
ENGRAVING			
HAND COLOR PROOF	49	13/4	7-26 B.H.
ART. DEPT.	207	9 3/4 7-31	

DATE RECEIVED

DATE FILED

8-8-41

DATE HAND COLOR PROOF

Photo Returned to Customer

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 1B-H1257

ORDER NO. 1385

DATE JULY 14, 1941

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

WORLD'S WAR MONUMENT AND ARMORY,
PASSAIC, N. J.

*Private no - 6 leave 1/2 inch
place where title is no.*

PHOTO PROPERTY OF C. G.

COLOR DESCRIPTION

PARK TOO MUCH ALL GREEN. ADD FEW MORE FLOWERS. WALKS CREAM
COLOR. PUT MORE LIFE INTO COLORS. AUTUMN FOLIAGE. FLAG ON
POLE. USE PHOTO 4417-29

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *W. J. H. H. H.*

ESTIMATE

Cost Dept. Checked

Date

JUL 17 1941

AND WORK SCHEDULE

By

Date

JUL 17 1941

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 17 1941	JUL 17 1941
SKETCH			
RETOUCHING	11 2		7/18 9/11 1941
PHOTO LITHO			
BLUE PRINT	81	7-18	
STRIKING OFF			
ENGRAVING			
HAND COLOR PROOF	27 1 3/4	7-25-41	7-25-41
ARTIST COPY	2.20 9 1/2	7-30-41	8-4-41

DATE RECEIVED BY

DATE PAID

8-8-41

DATE PAID BY

By

W. J. H. H. H.

Photo Returned to Customer

69K

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1258

ORDER NO. 1390

DATE JULY 14, 1941

25 M MPOST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

EAST VIEW OF MANSION AND GROUNDS,
MT. VERNON, VA.

PRIV. NO. BEFORE TITLE - 300

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG & STEEPLE WHITE, WHITE COLUMNS, DARK GREEN SHUTTERS. OLD
DULL RED BRICK CHIMNEYS, OLD DULL RED ROOF & TOP OF TOWER.
GREEN LAWN & SHRUBERY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

ORDER NO. 1390
DATE JULY 14, 1941
in hard copy form
to make an impression

in D. 8045

Executive Order of the President

ESTIMATE

Code 1 3

By *[Signature]* Date JUL 21 1941 WORK SCHEDULE JUL 21 1941

COMP. NO.	JUL 21 1941	JUL 21 1941
STITCH		
REPORTING	12 1	7/24 9 PM
PHOTOGRAPH		
DEVELOP	74	04
PRINTING		
REPRODUCTION	226 1/2	7-29-41 PM
APPROVAL	212 9	8-12-41 8-15-41

8-19-41

SCENIC ART SERIES, B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1259

ORDER NO. 1390

DATE JULY 14, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

1 R. M. NO

TITLE (IN FULL) WEST FRONT, MT. VERNON, VA

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 301

~~XXXXXXXXXXXXXXXXXXXX~~

SMALL TYPE, LOWER BORDER - PHOTO BY
THE MOUNT VERNON LADIES ASSN., MT.
VERNON, VA.

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

USE LARGE PHOTO TO REPRODUCE FROM. MAKE REPHOD.
DRAW IN WHITE POSTS AROUND CIRCLE IN FOREGROUND LIKE
SHOWN ON PHOTO NO. 426 ATTD. SHOW DETAIL IN CEMENT BLOCKS OF
BLDG. CROP AS MARKED. SEE INSTRU. ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
Date JUL 22 1941 WORK SCHEDULE By JUL 22 1941
Cost Dept. 76

OPERATION	EST. NO.	DATE ENTERED	DATE COMPLETED
COMPOSING TYPESET		JUL 22 1941	JUL 22 1941
SKETCH			
RETOUCHING	11 4		7/24/41
PHOTO-LITHO			
BLUEPRINT STRAINING OPTICUTING	14		
ENGRAVING			
HAND COLOR PROOF	226 1/2		8-1-41
ARTIST DPT	9	8-9-41	8-12-41

DATE BLUEPRINTED

8-20-41

DATE PRINTED

7/22/41

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1260

ORDER NO. 1390

JULY 14, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MT. VERNON SHOPS AND ENTRANCE,
MT. VERNON, VA.

PRIVATE NO. BEFORE TITLE - 302

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDGS WHITE, OLD DARK GRAY SHINGLE ROOFS. ON REAR LEFT WHITE
ARCH & BLDG DULL RED ROOF. WHITE SIGNS & BLACK LETTERS.
GREEN LAWN & SHRUBERY, CEMENT ROADS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the...
see to it that all...
negatives are uniform...
in harmony with each other
to make an attractive set.

Approved OK of Estimate

By

JUL 22 1941

Date

ESTIMATE

AND WORK SCHEDULE

By

JUL 22 1941

OPERATION	1ST. TIME Clock No. Time in week	DATE ENTERED WORK	DATE COMPLETED
COMPOSING, TYPE SET UP,		JUL 22 1941	JUL 22 1941
SKETCH			
RETOUCHING	17 1 1/2		7-24 P. Pth
PHOTO-LITHO			
BLU. PRINT STRIP EN. OPAC. JING	74	7-24	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		8-1-41 Pth
ARTIST DEPT.	21 9	8-9-41	8-12-41

DATE RECEIVED

8-20-41

DATE PAID

8-20-41

12

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1261

ORDER NO. 1390

DATE JULY 14, 1941

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

FLOWER GARDEN, MT. VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

R. M. NO
SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 303

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK PINK ROSES IN FOREGROUND. GREEN BORDER EDGE. RED & PINK
ROSES ON LEFT & RIGHT & REAR CENTER. GREEN BOXWOOD CIRCLE &
EDGES ALONG WALKS. LIGHT BROWN GRAVEL WALKS. WHITE FENCE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16
See to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By 7
Date JUL 2

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, SETTING UP		JUL 22 1941	JUL 22 1941
SKETCH			
RETOUCHING	12 1/2		7/24 Gr. P. 1841
PHOTO LITHO			
BLANKET STAMPING, CAPSULE	7 1/2	7-24	
ENGRAVING			
HAND COLOR PROOF	27 1/2		8-1-41
ARTIST DEL.	30 9	8-8-41	8-12-41

DATE RECEIVED

DATE FWD

8-20-41

DATE RECEIVED

DATE FWD

8-2-

Rephoto

SCENIC ART SERIES, B.S.REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-HI262

ORDER NO. 1390

DATE JULY 14, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOXWOOD GARDEN, MT.
VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 304

SMALL TYPE, LOWER BORDER - PHOTO BY
THE MOUNT VERNON LADIES' ASSN.,
MT. VERNON, VA.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. GREEN BOXWOOD HEDGE. TAN OR VERY LIGHT BROWN
GRAVEL WALKS. REAR BLDG WHITE, DULL RED ROOF. GLASS ROOF
ON BLDG ON REAR RIGHT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16

Check for this number. Please
see to it that all subjects or scenes
tives are uniform and colors are
in harmony with each other
to make an attractive set.

128

ESTIMATE

Cost Dept. checked

JUL 22 1941 WORK SCHEDULE

JUL 22 1941

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMING. TYPE SET UP		JUL 22 1941	JUL 22 1941
SKETCH			
RETOUCHING	12	1	7/24 9: PM
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING	18	7	
ENGRAVING			
HAND COLOR PROOF	226	1 1/2	8-1-41 Patti
ARTIST DEPT.	210	8 3/4	7-9-41 8-11-41

DATE BLUE-PRINT

DATE PRINTING

8-20-41

7/24/41
7/24

12

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. IB-HI263

ORDER NO. 1390

DATE JULY 14, 1951

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON'S BARN,
MT. VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO
SAME AS ABOVE

IMPRINT

PRIV. NO. BEFORE TITLE - 305

SMALL TYPE, LOWER BORDER: PHOTO BY THE
MOUNT VERNON LADIES' ASSN., MT.
VERNON, VA.

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16

order for the following. Please
see to it that all the photo-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

Pyth

DATE	BY	DATE	DATE
JUL 2	JUL 2	JUL 22 1941	JUL 22 1941
COMING			
SMITH			
RETOUCH	12 2		7/23 J. P. H.
PROOF			
EXHIBIT	74	7-23	
EXHIBIT			
EXHIBIT	27 1/2		7-26-41 Potts
EXHIBIT	207 8 3/4	8-11	

DATE RECEIVED

8-20-41

fly

7/22/51

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1264

ORDER NO. 1390

DATE JULY 15, 1941

25 M POST CARDS

ART COLORTONE L

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOAT LANDING, MT VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 306

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PIER GRAY, BLDG BROWN DULL RED ROOF, BOAT WHITE, GRAY BASE, DARK
STACK. BLUE & RED TRIM ON BOAT. SOME PINK WATER LILLIES IN
FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this series of
see to it that the
tives are in
in harmon,
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 22 1941 WORK SCHEDULE

By

Date

JUL 22 1941

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING THE SET UP	JUL 22 1941	JUL 22 1941
SKETCH		
RETOUCHING	11 3	7/24 G.T.B.
PHOTOGRAPHIC		
PRINTING	78	
ENGRAVING		
PROOF	225 12	8-1-41 P.H.
ARTIST'S PROOF	20 9	8-11-41 8-12-41

DATE OF DELIVERY

DATE PAID

8-20-41

By

DATE OF DELIVERY

ESTIMATE		JUL 22 1941	
COMPONENT		JUL 22 1941	JUL 22 1941
REVISION	11	3	7/25/41
PHOTOGRAPH	74	7-25	
EXPOSURE	225	13 1/2	8-2-41
APPROVAL	roy	11	8-25-41

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-HI266

ORDER NO. 1390

DATE JULY 15, 1941

25 MOUNT CARDS

ART COLOR TONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON'S
BEDROOM (ORIGINAL BED) MT
VERNON, VA.

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 308

SMALL TYPE, LOWER BORDER: PHOTO BY
THE MOUNT VERNON LADIES' ASSN., MT.
COLOR DESCRIPTION VERNON, VA.

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and related
in harmony with each other
to make an attractive set.

ESTIMATE
By JUL 22 1941
Date JUL 22 1941

OPERATION	DATE COMPLETED	DATE COMPLETED
COMPUTING TYPE SET UP	JUL 22 1941	JUL 22 1941
SKETCH		
RETOUCHING	10 4	7/23/41
PHOTO LITHO		
BLUEPRINT (STREET & OPAQUING)	78	
ENGRAVING		
HAND COLOR PROOF	226 131	8-1-41
ART DEPT.	204 103	8-12-41

DATE BLUEPRINT ORD. 8-20-41

DATE BLUEPRINT ORD. 7/22/41

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1267

ORDER NO. 1390

DATE JULY 15, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIBRARY, SOUTH END,
MT. VERNON, VA.

PRIV. NO. BEFORE TITLE - 309

SMALL TYPE, LOWER BORDER: PHOTO BY
THE MOUNT VERNON LADIES' ASSN.,
MT. VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

16

NOTE: TO THE
CUSTOMER'S
THESE CARDS
IN ORDER TO
TO MAKE AN ORDER ON

ESTIMATE

JUL 22 1941

Cost 15.00. Checked 15.00

JUL 22 1941

ONE
COPY

JUL 22 1941

JUL 22 1941

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10 4

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7-24

49

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11

7-25

8/13/41

8-20-41

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7/22/41

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1268

ORDER NO. 1390

DATE JULY 15, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MRS. WASHINGTON'S
SITTING ROOM, MT. VERNON, VA

PRIV. NO. BEFORE TITLE - 310
SMALL TYPE, BLOWER BORDER - PHOTO
BY THE MOUNT VERNON LADIES' ASSN.,
MT. VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the...
etc to...
the...
in...
to...

DATE	DATE	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
JUL 22 1941	JUL 22 1941	JUL 22 1941	JUL 22 1941
RETOUCHING	10 3 1/2	7-23 9 1/2	7-23 9 1/2
PHOTO 1110	74	7-23	7-23
ENTERING	226 2	7-31-41	7-31-41
ARTIST DEPT.	11		

DATE RECD

DATE

8-19-41

DATE

DATE

7-22-41

7/22/41

7/22

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1269

ORDER NO. 1390

DATE JULY 15, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAMILY DINING ROOM, MT.
VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT 3 SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 311
SMALL TYPE, LOWER BORDER: PHOTO BY THE
MOUNT VERNON LADIES' ASSN., MT.
VERNON, VA.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YE

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on
order for this customer. Please
see to it that all subjects are
uniform and colors are
in harmony with each other
to make an attractive set.

Straight

OPERATION	TIME	DATE ENTERED	DATE COMPLETED
CON. DRUG. TYPE SET		JUL 22 1941	JUL 27 1941
SKETCH			
RETOUCHING	2 6		Aug 8/69
PHOTO-ILLUO			
BURNING			
STUDYING OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225 13/1		12 Aug 1941
ARTIST'S PR.	206 11	8-21-41	

DATE RECEIVED

DATE FILED

8-25-41

By *RS*

DATE RETURNED

DATE Photo Returned to Customer

7/21/41

By

1

Straight

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. IB-H1270

ORDER NO. 1390

DATE JULY 15, 1941

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BANQUET HALL,
MT. VERNON, VA.

PRIV. NO. BEFORE TITLE - 312
SMALL TYPE, LOWER BRDR: PHOTO BY
THE MOUNT VERNON LADIES' ASSN., MT
VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE;

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16
Please see to it that all photographs are uniform in harmony with each other to make an attractive set.

ESTIMATE

JUL 26 1941

JUL 26 1941

COMMISSION			
DATE	JUL 22 1941	JUL 22 1941	
QUANTITY	10	5	7/20 1941
PRICE	74	24	
TOTAL	226	2	7-30-41
DATE	2/2	11	8-12-41
DATE			8-15-41
DATE			8-20-41
DATE			7/27/41

3.
SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1271
ORDER NO. 1390
DATE JULY 15, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) WEST PARLOR, MT.
VERNON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. NO BEFORE TITLE - 313

~~SHAL TYPE, LOWER BORDER - PHOTO BY~~
~~THE MOUNT VERNON LADIES ASSN.,~~
~~MT. VERNON, VA.~~
COLOR DESCRIPTION

PHOTO PROPERTY OF CUST

MAKE REPHOTO.

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

16
order for this...
see to it that...
tives are uniform...
in harmony...
to make an attractive...

Rephoto



ESTIMATE
By 888
Date JUL 25 1941
NOTE SCHEDULE
Date JUL 27 1941

OPERATION	EST. AMT.	TOTAL	DATE
	Client No.	ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET		JUL 23 1941	JUL 23 1941
SKETCH			
RETOUCHING	10 4		7/25/41 Bette
PHOTO-LITHO			
BLU-PRINT	78		
STRAIGHTENING, OPAQUING			
ENGRAVING			
2nd COLOR PROOF	226 13/1		8-1-41 Bette
PRINTS LAB.	28 10 3	8/8/41	8/1/41

DATE BLUE-PRINT OK'D

DATE HAND COLOR PROOF OK'D

By

8-20-41

RB-

7/22/41



19

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1272

ORDER NO. ~~XXXXXXXXXX~~ 1390

DATE JULY 15, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSIC ROOM,
MT. VERNON, VA.

PRIV. NO. BEFORE TITLE - 314

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please
see to it that all material
tives are uniform and
in harmony with the
to make an attractive set.

*Straight
add page
order*

10/2
JUL 22 1941
JUL 22 1941

OPERATION	EST. PM	PAID	DATE COMPLETED
OPERATION			
SKETCH			
RETOUCHING	15	5	
PHOTO LITHO			
BLUEPRINT	78		
STRIPPING			
ENCRAVING			
FINAL COLOR PROOF	226	13/1	7-31-41
ARTIST REPT.	213	10 1/2	8/12/41

DATE RECEIVED BY _____

DATE RETURNED TO CUSTOMER _____

8-20-41

By *7/22/41*

7/22/41

7/22/41

79

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 1B-H1273

ORDER NO. 1390

JULY 15, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

KITCHEN, MT. VERNON, VA.

FRONT NO.

SAME AS ABOVE

TITLE (IN FULL)

PRIV. NO. BEFORE TITLE - 315

IMPRINT

SMALL TYPE, LOWER BORDER -
PHOTO BY THE MOUNT VERNON LADIES'
ASSN., MT VERNON, VA.

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO.

SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

YE

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16
Please
to it
tives
in
to make an attractive set.

Rephoto.

ESTIMATE
JUL 22 1941
AND WORK SCHEDULE
JUL 22 1941

OPERATION	EST. HRS.	DATE STARTED DEPT.	DATE COMPLETED
COMPOSING TYPE BY		JUL 22 1941	JUL 22 1941
SKETCH			
RETOUCHING	10 4		7/24 1941
PHOTO LITHO			
BLUEPRINT STIPPING, CEAQUING	74	7-24	
ENGRAVING			
HAND COLOR PROOF	226 13/1		7-31-41
ARTIST DEPT.	51 9/3/1	8-14-41	8-15-41

DATE BLUEPRINT ON D _____ DATE PAID 8-19-41
DATE HAND COLOR PROOF ON D _____
DATE HAND COLOR PROOF ON D _____
DATE HAND COLOR PROOF ON D _____

WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B-H1274

ORDER No. 1395

DATE JULY 14, 1941

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES No

TITLE (IN FULL)

IMPRINT

NONE

PLANE TO GROUND LIAISON INSTRUCTION,
SCOTT FIELD, BELLEVILLE, ILLINOIS

SMALL TYPE, LOWER BORDER -
PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD. MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

RETURN TO: MAJOR POPKESS, PUB RELATIONS OFFICER,
SCOTT FIELD, BELLEVILLE, ILL.
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Cost

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMMING. THE SET UP		JUL 17 1941	JUL 17 1941
SKETCH			
RETOUCHING	4 4	7-17	7-21-41 BM
PHOTO-LITHO			
BEHOLDING	78		
ENGRAVING			
HAND COLOR PROOF	27 2		7-28-41
ARTIST DEPT.	201 11	7-30	7-30

DATE BLUEPRINT OR D

DATE Filed

7-31-41

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

7/19/41

21

Rephot Add. to
right side

make
Blue Print
only

69
no type for R.M.

WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B-HI275

ORDER No. 1395

DATE JULY 14, 1941

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

STUDENTS CHECKING RADIO COMPASS,
SCOTT FIELD, BELLEVILLE, ILLINOIS

SMALL TYPE, LOWER BORDER -
PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD. MAKE REPHOTO

SUP. RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

RETURN TO MAJOR WPAKES, PUB. RELATION OFFICER, SCOTT
FIELD, BELLEVILLE, ILL.

FIELD,
BELLEVILLE,
ILL.

GLOBE MULTI-PLY FORMS © PAT. NO. 1,772,715

ESTIMATE

Cost Dept. Checked

By

Date

JUL 17 1941

OPERATION

DATE

DATE

DATE

DEPT.

COMPLETED

JUL 17 1941

JUL 17 1941

COMPOSING, TYPE & LITHO

SPETCH

RETOUCHING

6 3

7-21-5

PHOTOGRAPH

STYLING

STYLING, COPY, ETC.

78

ENGRAVING

HAND COLOR PROOF

27 2

7-29-41

ARTIST DEPT.

207 11

7-30-41

DATE ESTIMATE OK'D

DATE FILED

8-8-41

By

Photo Returned to Customer

7/19/41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H1276 ORDER NO. 1367 DATE JULY 22, 1941

DEPT.

DATE COMPLETED

CUSTOMER

KAVANAUGH HOTEL
HARRISONBURG, VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~THE~~ KAVANAUGH HOTEL, HARRISONBURG, VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ENLARGE THE WORD KAVANAUGH ON THE COFFEE SHOPPE SIGN. ADD AN AWNING TO THE WINDOW AT THE EXTREME UPPER LEFT OF THE HOTEL. COMPLETELY REMOVE THE DARK OVAL SIGN FROM THE PICTURE (THE ONE NEXT TO THE GARAGE SIGN) CHANGE THE WORDING OF THE GARAGE SIGN TO READ "KAVANAUGH ANNEX" OTHERWISE FOLLOW SKETCH.

COLOR DESCRIPTION

8.25.41
PA.

make OK Blue impression
Red

JUL 24 1941

81

PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO

NO. IB-HI277

ORDER NO. 1553

DATE 7/12/41

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) VALLEY VIEW GOLF COURSE,
PORTSMOUTH, OHIO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRIGHT CHECKERED LAWN IN FOREGROUND, GREEN LAWN IN REAR.
XXXXXXXXXXXXXXXXXXXXXXXX MOUNTAINS - GREEN

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked

DATE 7/15/41

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE & LITHO			JUL 15 1941	JUL 15 1941
SKETCH				
RETOUCHING	13	1 1/2		7/16 G.T.
PHOTO LITHO				
BLUE PRINT STRIKING, OPAQUEING	76		7-18	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		7-24-41 Jth
ARTIST LITHO	214	8 3/4	7-31-41	

DATE PRINTED

DATE FILED

8-8-41

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Wm. H. 66

PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO

NO. 1BH1278

ORDER NO. 1553

DATE 7/12/41

12½ M POST CARDSQ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PORTSMOUTH GENERAL
HOSPITAL, PORTSMOUTH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK, GRAY STONE CORNICE & TRIM. WHITE WINDOW RX FRAMES
DARK SASH, PINK FLOWERS ON BUSHES ON CORNER & RIGHT. GREEN LAWN
AND SHRUBERY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this set of photos must be
sent to the address on the nega-
tives or to the address where they are
in hand, and such other
to make an accurate set

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked *[Signature]*
Date JUL 15 1941 Date JUL 15 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE - ENTERED SEPT.	DATE COMPLETED
COM. ORDER TYPE SET UP		JUL 15 1941	JUL 15 1941
SKETCH			
RETOUCHING	6 3	7-15	7-23-41 <i>[Signature]</i>
PHOTOGRAPH			
BLUING, STAMPING, MOUNTING	78		
ENCRAVING			
HAND COLOR PROOF	27 15	7-23-41	7-23-41 <i>[Signature]</i>
ARTIST GALL.	2/8 9½	8/2/41	8-12-41

DATE SUBMITTED TO CUSTOMER _____ DATE PAID 8-20-41
DATE PHOTO RETURNED TO CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____

made in Japan
66

PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO

NO. IB-H1279

ORDER No. 1553

DATE 7/12/41

128 MPOST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW OF
SCIOTOVILLE, OHIO SHOWING OHIO
RIVER & C.&O. RR BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT BUILDINGS WHITE & RED & BUFF.
ON RIGHT RED & BUFF. LIGHT GRAY TANKS. REAR BRIDGE BLACK GRAY PIERS.

SUBMIT: RET. PHOTO REPHOTO Q B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUL 15 1941 AND WORK SCHEDULE

OPERATION	EST. TIME Job No. Time Allow.	DATE ENTERED LIST	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1941	JUL 15 1941
SKETCH			
RETOUCHING	13 2		7/17 G. B.
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	27 1 3/4		7-25-41 B.H.
ARTIST DEPT.	2/0 10	8-7	8-9

DATE ESTIMATED

DATE PHOTO TAKEN

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

2
The colors are in harmony with each other to make an attractive set.

make 66

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 1B-H1280 ORDER NO. 1569 DATE 7/17/41

CUSTOMER THE GILBERT SHOE COMPANY
THIENSVILLE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAPPY BIRTHDAY(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN
MAKE HAPPY BIRTHDAY MORE CLEAR

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

8-25-41

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 23 1941

81st 8
C

WATERLOO NEWS AGENCY, WATERLOO, IOWA

NO. IB-H1281

ORDER No. 1589

DATE 7/17/41

12 1/2 M POST CSRDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM WATERLOO
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE AT LOWER LEFT
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE THE FOLLOW VIEWS - (NEW) CATTLE CONGRESS. OBH 2168, 64033-N
79533, 88986, 8A697, 8A698, 8A699

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

10618-1941

OPERATION	EST. TIME	ENT. DED. TIME	ENT. DED. TIME
	Est. No.	Time Allowed	
COMPOSING, TYPE SET UP			JUL 28 1941 JUL 28 1941
	5	5	
	2	7	Aug 1/9 Gp
	81	8-15	
	213	8/21/41	8/25/41
		8-25-41	
		8-25-41	

Rm 84
84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 1B-H1282

ORDER NO.

1400

DATE

JULY 15, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

Y.M.C.A.
CHICAGO, ILL.

Photos for
this Customer

100 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ROOF GARDEN, YMCA HOTEL, CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT. FOLLOW TISSUE OVERLAYS AND COLOR GUIDE

COLOR DESCRIPTION

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-23

NC-2 1/2

52

7-28-729

LR-12

1128 oil

Handwritten notes and signatures in red ink.

JUL 21 1941

8-8-41
JH

Rephoto

NO. 1BH1284

ERICKSON NEWS AGENCY, PENSACOLA, FLA.
PHOTO BY DALLIN ABRIAL SURVEYS, PHILA

ORDER NO. 1625

DATE 7/17/41

12 1/2	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) (IN SKY) BIRD'S EYE VIEW OF RESIDENCE SECTION ALONG BAYOU REXAR, PENSACOLA, FLA.		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

COLORS AS PER TISSUE OVERLAY ON PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2CP2204

ESTIMATE			
OPERATION		EST. TIME	DATE
		Check No. Time Allowed	UNT. YRD DEPT. DATE COMPLETED
COMPOSING TYPE SET UP			JUL 19 1941 JUL 19 1941
SKETCH			
ETCHING		15 4	7-5 J. P. P.
PHOTO-ETCH			
ETCHING		81	7-26
ENCRUSTING			
FINAL COLOR PROOF		226 2	8-2-41 P.
ARTIST DEPT.		207 10 1/2	8-14

go back of photo

DATE BLU PRINT OK'D _____ DATE FINE 8-19-41
DATE FINE OK'D _____
DATE FINAL COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

15

73

Part

8

NO. 1B-H1285

ERICKSON NEWS AGENCY, PENSACOLA, FLA.

ORDER NO. 1625

DATE 7/17/41

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY) PALAFOX STREET
LOOKING SOUTH, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLDERS AS PER TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

DATE	JUL 18 1941	JUL 18 1941
TIME	6 6 7-18	7-24 5:10
NO.	74	7-24
PRICE	27 13/4	7-30-41
DATE	214 10	8-19-41 8-21-41
TIME		8. 25. 41

6

ERICKSON NEWS AGENCY, PENSACOLA, FLA.

NO. 1BH1286

ORDER NO. 1625

DATE 7/17/41

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

TITLE (IN FULL)

(IN SKY) "CADET INSPECTION"
U.S. NAVAL AIR STATION, PENSACOLA, FLA.
"THE ANNAPOLIS OF THE AIR"

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY ON PHOTO

PLEASE BE CAREFUL

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUL 13 1941
WORK SCHEDULE
JUL 13 1941

DESCRIPTION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSITION			JUL 19 1941
SKETCH			JUL 19 1941
REDOUCING	11	2½	7/25/41
PHOTOGRAPH			
PRINTING	78		
ENCRAVING			
HAND COLOR PROOF	220	1½	7-30-41
ARTIST DEPT.	28	9½	8/15/41

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____

8-9-41
lb.

Rephoto
2 prints